



## Welcome to The *Pink Angels*

### Newsflash.....

#### At A Glance:

As we race towards the finish line on June 30<sup>th</sup> we will become stronger..... stronger consultants, stronger teammates, stronger friends, and even stronger leaders. Together we will become a Premiere Car Club Unit!!! By working together we can make all things happen!!

I look forward to celebrating with all of you as we continue to finish out a wonderful year of accomplishments.

I am proud to announce the **New Rossiter Unit Website:**

[www.thepinkangelsunit.com](http://www.thepinkangelsunit.com)

There are a lot of wonderful things already posted for you to view and much more will be coming shortly. Check back weekly for updates!!

Recognition    Unit birthdays    Unit Anniversaries  
Calendar of Events    New Consultant Training    Flyers  
and much...much...more

# Ready-Set-Go for the Consistency Challenge

January Through June Promotion!!!

## Consistency Club

This super fun promotion is designed to reward all of you at one level or another each month of this promotion!!

Sales, sales, sales.....This is all about our wonderful products!

There are 3 levels to win and the results of 6 month of consistency will be a beautiful collection of jewels!

### HERE'S HOW IT WORKS....

For every month you are in one of the 3 circles you will have earned The featured pair or earrings and/or Bracelet for that month. At the beginning of each month now through June we will post a picture of that months featured pair of earring/bracelet....So keep an eye on on your email every month!! Here are the 3 Circles!!

#### Level 1.....The Gold Circle

Consultants who place a cumulative \$300 order in one month will win a beautiful pair of earrings for that month.

#### Level 2.....The Diamond Circle

Consultants who place a cumulative \$500 order in one month win a beautiful bracelet for that month.

#### Level 3....The Inner Circle

Consultants who place a cumulative \$800 order in one month will win BOTH the earrings and the bracelet for that month.

Congratulations to the following consultants that are On-Target for the 6 month Consistency Club for the month of May.

**Level 2 – The Diamond Circle**

Earning the bracelet for the month.

**Brenda Bryson**  
**Ana Baez**

**Level 1 – The Gold Circle**

Earning the earrings for the month.

**Jennifer Hoyle**

**On-Target for Level 1:**

**Bernadette Howell**

## *SAVE THE DATES:*

*(flyer attached)*

< *May 27<sup>th</sup> Smokey Eyes at PPP - canceled due to Memorial Day gatherings*

< *May 31<sup>st</sup> Director/DIQ Mini-Retreat*

*More Than Enough Facebook group:*

<http://www.facebook.com/#!/groups/444579068954194/>

### **Vicki's Mini Retreat/PJ Party**

Vicki is opening up her home to Directors and DIQ's (including June 1 DIQ's) for a Mini Retreat/ PJ party to wrap up May together.

It will start on May 31st at 7:00 PM and go through June 1st at 2:00 PM. Please be sure and RSVP to Vicki if you are going to make it to this AMAZING EVENT!!

It's going to be so incredibly amazing you are not going to want to miss this!! There is nothing like being all together for a HUGE WIN so hurry and get to DIQ!! We want you there!!



### *Fundraising Effort:*

Hi Everyone!

I have spoken with some of you but not all so I wanted to send to find out everyone's interest level in participating in a great fundraiser in the next couple of months for RCS Haven. RCS is a large organization that has 4 major outreach programs, one of which is The Haven of RCS... a women's shelter in Pinellas which currently has a grant from MK Foundation.

The Haven of RCS is a Certified Domestic Violence Center, serving Pinellas County for over 32 years. Their mission is to provide safety, support and education to anyone impacted by Domestic Violence and to advocate for social change to end the violence. They offer safe, confidential shelter, counseling/advocacy, a 24-hour toll-free hotline, legal advocacy, 911 cell phones, children's services and support groups to victims of domestic violence. All of their services are free and confidential.

Business Benefits to us of participating in a fundraiser together:

- Book women who might not otherwise book...who can turn down a good cause? (I have actually already booked a couple of parties for the fundraiser even without the materials or having the program fully defined. I just told them that we are working as a group to raise 10K in 2 months. Once the hostess hears about the activity it creates urgency.) (I have already booked a couple of parties with groups that would not have otherwise booked...even without materials to handout yet

- By combining efforts it creates a larger opportunity...much more impressive to tell a prospective customer or organization that you participated in a fundraiser that raised 10K in 2 or 3 months than a single party for \$100. (Cathy said there are only 30 - 40 women participating in her fundraiser, and they are going to probably exceed their 10K goal.)

