

Mary Kay® Lash Love™ Mascara

Isn't it time you loved your lashes?



Why you'll **love** the new flexible, sculpted brush:

- Reaches even tiny, hard-to-reach lashes.
- Separates and coats lashes.
- Delivers just the right amount of mascara evenly on lashes.
- Designed to eliminate clumping.



Eyes Before



One Eye With



Eyes After



Defines. Defends.

**Delivers 4 times
the volume.**

- Lash volume looks instantly magnified
- Lashes appear fuller, lifted, multiplied, while looking naturally flawless, soft and healthy.
- Exclusive Mary Kay Panthenol-Pro Complex and vitamin E.
 - Helps moisturize and strengthen lashes
 - Help defend against breakage.

Amazing Results

After wearing the mascara for seven days, the majority of women in an independent consumer study said it lasted for 10 hours or more! Testing also showed that the formula didn't run when eyes watered or teared up—and it didn't smudge even after a workout. Here's what else they said:

90% said it lasted **all day** without flaking or smearing.

90% said lashes looked **defined** and felt natural, not heavy.

89% said lashes looked **lifted**.

85% said lashes were **separated** and looked **multiplied**.