

# Crazy for...



# Survey

Name \_\_\_\_\_ Date \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Email \_\_\_\_\_  
Cell Phone \_\_\_\_\_ Best time to call \_\_\_\_\_  
Occupation \_\_\_\_\_ Work Number \_\_\_\_\_  
Marital Status \_\_\_\_\_ Children \_\_\_\_\_  
Age Range: 18 -25 26 -40 41-60 61 +  
Your Beauty Consultant \_\_\_\_\_ Sales Director \_\_\_\_\_

What did you know about Mary Kay before entering this contest? \_\_\_\_\_

What two things about the Mary Kay Career Opportunity impressed you the most?  
\_\_\_\_\_  
\_\_\_\_\_

What **do** you like about your present occupation? \_\_\_\_\_

What **don't** you like about your present occupation? \_\_\_\_\_

Women come into Mary Kay for a variety of reasons. Which of the following would appeal to you?

- |  |   |
|--|---|
| <input type="checkbox"/> Flexible Hours                    | <input type="checkbox"/> No Territories or Quotas               |
| <input type="checkbox"/> Product at Cost                   | <input type="checkbox"/> FREE Car for you and your family       |
| <input type="checkbox"/> Higher Self Esteem                | <input type="checkbox"/> Recognition - Prizes, awards and gifts |
| <input type="checkbox"/> Extra Income                      | <input type="checkbox"/> Be your own Boss - Set your own hours  |
| <input type="checkbox"/> Tax Savings                       | <input type="checkbox"/> Positive Friends - Support System      |
| <input type="checkbox"/> Mentoring and Leading Other Women |   |

We are looking for people who can teach and consult women on the latest in skincare and glamour. With training, do you feel that you could provide this service?  
\_\_\_\_\_

After hearing about the Mary Kay opportunity, how would you rate your interest on a scale of 1-10?  
(1 = I'd like to remain a happy customer & 10 = I'll start today!)  
**1 2 3 4 5 6 7 8 9 10**

If you circled 1-4, what would hold you back from a career with Mary Kay?  
\_\_\_\_\_

If you circled 5-9, what excites you the most about Mary Kay, and what information do you need from me to help you move to a "10"? \_\_\_\_\_

What appeals to you about starting a Mary Kay business? \_\_\_\_\_

Is there any reason why we couldn't get you started today? \_\_\_\_\_

### I heard about Mary Kay through:

- |  |  |
|--|--|
| <input type="checkbox"/> Mary Kay Event              | <input type="checkbox"/> Interview with Consultant |
| <input type="checkbox"/> Marketing Call              | <input type="checkbox"/> Interview with Director   |
| <input type="checkbox"/> Opportunity Hotline Message | <input type="checkbox"/> Online Video              |