



## TimeWise Repair™ Regimen

MARY KAY



**Introducing TimeWise Repair™.**  
**Extensive Research.**  
**Innovative Ingredients.**  
**Comprehensive Testing.**



## What is the Power Statement for TimeWise Repair™?

Reduce the look of deep lines and wrinkles.  
Restore lifted contours.  
Recapture youthful volume.

Go back in time.  
And lift away the years.

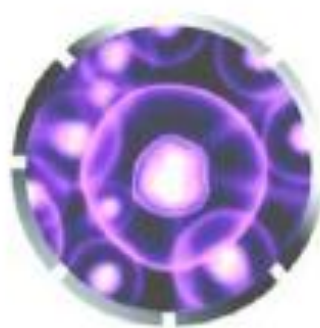
## What are the benefits of the TimeWise Repair™ regimen?

- The look of deep lines and wrinkles is reduced
- Lifted facial contours are restored
- Youthful volume is recaptured
- Even skin tone is revealed
- Vital moisture is replenished
- Youthful vitality is reawakened

# The Volu-Firm™ Complex is the Catalyst Behind TimeWise Repair™



**Biomimetic Peptide**



**Hyaluronic Acid Booster\***



**Plant Stem Cells**

\*Based on in vitro testing of key ingredients

## The TimeWise Repair™ Regimen



- Volu-Firm™ Foaming Cleanser
- Volu-Firm™ Lifting Serum
- Volu-Firm™ Day Cream Sunscreen Broad Spectrum SPF 30\*
- Volu-Firm™ Night Treatment with Retinol
- Volu-Firm™ Eye Renewal Cream

\*Over-the-counter drug product

## What are the key benefits of Volu-Firm™ Foaming Cleanser?



- Maintains moisture balance
- Renews skin radiance
- Promotes a feeling of suppleness
- Leaves skin feeling pampered
- Contains the benefits of the Volu-Firm™ Complex



## What are the key benefits of Volu-Firm™ Lifting Serum?



- Helps firm and lift skin
- Promotes skin resilience
- Restores youthful volume and vibrancy
- Restores skin suppleness
- Softens the look of lines, wrinkles and crepiness in the neck area
- Immediately increases skin moisture by 61%
- Contains the benefits of the Volu-Firm™ Complex



# What are the key benefits of Volu-Firm™ Day Cream Sunscreen Broad Spectrum SPF 30\*\*?



- Helps reduce skin glycation,\* a process that can intensify skin aging
- Restores skin's youthful cushion
- Helps minimize skin reaction to external irritants\*
- Restores skin's even tone
- Protects against skin-aging UVA/UVB damage
- Increases skin moisture for 12 hours
- Contains the benefits of the Volu-Firm™ Complex

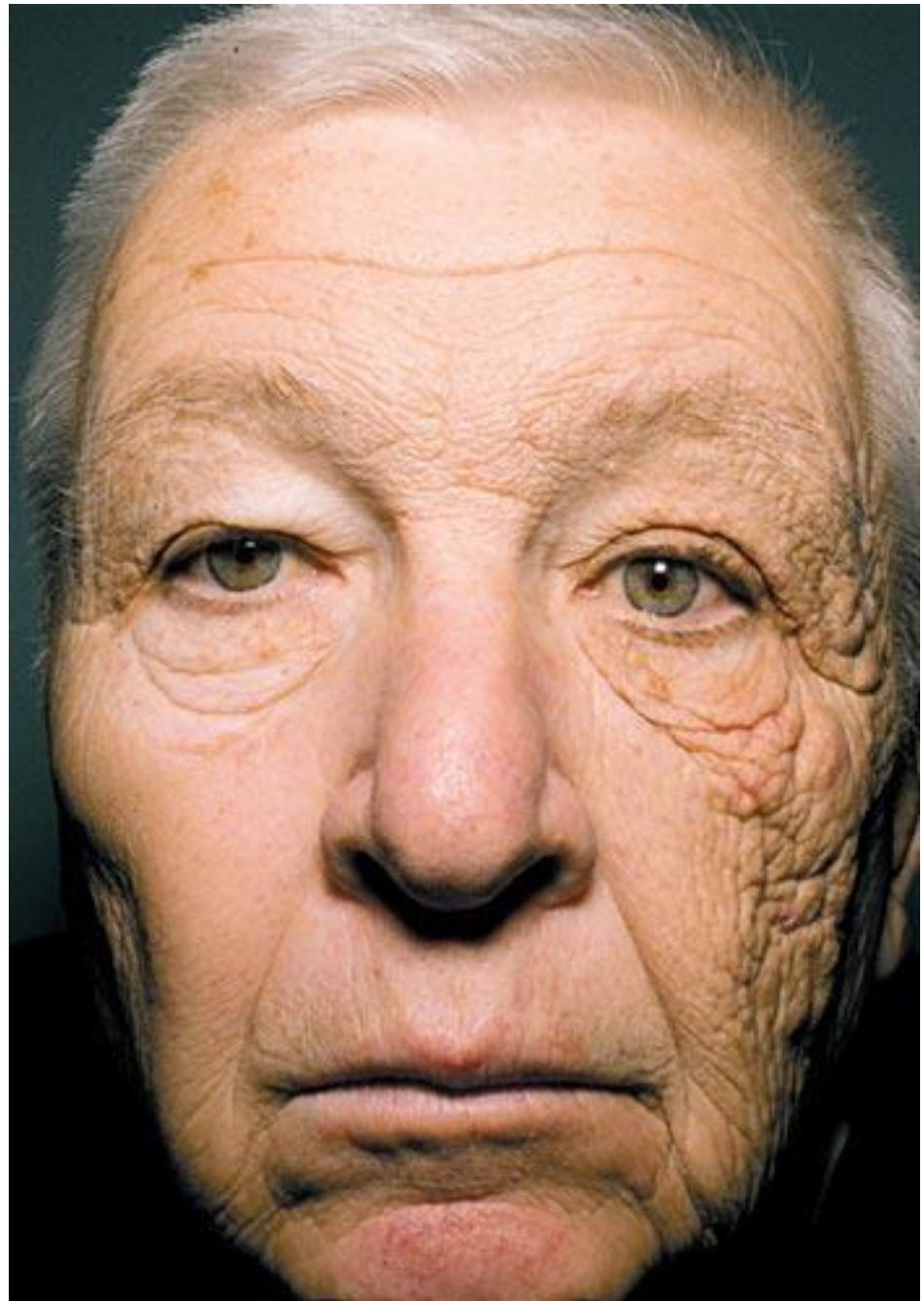
\*Based on in vitro testing of key ingredients.

