

**Celebrate Mary Kay's 50th Anniversary
with the Asia Pacific NSD's on the
2013 Top Sales Director Trip
Cape Town & Sun City, South Africa**



Philippine ~New Director Tracking For Success

1st Step

In Your first Three Months do:

ON THE RIGHT TRACK

1. 6 Personal Team Members w/P16,000 each
2. P800,000 Unit Production w/P250,000 each month
3. 30 Active Unit Members
4. Attend and complete New ISD

- *Receive P14,000 Unit Volume Bonus
- *9% Unit Commission
- *SD Pin Enhancer
- *On-stage SD Meeting recognition
- * Special Cross Professional Planner & Pen

2nd Step

In your first Six Months do:

FABULOUS 50's

1. 50/> Active Unit Members
2. P2,000,000 Unit Production w/P250,000 each month

Work to hit at least P350,000 unit sales and 2 personal recruits with P16,000 per month to achieve!

- *Receive P14,000 Unit Volume Bonus
- *10% Unit Commission
- *SD Pin Enhancer
- *On-stage SD Meeting recognition
- * Special Mary Kay Vanity Kit

3rd Step

In your first Twelve Months do:

HONORS SOCIETY

1. 20 New Personal Team Members w/P16,000 each
2. 50/> Active Unit Members
3. P4,000,000 Unit Production w/P250,000 each month
4. Attend and Complete Developing Offspring Course within the contest period.

- *Receive P14,000 Unit Volume Bonus
- *10% Unit Commission
- *SD Pin Enhancer
- *On-stage SD Meeting recognition
- * Special Gift

See Who's tracking Their Success!

Check out the Fortenberry-Slate Global Newsletter!

Philippines Area on the go!

August, - February

Power Plans

*Malou Manalo **

*Marites Cena ****

*Marita Del Corro**

*Teresa Gutierrez**

*Virgie Estepa**

Interview Contest

*Malou Manalo **

*Teresa Gutierrez**

*Virgie Estepa****

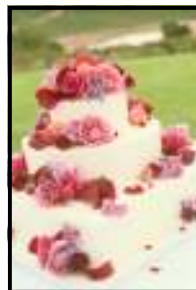
Happy Anniversary

Zenaida Makvar ~ 3 yrs

Ederlina Dasargo ~ 1 yr

Virgie Estepa Unit ~ 4 yrs

Elsa Galver Unit ~ 1 yr



Happy January Birthday

Joy Tamayo ~ 13th

Zenaida Makvar ~ 21st



Date: February 19-22, 2013

Here's the inclusion of the package: (P\$5,000 ALL IN)

- Airfare Roundtrip (Manila - Bangkok - Manila)
- Philippine Airlines & Thai Airways
- 5-star Hotel Accommodation for 4 days and 3 nights in Pratunam Area

Meals

- 3 breakfasts
- 4 lunches (2 meals onboard (from and to Manila)
- 3 dinners (1 dinner cruise along Chao Phraya River)
- 3 snacks

Half Day City Tour

- Temple City (houses most sacred golden Buddha made out of pure gold - near Chinatown)
- Reclining Buddha image
- Jewelry and leather factory
- City Bus transfers
- Terminal fee
- Travel insurance
- Philippine travel & foreign taxes
- Airline & fuel surcharges

Itinerary

- Day 1: Arrive BKK, free time before and after dinner
- Day 2: conference proper
- Day 3: conference proper (half day)
City Tour / Fun Night
- Day 4: Free time before departure to Manila

1 ½ days of learning!!!

1 ½ days of free time!!!

2 Amazing Opportunities!!



Join the RED POWER CLUB

the most exclusive gathering of elite Red Jackets in preparation to being Mary Kay's strongest Sales Directors!

Be with the best

- Club members must be previous Red Jacket Rally achievers
- Club member is only for active Red Jackets. Membership terminates once an Red Jacket terminates as a Beauty Consultant or becomes a Sales Director.
- Membership forms must be submitted to Sales Development and Education staff members.



Enjoy these benefits



- **Red Power Club E-ducation** - an exclusive online newsletter containing promo reminders, tips on selling and teambuilding, success stories, calendar of activities and more.
- **Red Power Room** - a designated room for use of Red Power Club members during training, workshops, and events
- **Red Power Workshops** - monthly activities, special training and workshops conducted by top Mary Kay mentors to further hone Red Power Club members into being strong Future Sales Directors
- **Red Power Club Hotline** - an easy to reach hotline which Red Power Club members may call for questions, assistance and clarification

For Red Power Club Members, join us in exciting activities and learning at your respective Beauty Centers (Red Power Room):

- Dec. 8, 2012
- Jan. 5, 2013
- Feb. 16, 2013
- Mar. 16, 2013
- Apr. 13, 2013
- May 4, 2013
- Jun 15, 2013

Red Power Club Hotline

Hotline 1: JAYSON
0922-8196778 /

(02) 859-6200 local 6232

Jayson.Meneses@mkcorp.com

Hotline 2: PAMELA
0922-8816261 /

(02) 8596200 local 6231

Pamela.Aguirre@mkcorp.com

Hotline 3: KRISTINE
0918-9384429 /

(02) 859-6200 local 6233

Kristine.Santos@mkcorp.com



Join the Catch the Dream Dallas 2013 Conference!

