



Guest Feedback Form

Your Name: _____ Date: _____



1. Was this your first exposure to MK? Yes No
2. If not, what has been your involvement with MK in the past? (Please check one.)
 - Attended a skin care class, party, or other product event
 - Former/current MK customer
 - Considered the MK business opportunity for myself
 - Former MK consultant
3. What was your overall impression of Mary Kay prior to today? _____
4. What was your favorite thing about your experience today? _____
5. What surprised you, stood out to you, or impressed you most with everything you experienced today?

6. What is your overall impression of MK after today's experience? (Feel free to elaborate)
 - Worse than my original impression
 - Unchanged from my original opinion
 - Slightly better than my original opinion
 - Significantly higher than my original impression
7. Based on your experience today, could you see yourself becoming a loyal MK customer?
 - No, not at all.
 - Yes, I'd like to try a few items.
 - Yes, I loved it all!
8. In a job situation I like to: have a boss be the boss
9. What do you like *best* about your current job? _____
10. What do you like *least* about your current job? _____
11. If you could change one thing in your life right now, what would it be? _____
12. Is there anything currently in the works that would solve that situation? _____
13. Do you have a personal dream you've always wanted to do, and haven't yet done it? _____
14. These are some reasons that others have chosen to be Mary Kay Consultants. Which ones appeal to you?

- Excellent INCOME for part time work and ADVANCEMENT OPPORTUNITIES
- Improve SELF CONFIDENCE & gain RECOGNITION for achieving GOALS
- Earn use of FREE CAR
- Owning my OWN BUSINESS AND ENJOYING TAX BENEFITS
- Company philosophy: GOD first, FAMILY second, and CAREER third.
- Gain new FRIENDS
- Set my own FLEXIBLE SCHEDULE
- Unlimited EARNING POTENTIAL
- ASSISTING OTHERS in looking their best & discovering their full potential.



15. With what you know now about Mary Kay, please check the box that best describes you:
 - A: Absolutely! This sounds perfect for me!! How do I start?
 - B: Because I'm very interested and want to know more, I'll meet with you for coffee this week!
 - C: Considering it, so please give me Mary Kay literature to read, or a video to watch, and I'll give you feedback this week! :)
 - D: Delighted to know more about Mary Kay, but for now I would like to remain your loyal customer!
16. On a scale of 1-10: 1 being you would never consider becoming a consultant, 10 being you are ready to order your starter kit today and get started; Where do you stand right now?
 1 2 3 4 5 6 7 8 9 10 (please circle one)
17. If you started a business with Mary Kay, would you choose:
 - Spare Time (3-5 hours)
 - Part-Time (5-9 hours)
 - "Full Time" (12-15 hours)
18. I know someone who would love to hear about the Mary Kay Opportunity!!
 Name _____ phone # _____
 Name _____ phone# _____