What are we doing?:

See 2 attachments. (Please note these are DRAFTS... but fairly close to final. There are a couple of DRAFT attachments...one is a post cards to give to hostesses, and the other is an instruction sheet/commitment form for participants.) We are patterning this after the CASA fundraiser that Cathy is doing right now.... they are raising 10K this quarter with only 30 -40 women participating.

And of course please don't hesitate to contact Courtney Taylor at [813-484-0123](tel:813-484-0123) with any questions.

**RCS and MARY KAY**  
 are partnering to raise \_\_\_\_\_  
 by \_\_\_\_\_ for  
 Haven of RCS Outreach Center

**Host a party with a purpose and make a difference!**

\*See your Independent Beauty Consultant for details

<p><b>The Haven of RCS</b></p> <p>The Haven of RCS provides safety, support and education to anyone impacted by domestic violence and advocates for social change to end the violence.</p> <p>The Outreach Center is host to a variety of services that benefit the community, including:</p> <ul style="list-style-type: none"> <li>• Support Groups for Women and Children</li> <li>• Legal Advocacy</li> <li>• Safety Planning</li> <li>• Information and Referrals</li> <li>• 911 Cell Phone Distribution</li> <li>• Dating Violence Education</li> <li>• Prevention Programs</li> <li>• Peacemakers Program</li> <li>• Community Education</li> </ul>	<p><b>BOOK YOUR PARTY WITH A PURPOSE TODAY!!!</b></p> <p>Consultant _____          Phone# _____          I will be donating _____% from party profits!</p> <p><b>RCS WISH LIST</b>...if you can please bring any of the following items listed for us to take to RCS along with our donations.</p> <p>Flip Flops (all sizes—children and adults)          New Socks          New Underwear (all sizes — children and adults)          Feminine Hygiene Products          ++++++</p> <p>A \$5.00 coupon toward the purchase of a skincare set will be given to each person who brings an item from the <b>WISH LIST</b> to the party. This coupon must be redeemed at the party.</p>
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We are...

**PARTYING WITH A PURPOSE!**

**COME JOIN US...TO BENEFIT RCS'S  
PROGRAM FOR HAVEN!**

**GOAL=\$10,000 BY JUNE 30, 2013**

**#1: CHOOSE YOUR FUNDRAISING GOAL:**

GOLD LEVEL= \$600

SILVER LEVEL= \$400

BRONZE LEVEL= \$200

When you reach any of the above Levels you and your hostesses will be invited to a special reception in July to honor all your efforts and theirs!

\*\*\*Gold and Silver levels will also earn special one on one time with.

*\* Everyone who reaches \$4000 in retail sales, becomes a Star this quarter and only gives 10% of profits will have raised \$200!*

**#3: USE the FOLLOWING at each PARTY**

1. Hand out our Fundraising cards to each guest.
2. Talk about RCS Haven and how you are supporting it.
3. Ask if you can round up their final order total to add directly to the donation. ie \$82.50 up to \$85. Your % of 82.50 + \$2.50.

**#2 BOOK YOUR PARTIES with a PURPOSE**

May 1 thru June 30!!

Decide how many you want to hold ...

1 per week=13 2 per week =26 3 per week=39

Call EVERYONE YOU KNOW AND SAY,

"Hi \_\_\_\_\_, do you have a minute? I am so excited, I am holding Parties with a Purpose to help raise \$10,000 to support RCS's Haven Program and I need your help! This program helps to stop the cycle of violence. (For more information you can read from your card)

Is there any reason why you couldn't get 5 or more of your friends together? I will be donating \_\_\_\_% of my profits to this program. And my goal is to raise \$\_\_\_\_\_ toward our \$10,000 goal.

\*\*\*Add about party, outside orders & having her friends bring something from the wish list!

**RCS**

Help & Hope For People In Need



Call Senior Sales Director Courtney Taylor 813-484-0123 with any questions!

# *It's Raining Red!!!!*

## It's Raining Red

### Team-Building Challenge Is On!

Contest period from March 1 - June 30, 2013



**Independent Beauty Consultants:**

**Add three new qualified\* personal team members and receive:**

- A free red jacket of your choice.
- An invitation to the It's Raining Red Mingle at Seminar 2013.
- A name badge ribbon.

**Add four new qualified\* personal team members and receive:**

- All prizes from the previous category, plus
- The Tiger-Print Scarf from the Independent Sales Director Suit Collection.

**Add five new qualified\* personal team members and receive:**

- All prizes from the previous two categories, plus
- Black chandelier earrings.







