

PLEASE READ THESE IMPORTANT RULES!

Because each of us represents Mary Kay Cosmetics and all other Consultants, please be sure to project a professional image by always doing the following things:

1. Always allow the customer to apply her own skin care and glamour products.
2. Always wear a dress, suit or skirt to Mary Kay functions, including meetings, workshops, skin care classes, facials and interviews (marketing plan presentations).
3. Always sell the Basic Skin Care as a set so that the desired results will be obtained.
4. Always be punctual to meetings, and to your appointments...it shows respect for other's time.
5. Always maintain a positive attitude with sister consultants. Discuss obstacles and challenges with your Director or Recruiter.
6. Always maintain a positive attitude at Success Meetings. Remember that this is a place for praise and reinforcement of positive things.
7. Always have an order into the company before borrowing product from other consultants (as she has a business to run, also)!
8. Always give your full attention at Success Meetings.
9. Always refrain from smoking or drinking alcohol at appointments and at Mary Kay functions.
10. Always take care of customers by contacting them in some way every two months.
11. Always refer a customer back to her consultant if she has been serviced properly.
12. Always share the Mary Kay opportunity with women you feel would be an asset to our company.