

Pam Fortenberry-Slate Global Sr. National Sales Director

Fortenberry-Slate National Area

2013 October Director Promotion Packet This area is on FIRE!

SNSD Pamela Fortenberry-Slate
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NEW WEBSITE!! www.pamslate@qtoffice.com

Fortenberry-Slate National Area 2013-2014 Inner Circle Goals

Inner Circle National Area 5 New National Sales Directors 10 Executive Senior Sales Directors **30 Senior Sales Directors 50 New Sales Directors** 200 Area Sales Directors 25 Pink Car Drivers 10 Circle of Excellence Achievers 20 Circle of Achievement Achievers **50 Director Court of Sales Achievers** 50 Director Court of Sharing Achievers 100% of Sales Directors as 4 QTR Star Consultants nate 500-Area Wide Seminar Court Slots Filled

Fortenberry Slate & Fortenberry F.A.I.T. H Area

THIS GIRL IS ON FIRE

November 8-10, 2013 Royale Palms – North Myrtle Beach

MYRTLE BEACH FALL RETREAT



Hosted by NSD's:





Somer Fortenberry & Pamela Fortenberry-Slate

\$195 Registration September 1-October 15

\$240 Late Registration-October 16 or after

All Registrations are Non-Refundable as of October 1st, 2013

Tickets may be transferred with NSD approval prior to October 15th.

NO TRANSFERS after Oct. 15th.

Special Guest Speaker!



Pat Fortenberry-EENSDE

Join us for powerful training and fun girlfriend time at the Beach! This is one of our most special events of the year! You won't want to miss it!! YOU'LL LEAVE ON FIRE!!



Special Guest Speaker!



Linda McBroom-SNSDE

"THIS GIRL IS ON FIRE" T-shirts



\$22.00

Fitted Womens Tshirts

Size	Chest	Waist
Small 0-2	30-32	25-26
Med. 4-6	32-34	27-28
Large 8-10	36-38	30-32
X-large 12-14	40-42	33-35
2x 16-18	44-48	36-38
3x 20-22	50-52	39-40
2x-3x \$	2 more	
Non fitted Siz	ae Avail	S-3v

Fall Retreat 2013

are the "Rosio" brand
Shirts with 95% Cotton
and 5% spandex
embellished with the
"Glitter Flex"
that Shimmers and Shines
(Hand Wash for Longest Wear)

Non Fitted are 100% Preshrunk and run like regular womens cut t-shirts.

Fortenberry -Slate Area

Contact Pam's office To Purchase!

910-798-6094

pamsassistant@ec.rr.com

By Oct. 10th!!

Registration for Myrtle Beach Fall Retreat 2013

Name:			
Email:			
Phone: Home ()	Ce	ell ()	
Address: (Street)	· · · · · · · · · · · · · · · · · · ·		
Address: (Street)(State)	(Pe	ostal Code)	
Spouse : (if Attending)			
Please check current Mary K	av Status		
•	•	tar Team Ruil	lder (Red Jacket) Team Leader
			ector Future Exec. Sr. Directo
Executive Sr. Director			
_	_		
Consultants: Please put your	Director's N	ame Attendin	g MBFR:
If she is not attending please l	list woun Din	natawa Nama	Dhone and Email Id below.
If she is not attending please l	-		
Name:	Phone: _		Email:
Registration 7/1—8/31	\$195	Qty:	_ Total:
Registration 9/1–10/15		<u> </u>	
Registration after Oct. 16	\$240		- -
(space permitting)			
·	\$ 8		
Grand Total			
Make checks payable to Pam	Fortenherry	z_Slate	
Cash Check			agy: nfortenherry@ec rr com
Credit Card #			
Cituit Caru #			
All Registrations are Non-Ref	fundable aft	er October 1st	, 2013
Tickets may be transferre			
NO REFUNDS or TRAN			-
TO RELIGIOS OF TRAIS	isi dini uj	jici Oci. 13l	100
Mail to:			
Pam Fortenberry-Slate		Office # 9	10-798-6094
7503 Jonquil Ct		Fax # 866-	
Wilmington, NC 28409			msassistant@ec.rr.com

All hotel reservations must be made with Tammy Pratt de Ortiz at Pamela Fortenberry-Slate's Office: pamsassistant@ec.rr.com

Reservation Deadline: October 1st, 2013.