**Independent Sales Directors:**

**Add three new qualified\* personal team members and receive:**

- An exclusive 50th Anniversary necklace designed by Kenneth Jay Lane.
- An invitation to the It's Raining Red Mingle at Seminar 2013.
- A name badge ribbon.

**Add four new qualified\* personal team members and receive:**

- All prizes from the previous category, plus
- The Tiger-Print Scarf from the Independent Sales Director Suit Collection.

**Add five new qualified\* personal team members and receive:**

- All the prizes from the previous two categories, plus
- Earrings to match the Kenneth Jay Lane necklace.





**Build Your Team and Live Your Dream!**

NAME 1	NAME 2	NAME 3	NAME 4	NAME 5

\*For contest purposes a qualified new team member is one whose initial wholesale order with the Company is \$400 or more in wholesale Section 1 products and it is received and accepted by the Company in the same or following calendar month that her Independent Beauty Agreement is received and accepted by the Company.









Pearl Emerald Diamond Ruby Sapphire

\*\*\*STARS\*\*\*

*This Quarter is from Mar. 16th - Jun. 15<sup>th</sup>  
Received so far this quarter:*

<i>Marilyn F.</i>	<i>\$1814</i>
<i>Jennifer H.</i>	<i>\$828</i>
<i>Laura S.</i>	<i>\$724</i>
<i>Ana B.</i>	<i>\$637</i>
<i>Amy N.</i>	<i>\$615</i>
<i>Brenda B.</i>	<i>\$601</i>
<i>Lee Ann B.</i>	<i>\$459</i>
<i>Shannon S.</i>	<i>\$410</i>
<i>Zachary S.</i>	<i>\$378</i>
<i>Kristen E.</i>	<i>\$305</i>

*We can all be STARS!!!*

*Stars drive Cars*  
*Stars earn Prizes*  
*Stars receive Website Referrals*  
*Stars receive VIP Treatment*  
*Stars get to wear Sashes*  
*Stars get early ordering privileges*

***YOU WANT TO BE A STAR!!!!***

*Just \$300 a week in retail sales makes you a  
STAR!!!!*

*Who will be a STAR this quarter?????*

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***Weekly Training Calls:***

**New Consultant Launch Training**

**Every Sunday 9:15 PM EST...**

**(605) 475-4000 Code: 597392# Live**

**[www.developmypotential.com](http://www.developmypotential.com)**

**to download workbook**

## **Inner Circle Power Call**

**Every Monday and Thursday 7:45 AM EST...**

**Focused on the activity you will need to have to get into DIQ in the next 1-2 months.**

*Let me know if you would like to learn how to Qualify to be on this call.*

## **NSD Cathy Littlejohn's**

**Area Call: Every Wednesday 9:45 PM EST...**

**Let Cathy train you!!!!**

**(712) 432-0202 Code: 802846# Live**

**Playback Avail 24/7**

**712-432-1387 Code: 802846#**

### ***Vicki's Pre-Recorded Marketing Call***

**Open 24/7 (605) 475-4099 access code 213518#**

*(There is no reference number so have them press # again)*

**Follow up right away with marketing questions & with Angelia**

They must give you the password for it to count (Legacy)

**(Marketing Survey)**

**Your Starter Kit –**  
Let's Get Your Future Started!

**IT'S ONLY A \$100 DECISION**  
A Mary Kay business allows you to begin your own business with a flexible schedule, no quotas, no territories, unlimited opportunities, tax advantages and best of all ...

**YOU ARE YOUR OWN BOSS!!**  
A \$100 decision will get you over \$400 in Full Retail Products and an opportunity to change your life forever! Take 25 minutes out of Your Day Today, dial the number below and listen to the endless possibilities!

Dial: (605)475-4099 Access Code: 213518 #

***EVERY DAY***

**Don't forget to call in every morning Monday-Friday for a motivational training done**

**by 5 amazing Directors.**

**Our own, Vicki Piccirilli, is the speaker every Friday!**

**(641) 715-3900 access 929282#**

# Champion Hotline

Your Daily Director Dial

**641-715-3900**

ext. 929282#

You will want to save this phone number in your cell phone,  
so you won't miss a call...no matter where you are!!!

This *Champion Hotline* features 5 Big Thinking

**Mary Kay Top Directors**

sharing a NEW message  
every day...

Monday through Friday!!!