and be one of the Conference Challenge Achievers and receive:

- Airfare to and from Dallas, Texas, USA
- Five (5) days and four (4) nights hotel accommodation in Dallas, Texas, USA
- Exclusive leadership education by top Mary Kay international mentors
- Sisterhood bonding with fellow Mary Kay Asia-Pacific Sales Directors
- Tour of Mary Kay's International Corporate Headquarters, Mary Kay Museum and Manufacturing Plant in Dallas, Texas, USA



Open to all new and tenured Sales Directors and National Sales Directors:

A. NEW SALES DIRECTORS (must be a Sales Director for less than one year by July 1, 2012)

- At least P5 million unit sales
- 50 unit size (non-terminated status by February 1, 2013)
- 20 personal recruits with P40,000 personal cumulative sales each within the contest period and not on terminated status by the end of the contest period
- Personal sales of at least P210,000 during the 7-month contest period.

B. TENURED SALES DIRECTORS (at least one year as a Sales Director by July 1, 2012)

- At least P6 million unit sales
- 50 unit size (non-terminated status by February 1, 2013)
- 20 personal recruits with P40,000 personal cumulative sales each within the contest period and not on terminated status at the end of the contest period
- Personal sales of at least P210,000 during the 7-month contest period.
- One new offspring (SD for less than one year by July 1, 2012) achieving the requirements for the "Catch the Dream Conference" Challenge.

C. NATIONAL SALES DIRECTORS

- At least 25% sales growth of the commissionable area for the period July 2012 - January 2013 versus July 2011 - January 2012
- At least 5 first line off-springs achieving the requirements for the "Catch the Dream Conference" Challenge.

REMINDEES: All incentive trips are subject to creditable withholding tax of 10% under Section 2.572 (D) of the National Internal Revenue Code.

For more information about the Catch the Dream Dallas 2013 Conference, please contact the Sales Development and Education Team at 02-859-6222.



Seminar 2013 Mary Kay Goals!



I will be a . . .

CAREER LEVEL

_____ by Feb. 1st
 _____ by Mar. 1st
 _____ by Apr. 1st
 _____ by May 1st
 _____ by Jun. 1st
 _____ by Jun. 30th

Sales Director
Senior Sales Director
Future Executive Senior Sales Director
Executive Senior Sales Director
Elite Executive Senior Sales Director
National in Qualification
National Sales Director

OT - Top Trip Sales Director
 OT - Circle Of Achievement

Top Sales Director Trip ~
Cape Town & Sun City, South Africa

OTHER GOALS:

Monthly Retail Goal: \$ _____
 Number of Monthly Selling Appt. _____
 Monthly Wholesale goal: # _____

Sapphire P90,000
Ruby P110,000
Diamond P130,000
Emerald P150,000

Quarterly Wholesale goals:

Jan. 1st—Mar. 31st _____

Apr. 1st—Jun. 30th _____

Monthly Team Building Appointments: _____

Number of New Team Members per month: _____

Queen's Court of Personal Sales - P800,000 Personal Sales Points in the Seminar year 1st August 2012 - 31st July 2013

Queen's Court of Sharing - 24 New Qualified Recruits in the Seminar year. 1st August 2012 - 31st July 2013.

Other Goals _____



Join the Fortenberry National Family

as we grow to
5 NSD's by Mary Kay's
50th Anniversary



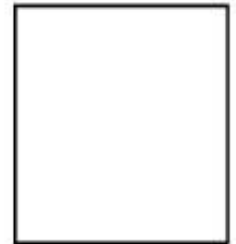
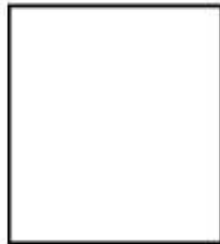
Pat Fortenberry
EENSND Emeritus



Pam Fortenberry-Slate
SNSD



Rhonda Fraczkowski
NSD



Everything that Glitters
is GOLD!!

I am a
National Sales Director by:

Month: _____

Year: _____



Bee One of the Fortenberry-Slate Area's Fortunate 500!!



**Our Area Goal is to have
500 National Court Achievers at
Mary Kay's 2013
50th Anniversary Seminar
Celebration!**

*Commit NOW to One, Two or Three Courts on the
National Seminar Stage!*

**DIRECTORS
ONLY!**

First Annual FORTENBERRY-SLATE PHILIPPINE AREA DIRECTORS EXPLOSIVE WEEKEND!



Date: April 5 & 6, 2013
Place: Taal Vista Hotel
Tagaytay City
Price per SD : 5,000

Inclusive of
overnight stay accommodation
2 breakfast
1 lunch
1 dinner
Free use of swimming pool and fitness gym
Use of function room
Training and recognition day with your nationals

JOIN YOUR NSD FOR an EXCLUSIVE EMPOWERING DAY!

KICK OFF FRIDAY- 6pm Dinner
(Check in time 2pm) Enjoy your day!

SATURDAY EXPLOSION

9:30am-12:00nn- TRAINING

12:00nn-1:00pm- LUNCH

1:30 pm-4:00pm RECOGNITION and
CLOSING CEREMONY