

I'm so excited to offer you a Kick Off Party/Grand Opening !! This is an opportunity to kick off your baby Mary Kay business, and let everyone you know - friends and family and co-workers - that YOU can be their professional Mary Kay beauty consultant (IF they do not already have one...."Golden Rule" = "Do unto others as you would have them do unto you" - so we don't take each other's customers. :) If you haven't already thought about a date to "grand open" your MK, please take a moment to consider it!

Here is a short video (about 15 mins) about how to prepare and what to expect.

<http://vimeo.com/27269634> - Pay particular attention to the coaching on how to be sure you have LOTS of guests present. Keep refreshments wicked simple, and focus on inviting guests!!! LOTS of phone follow up pays off!

You can use this link through your Marykayintouch to create an on-line invitation - Just set it up with YOU as the hostess and all your details!

<http://applications.marykayintouch.com/hostessevents/>

Here's a link to the **template for a postcard invitation!** Typically, at least 7 to 12 days in advance, you want to get these in the mail, but you may want to print some to pass out to friends and co-workers!

<http://content2.marykayintouch.com//Content/Education/BusinessBasics/DebutInvitation.pdf>

If we have scheduled me to attend your party, I will bring all my "show and tell" products for our party format and instruct at the party FOR you! I like to do a "MK ROCKS" party format - this is like an overview of our amazing skin care line-up - so guests won't actually be trying this on their faces, but will be giving one hand the deluxe treatment! They are so impressed that they want to book their own party to get this on their face as soon as possible! **PLEASE PLAN TO PRINT THIS FLIER AND HAVE ENOUGH FOR YOUR GUESTS!**

And, finally - here is a checklist for your debut plan! This is the company checklist - so don't worry - because I will be there, I will be doing most of this! You are the PRINCESS this night and it is all about

YOU! <http://content2.marykayintouch.com//Content/Education/BusinessBasics/DebutChecklist.pdf>

You WILL want to have your products and your Starter Kit out and visible so they can see what you got with your baby business!

This will be SUPER!! I will arrive about 30 minutes early to set up the final details! So, if we haven't already, let's set the date so I can get it on my calendar (I book up weeks ahead of time!) Love you and big, pink HUGS!!