**Nicole Canamare**  
9 Time Circle of Achievement  
1 Time \$500,000  
4 Pink Cadillacs



**Vicki Piccirilli**  
4 Time Circle of Achievement  
3 Time \$500,000  
1 Time Circle of Excellence  
(First Year as a Unit - Trip to Spain)  
4 Pink Cadillacs



**Laura Poling**  
11 Time Circle of Achievement  
3 Time \$500,000  
3 Time Circle of Excellence  
(Trips to Spain, Sweden, Rome, Italy)  
#1 State of Ohio Two Times  
6 Pink Cadillacs



**Ashley Brooker**  
4 Time Circle of Achievement  
1 Time \$450,000  
2 Pink Cadillacs



**Laura Zipay**  
4 Time Circle of Achievement  
2 Time \$450,000  
3 Pink Cadillacs  
1st Cadillac within 10 Months of Signing

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## SUCCESS MEETINGS!!!

Texas

Monday Night LIVE  
w/ Angelia

Every Monday evening

7:00 – 8:30 PM

Soup and a beverage will be available.

Cost of meetings \$5 each to cover cost of food & supplies.

(guests are free)

Invite guests – we'll do facials!

2730 S. Central Expressway, McKinney TX, 75070(La Madelines)

## Florida



**Monday Night LIVE**

**w/ Trisha DeHart & Jindi Richards**

**Wednesday Night Live**

**w/ Vicki Piccirilli, Ellen**

**Castellani, Teresa,**

and Suzanne Goodknight (every other week)

Thursday Night Thrive w/  
Melissa Olsheski & Kelly Pitt!

Agenda:

6:00pm - 6:25pm Guest Set Up & Satin Hands, Light Dinner, and Consultant Sign In

6:30pm - We kick off our meeting in Cadillac Style!

8:45 - Meeting Wrap Up

Cost:

\$20 per month (includes all 3 PPP meetings) or \$6 each week

(This allows us to provide this amazing studio for you!)

What to Bring:

Guests, Tracker/Datebook, Work Book, Note Pad, and a positive attitude!

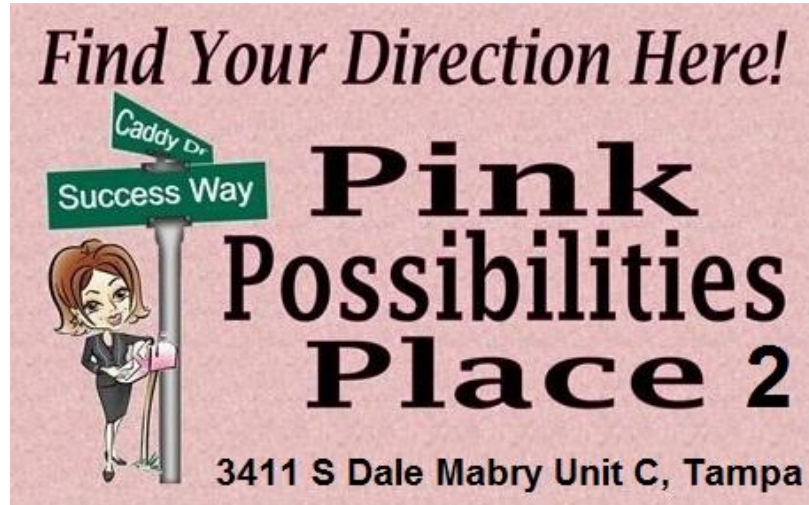
What to Wear:

Skirt or Dress (that comes to your knee please), your MK Pin, your MK name tag, your MK Star Ladder, and your beautiful MK face!

\*\*\*We always need help setting up and packing up! So if we can count on you to help so please sign up THANK YOU\*\*\*

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**MEETINGS AROUND TOWN:**



**Courtney Taylor, Sonia Barcena, Darllyn Flournoy,  
and Suzanne Goodknight (every other Tues.)**

Holds Meetings in South Tampa Every Monday & Tuesday.

From 6:30 PM - 8:30 PM

\$5.00 for Consultants \$3.00 for guests.

Dinner is included. Guests will get pampering facials while  
consultants get training.

MK attire please. Skirts no pants!!

**Location:** 3411 S Dale Mabry Unit C, Tampa

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# Cindy Leon

Every Monday evening

6:00 – 8:00 PM

Dinner will be available.

Cost of meetings \$3 each to cover cost of food & supplies.

Invite guests – we'll do facials!

**1510 Creekbend Dr. Brandon 33510**

PLEASE RSVP by noon on Monday to confirm you're coming & number of guests.



Angelia Rossiter

Mary Kay Independent Sales Director

(813)727-2610

Future Piccirilli Area website: [www.empoweringyourvision.me](http://www.empoweringyourvision.me)

Rossiter Unit website: [www.thepinkangelsunit.com](http://www.thepinkangelsunit.com)

Shannan

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