When making your reservation please complete the following information form: *Please do not overbook.*

One Bedroom Ocean-view Guest Room Sleeps a Maximum of 4	\$109/night Plus Tax
Two Bedroom Ocean-view Condo Sleeps a Maximum of 6	\$219/night Plus Tax
Three Bedroom Ocean-view Condo Sleeps a Maximum of 8	\$254/night Plus Tax

^{*}Cancellations of condo reservations will be accepted through October 15th, 2013.

Name:			
Email:			
Phone: Cell ()			
Address: (Street)			
(State)	(Postal	Code)	
Credit Card #:	Expiration date:		
Arrival Date:	Departure Date:		
Room Selection:		-	
One Bedroom	Two Bedroom	Three Bedroom	
1		1	
2.		2.	
3.			
4.			
	5		
	6.		
		7	
		8.	

^{**}After October 15th, 2013 your credit card WILL be charged.



Pam Fortenberry-Slate Global Sr. National Sales Director

Fortenberry-Slate Area

Directors Pacesetter Class For the Month Of August, 2013

THE EXCITEMENT OF THE NEW SEMINAR YEAR IS STARTING TO BUILD--- THIS TRULY CAN BE "YOUR" YEAR TO HAVE UNIT GROWTH!!! THIS CLASS WILL ASSURE YOU OF GETTING YOUR UNIT EXPLODING FOR THE NEW YEAR!!!

WINNERS: 1ST PLACE

- 1. Head Table seating at Myrtle Beach Fall Retreat
- 2. 2 Days of my time in your Area!
- 3. Special Recognition & Picture In Newsletter

2ND & 3RD. PLACE

- 1. Special gift at Myrtle Beach Fall Retreat
- 2. Special recognition in Newsletter.
- 3. Picture In Newsletter

GUIDELINES TO ATE:

1. Sign up at Now, at Seminar or Email me by August 5th, 2013!!!

2. August newsletter Emailed, Faxed or mailed to me by August 31, 2013.

GRADU-

- 3. To participate. You must hold a pacesetters class or Red Jacket Class for your own unit during August. (NO EXCEPTIONS!)
- 4. E-Mail, or Fax me the names and complete addresses of the consultants who graduated from your class and I will write them a personal note!!!
- 5. E-Mail, or Fax me a copy of your personal goals and your unit goals with a plan of action!!! By August 5th, 2013
- 6. E-Mail, or Fax the point sheet with personal weekly reports by September 30th, 2013.

