



Get the looks featured on
Project Runway All Stars Season 3!

Here is an opportunity to build your customer base and your portfolio!! Between December 1, 2013 and December 31, 2013 each consultant who participates can offer their customers a chance to win cash and Mary Kay product! When your customer wins, so does the charity of their choice! **AND... YOU WIN!** That's right, the consultant with the winning look will also receive a prize customized just for her! To become a part of this promotion, simply give your Director \$10 before, or at your next regularly scheduled success event in the week of December 8-14! Don't forget to take a before and after photo! They will be displayed and voted on at our success event meetings scheduled the week of January 26-February 1, with the overall winner being announced at our huge **THREE** unit guest event on February 4, 2014!

Amy, Diana, and Ruth are thrilled to present this contest to our units to work together on! Find a power partner, in your own unit, or one of the others and work together to have fun girlfriend time! The more consultants who decide to join in the fun, the bigger the prize we can present a customer with, and the more money we can bless a charity with! **PLUS**, prizes given in each unit to the consultant with the most entries and a **SPECIAL** prize for the consultant in each unit who has the most entries in the month of December. The prizes that the top customer wins directly comes from the money consultants are providing. For every consultant who participates, \$5.00 goes to the overall winner, while the remaining \$5.00 goes to the charity of the overall winner's choice. The directors will also be providing 1st, 2nd and 3rd place prizes for winners in each unit!

Top 8 Reasons you want to participate in our Project Runway Makeover Contest

- 1) Makeovers are a booking tool that always gets a yes. Remember, this isn't just a makeover; it's a makeover that they can invite friends to and have a chance to win cash for themselves, and a charity of their choice!
- 2) Makeovers build your color confidence skills!
- 3) The contest has a deadline so people can't say "after the holidays"
- 4) Makeovers make it easy to get referrals because customers recommend friends who might want to be entered for the prizes!
- 5) Project Runway makeover parties can be a new party theme that you offer at facials and skincare classes!
- 6) Makeovers create bookings toward earning the JT 20/20 Experience Prize Package!
- 7) Customers who enter will want to come to our blowout Guest Event/Pink Power-Up to learn who wins!
- 8) Remember, guests=recruits!