\*\*Over-the-counter drug product

## The Effects of Sun Damage

This is a picture of a 66-year old truck driver who drove for 25 years. You can visibly see the damage on the side of his face near the window. Without sun protection, skin ages dramatically.

Did you know that 85% of your sun exposure comes from your daily activities? Wearing sunscreen every day protects your skin when you need it most!



## What are the key benefits of Volu-Firm™ Night Treatment with Retinol?



- Fights the appearance of deep lines and wrinkles
- Helps prevent skin glycation, a process that can intensify the aging process
- Helps improve advanced signs of aging
- Helps accelerate cell turnover to reveal radiant-looking skin.\*\*
- Restores skin's even tone
- Helps neck area look noticeably smoother
- Increases skin moisture for 12 hours
- Contains the benefits of the Volu-Firm™ Complex

\* Based on in vitro testing of key ingredients.

\*\* Based on published scientific data.

## What are the key benefits of Volu-Firm™ Eye Renewal Cream?



- Targets deep lines, wrinkles and sagging skin
- Targets under-eye bags, puffiness and dark circles
- Targets crepiness and dry skin
- Increases skin moisture for 12 hours
- Features a unique applicator tip
- Contains the benefits of the Volu-Firm™ Complex

# Volu-Firm™ Eye Renewal Cream

Before



After



Results after 12 weeks of use.

# All these benefits....

- Volumizes, tightens, firms and lifts aging skin
- Helps skin retain moisture and maintain balance
- Accelerates cell turnover to make skin look more radiant
- Returns skin's supple feeling
- Reduces deep lines and wrinkles
- Restores skin's even tone, reducing dark spots and excess redness
- Lifts and smooths skin along the jawline and reduces crepiness in the neck area
- Gently protects the skin barrier
- Reduces pore size
- Sweeps away impurities, leaving skin feeling clean but not stripped
- Skin looks more youthful as it slows down the aging process
- Protects from sun damage – UVA and UVB rays
- Reduces lines, wrinkles, sagging, puffiness and dark circles in eye area. Even reduces droopy eye lids!
- Naturally pampering

Go Back in Time. And Lift Away the Years.

# TimeWise Repair™ Volu-Firm Set

TimeWise Repair is backed by the most comprehensive consumer and clinical testing of any new Mary Kay product to date.

## You Want Proof It Works?

- 40%** Improvement in skin firmness.
- 58%** Improvement in skin elasticity.
- 7 out of 10** Women showed signs of lifting along the jawline.
- 91%** Less noticeable deep lines and wrinkles
- 86%** Skin looked lifted
- 98%** Less under-eye puffiness
- 93%** More even-toned skin
- 93%** Significant improvement in overall appearance.
- 86%** Decrease in the appearance of average wrinkle length
- 81%** Decrease in the appearance of average wrinkle width



\*Results based on a 12-week clinical study, women using the TimeWise Repair regimen



National Sales Director Linda Toupin, a faithful Mary Kay user for the past 30 years, has been using the new Mary Kay TimeWise Repair skin care system since May 2012.

The picture on the left was taken in February 2012.

The picture on the right was taken in August 2012 (and after a very long day and a long week of travel!). This is after just 3 months of using the TimeWise Repair skin care system!

Her personal results with the TimeWise Repair have been amazing!

She even has people asking to feel her face!



GO BACK IN TIME AND LIFT AWAY THE YEARS

*new!*

*with*

# TimeWise Repair™

by Mary Kay

Call me today  
to schedule a  
time to try it!



Senior Sales Director, Bonny R., shown above.  
Individual results may vary.



Does More...Costs Less

# TimeWise Repair™ Volu-Firm Set

## TimeWise Repair

- Volu-Firm Foaming Cleanser
- Volu-Firm Lifting Serum
- Volu-Firm Day Cream Sunscreen  
Broad Spectrum SPF 30
- Volu-Firm Eye Renewal Cream

***The simple TimeWise Repair System  
is only \$199!***

***TimeWise Repair Volu-Firm Set...  
All the Benefits,  
Less Time,  
Fewer Steps,  
Lower Cost!***

## Replaces these 15 GREAT Mary Kay Products:

- TimeWise Cleanser
- TimeWise Moisturizer
- TimeWise Day Solution
- TimeWise Night Solution
- Night Restore & Recover Cream
- Moisture Renewing Gel Mask
- Replenishing Serum +C
- Even Complexion Mask
- Even Complexion Essence
- Targeted-Action Line Reducer
- Firming Eye Cream
- Age-Fighting Eye Cream
- Indulge Soothing Eye Gel
- Targeted-Action Eye Revitalizer
- and -- if you carry the product to your chest area,  
Hand and Decollete Cream!!!

***If purchased individually, these GREAT products  
would cost \$434!***