



Monthly Power Plan Sheet

Name: _____
 Month of: _____
 Unit Production Goal: _____
 Unit recruiting Goal: _____
 Interview Goal: _____
 Personal Sales Goal: _____
 Personal Recruiting Goal: _____
 Number of Faces Goal: _____

5 People to Move up this month:

1. _____
2. _____
3. _____
4. _____
5. _____

Monthly Recruiting events Planned

| <u>Date</u> | <u>Event</u> | <u>Date</u> | <u>Event</u> |
|-------------|--------------|-------------|--------------|
| _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ |

Prizes I am promoting this month:

Why listen to Marketing? _____
 Why come to event? _____
 Why sign on the spot? _____
 Why order? _____
 Why bring guests? _____

***My Area First Line Directors,
 DIQ's and Director Intenders:***

(please note (D), (DIQ), or (DI))

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Complete and turn in your Monthly Plan

Sheet by the 5th of each month for

recognition from your NSD !

Contest Dates: February—June

To be recognized at Seminar!!

Second Line:

(note same as above)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.

Brighton.

CREATE A BRACELET

Example Bracelet



FORTENBERRY-SLATE AREA FULL CIRCLE PROMOTION

Year Long Challenge!

Jump Start the New Seminar Year

with our Simple way of earning FULL CIRCLE!

Every Director can do this!

June 2011 - June 2012

Up to 50 Unit Members
Complete
\$5,000 Unit Production
5 New Unit Members
30 Interviews

51 Unit Members & Up
Complete
\$10,000 Unit Production
8 New Unit Members
40 Interviews

Earn your Authentic
Brighton Bracelet !



Complete your First month and
Earn your Starter Bracelet with
one charm spacer. Then each month
thereafter, you will earn a charm or bead
with a spacer.

*Plus... You'll have opportunities to earn extra
spacers, beads and charms ... Stay tuned!!*

Example Bracelet



FORTENBERRY-SLATE AREA FULL CIRCLE PROMOTION **Year Long Challenge!** **June 2011 - June 2012**

Up to 50 Unit Members
Complete
\$5,000 Unit Production
5 New Unit Members
30 Interviews



Cathy Breslin Unit
Sheryl Sellers Unit
Lisa Warrington Unit
Karyz Figueroa Unit
Lisa Zimmerman Unit~
Bracelet & 1 Charm Spacer
Michele Ramirez Unit~
Bracelet & 1 Charm Spacer

51 Unit Members & Up
Complete
\$10,000 Unit Production
8 New Unit Members
40 Interviews



Patsy Matthews Unit
Ann Alexis-Hamilton Unit
Stephanie Lenard Unit~
Bracelet & 13 charms, spacers, &
specials combined

Fortenberry-Slate Area Full Circle Promotion

*Complete your Level and you'll be rewarded
for working FULL CIRCLE!*

Director: _____

Due in the Fortenberry-Slate Office by the 5th of next month

Total Number of Interviews = _____

Total Wholesale Production for the month = _____

Total New Unit Recruits = _____

- | | | |
|-----------|-----------|-----------|
| 1. _____ | 21. _____ | 41. _____ |
| 2. _____ | 22. _____ | 42. _____ |
| 3. _____ | 23. _____ | 43. _____ |
| 4. _____ | 24. _____ | 44. _____ |
| 5. _____ | 25. _____ | 45. _____ |
| 6. _____ | 26. _____ | 46. _____ |
| 7. _____ | 27. _____ | 47. _____ |
| 8. _____ | 28. _____ | 48. _____ |
| 9. _____ | 29. _____ | 49. _____ |
| 10. _____ | 30. _____ | 50. _____ |
| 11. _____ | 31. _____ | 51. _____ |
| 12. _____ | 32. _____ | 52. _____ |
| 13. _____ | 33. _____ | 53. _____ |
| 14. _____ | 34. _____ | 54. _____ |
| 15. _____ | 35. _____ | 55. _____ |
| 16. _____ | 36. _____ | 56. _____ |
| 17. _____ | 37. _____ | 57. _____ |
| 18. _____ | 38. _____ | 68. _____ |
| 19. _____ | 39. _____ | 59. _____ |
| 20. _____ | 40. _____ | 60. _____ |



Fortenberry-Slate Area Director's Monthly Challenge!

Earn a Beautiful
Swarovski Crystal Stretch Bracelet!!

When your unit completes \$5,000

or has 3 New Recruits

by June 15th!

***Stephanie Lenard's
Lucky Star Unit~
Achieved 3 months!!***



Send this information by the 5th of the month and NSD Pam Fortenberry-Slate will send a personal message to your consultants. When your unit size is under 50 , you can send 3. Over 50, you can send 6.

IBC Name: _____
E-mail id: _____
Mobile #: _____
Comments: _____

IBC Name: _____
E-mail id: _____
Mobile #: _____
Comments: _____

IBC Name: _____
E-mail id: _____
Mobile #: _____
Comments: _____

IBC Name: _____
E-mail id: _____
Mobile #: _____
Comments: _____

IBC Name: _____
E-mail id: _____
Mobile #: _____
Comments: _____

IBC Name: _____
E-mail id: _____
Mobile #: _____
Comments: _____

The Fortenberry Slate Area is

EXPLODING!!

with New Sales Directors!!



New Sales Directors &
their Seniors will

receive a Beautiful BLING RING!!

When they Debut as a Sales Director from
January 1st, 2012 - June 30th, 2012!!

*Rings will be awarded at Seminar by NSD Pam Fortenberry-Slate
Styles may vary based on availability.*

Fortenberry-Slate
National Area
is . . .



*Senior National Sales Director
Pam Fortenberry-Slate*



*Having a
50 Star
Explosion!!*

*Special 50 Star Promotion!!
May 12th ~ June 15th, 2012*

*Independent Beauty Consultants and Sales Directors
Be a Star Consultant by June 15th*

*NSD Pam Fortenberry-Slate is awarding **FOUR**
\$50 Cash Prizes when we reach **50 Area Star Consultants!!***

Be a star = 1 Entry

Be a star by May 30th, 2012 = 5 Entries

**If you are a Star—Reach the next level to be entered!*

50 UNIT STAR EXPLOSION!!

1. Cathy Breslin

2. Stephanie Lenard

3. Cindy Jaye

4. Natalie Udell

June 15th
Star Quarter & Contest End!!

41.

5. Lauren Webb

42.

6. Ann Alexis-Hamilton

43.

7. Lisa Zimmerman

44.

8. Nicole Strickland

Fortenberry-Slate
National Area
is . . .



*Senior National Sales Director
Pam Fortenberry-Slate*

*Having a
50 Appointment
Explosion!!*



*Special 50 Appointment
Promotion!!*

Independent Beauty Consultants and Sales Directors

Book 50 Mary Kay Appointments

by Seminar 2012 to be held by September 15th.

*Receive a great prize on our area awards night stage from
NSD Pam Fortenberry-Slate!*

Fortenberry-Slate National Area is . . .



*Senior National Sales Director
Pam Fortenberry-Slate*

Finishing June with a Beautiful Crystal Stretch Ring



when your unit reaches
13% growth from June 2011
or a minimum of
**6,500 in unit wholesale pro-
duction!!**

Inner Circle Participants

*These Inner Circle Participants have registered for the
New Inner Circle Program!!*



Cathy Breslin

Montanna Elliott

Lisa Warrington

Carol Watkins

Yvonne Ziegler

Melanie Stock

Lisa Ray

Virginia Castaneda