

Charming Rewards

Golden Anniversary Year!

2012-2013



Star Consultants...

show off your STAR Charm Bracelet and custom made charms! for each quarter you are a STAR!

Become a Legacy Leader
this Seminar Year!

Set your sights on being an
"All-Star"
(Seminar 2012-2013)

Begin this quarter by earning
your first custom made charm
and Bracelet!
(from your director)



ALL-STAR!



Sapphire 1800	Ruby 2400	Diamond 3000	Emerald 3600	Pearl 4800
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Become a Leader!

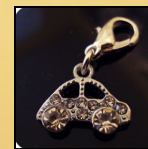
Fill your Star Charm Bracelet with Bumblebees, a new CAR and MORE...!



Earn a Bee Charm for each
*Qualified New Team member!
24 earns Diamond Bee at
Seminar 2013



Become a New Star Team
Builder or (existing STB
move up a level) to earn
your charm!



Earn this custom Charm
by earning your MK Car!
Fabulous Chevy Malibu!



Earn this cute DIQ charm
for entering Director in
Qualification!

**New Consultants can be an ALL-STAR by reaching Star every quarter their first year, minimum of 2 Quarters.

*Star Consultant orders \$1800 wholesale or more each quarter! Contest runs from July 1, 2012 to June 30, 2013

**Prizes awarded from your director.

*Qualified New Team Member= \$600+ wholesale.

***If you are adopted into another unit, you must chose who's unit prizes you will be receiving. Please let your director know!

"THE YEAR OF THE PARTY"

IN HONOR OF MARY KAY

AND OUR 50TH ANNIVERSARY!

POWER 10

Littlejohn Area Director & Consultants
Monthly Consistency Contest



- * 10 Parties (minimum 30 faces)
- * 10 Interviews
- * \$600 Personal Wholesale

- You will receive your **Littlejohn Area** Pin and #1 charms the first month you complete this challenge & turn in your tracking sheet to your Director.
- When you complete your second month, you will receive a #2 charm, etc.
- This contest runs each calendar month July 2012- June 2013.
- A party is considered a minimum of 3+ people & \$100 sales.
- You must turn in your tracking sheet to your Director to win – by the 5th of the following month!
- Directors, turn in your personal tracking sheets to Cathy by the 8th of the following month!

By winning and wearing your Littlejohn Area pin and charm, people may ask you, "What does that mean?" You can say, "I 'm a Beauty Consultant in the Littlejohn Area with Mary Kay Cosmetics, and I am carrying on Mary Kay 's Legacy of enriching women 's lives by pampering 30 women each month! Have you been pampered with our fabulous products yet?"

Directors please fax to Cathy by the 8th of each month...FAX 727-526-8458 or scan & email to NSD@cathylittlejohn.com

"THE YEAR OF THE PARTY"

IN HONOR OF MARY KAY

AND OUR 50TH ANNIVERSARY!

POWER 10



Monthly Tracking Form
Starts July 1, 2012

BOOK 20 PARTIES/HOLD 10

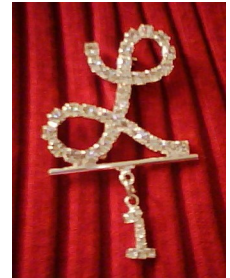
Hostess Name	Date
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	
16.	
17.	
18.	
19.	
20.	

Consultant Name _____
 Director: _____
 Month of: _____
 Wholesale Order: \$ _____

**Win your Crystal Littlejohn
National Area Pin by holding a
Power 10!**

- * 10 Parties/ 30 faces
- * 10 Marketing Chats
- * \$600 w/s order

All in one calendar month!



Form Due to your Director by the 8th of the following month

MARKETING CHATS: give to Director

NAME	Interest Level 1-10	Interviewed /Recruited
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

Highlight each Hostess that holds her party!
Track all your new customers a tracking sheet and keep in your Power 10 Spiral notebook.
 (Find Notebook on my web site) www.cathylittlejohn.com

(You can also track all your facials on the same tracking sheet so you can follow up with everyone to book and market to!)

Directors please fax to Cathy by the 10th of each month...FAX 727-526-8458 or scan & email to NSD@cathylittlejohn.com