	•	any of the following to accumulate your points! Those who accumulate	e the
most p	points	"WIN". IT CAN BE YOU!	
50,000	pts.	PERSONAL GOLD MEDAL	
30,000	pts.	PERSONAL SILVER MEDAL	
20,000	pts.	PERSONAL BRONZE MEDAL	
20,000	pts.	5 UNIT RECRUITS (UP TO 49 UNIT MEMBERS)	
20,000 20,000	pts.	10 UNIT RECRUITS (50 UNIT MEMBERS OR MORE)	
20,000	pts. pts.	EACH PERSONAL QUALIFIED RECRUIT (\$600) 10 PERSONAL CLASSES	
1,000	pts.	EACH SKINCARE CLASS HELD IN UNIT	
5,000	pts.	\$300 WEEK (PERSONAL SALES)	
,	1	(ALL 4 WEEKS—ADDITIONAL 5,000 PTS.)	
5,000	pts.	EACH CONSULTANT WHO HAS \$1,000 RETAIL MONTH	
20,000	pts.	YOU ARE A EMERALD STAR DIRECTOR	
15,000	pts.	YOU ARE A DIAMOND STAR DIRECTOR	
10,000	pts.	YOU ARE A RUBY STAR DIRECTOR	
5,000 20,000	pts. pts.	YOU ARE A SAPPHIRE STAR DIRECTOR YOU ARE A PEARL STAR CONSULTANT THIS QUARTER	
15,000	pts.	YOU ARE A EMERALD STAR CONSULTANT THIS QUARTER	
11,000	pts.	YOU ARE A DIAMOND STAR CONSULTANT THIS QUARTER	
8,000	pts.	YOU ARE A RUBY STAR CONSULTANT THIS QUARTER	
5,000	pts.	YOU ARE A SAPPHIRE STAR CONSULTANT THIS QUARTER	
2,000	pts.	EACH UNIT RECRUIT (\$200 AND ABOVE)	
12,000	pts.	EACH PEARL STAR CONSULTANT THIS QUARTER	
8,000	pts.	EACH EMERALD STAR CONSULTANT THIS QUARTER	
5,000	pts.	EACH DIAMOND STAR CONSULTANT THIS QUARTER	
2,000 1,000	pts. pts.	EACH RUBY STAR CONSULTANT THIS QUARTER EACH SAPPHIRE STAR CONSULTANT THIS QUARTER	
10,000	pts.	FOR EACH UNIT GOLD MEDAL IN AUGUST	
5,000	pts.	FOR EACH UNIT SILVER MEDAL IN AUGUST	
3,000	pts.	FOR EACH UNIT BRONZE MEDAL IN AUGUST	
5,000	pts.	\$5,000 WHOLESALE UNIT PRODUCTION.	
6,000	pts.	\$6,000 WHOLESALE UNIT PRODUCTION.	
8,000	pts.	\$8,000 WHOLESALE UNIT PRODUCTION.	
10,000	pts.	\$10,000 WHOLESALE UNIT PRODUCTION.	
15,000	pts.	\$12,000 WHOLESALE UNIT PRODUCTION.	
25,000 20,000	pts.	\$18,000 & ABOVE WHOLESALE UNIT PRODUCTION. HOLD 10 OR MORE RECRUITING FUNCTIONS	
2,000	pts. pts.	EACH ADDITIONAL RECRUITING FUNCTION	
10,000		EACH NEW RED JACKET SEPTEMBER 1.	
10,000	-	EACH NEW TEAM LEADER SEPTEMBER 1.	
10,000		EACH NEW 0- T -CAR DRIVER SEPTEMBER 1.	
20,000	pts.	EACH NEW CAR DRIVER SEPTEMBER 1	
20,000		EACH NEW D.I.Q. SEPTEMBER 1.	
30,000		EACH NEW DIRECTOR SEPTEMBER 1.	
1,000	pts.	EACH PERSON REGISTERED FOR MYRTLE BEACH.	
10,000 50,000		EACH CONSULTANT WHO COMPLETES INNER CIRCLE IN AUGUST. PERSONAL GOLD MEDAL IN AUGUST.	
	-		
		POINTS	
Please	check	off the following when each is completed.	
GUID	ELIN	ES: (MUST DO ALL OF THESE TO GRADUATE)	
		1. Sign Up Now, or email your commitment by August 5th, 2013 (pamsassistant@ec.rr.com)	
		2. E-Mail, or Fax your August Newsletter.	
		3. Hold a Pacesetters class or Red Jacket Class in August.	
		4. E-Mail, or Fax the names and complete addresses of your participants.	
		5. E-Mail, or Fax Your personal and Unit Goals by August 5th	

Earn your

Beautiful Swarovski

Crystalized CompactII

When your Unit Completes \$10,000 Unit Production 4 of 6 Months July—December 2013





Grow your unit and earn great rewards plus extra recognition at Leadership 2014.

Independent Sales Directors will be rewarded at **Leadership 2014** for increasing the size of their units by **thirteen percent** each month during the challenge period.* A minimum of 24 unit members will be required to achieve the *Watch Me Grow* goal.



If you debut:	You must achieve:
Aug. 1, 2013	4 out of 5 months
Sept. 1, 2013	3 out of 4 months
Oct. 1, 2013	2 out of 3 months
Nov. 1, 2013	1 out of 2 months
Dec. 1, 2013	1 out of 1 month

Rewards and Recognition

Each Independent Sales Director who completes her *Watch Me Grow* goal at least **five** of the **six** months from **July 1 to Dec. 31, 2013,** will receive a name badge ribbon and standing recognition at Leadership 2014. Plus, she'll receive an invitation to the coveted Prize Party at Leadership 2014, where she will receive a dazzling necklace to match her beautiful 2013-2014 Independent Sales Director suit.

Know Your Goals!

New goals will be calculated each month and tracked by each Independent Sales Director on Mary Kay InTouch. The thirteen percent monthly unit goal will be calculated based on nonterminated unit members as of the beginning of each month.** Please note that the monthly goal should be rounded to the nearest whole number

For **NEW Independent Sales Directors** who debut during the contest period, their first month's goals will be based on their debuting units' size. **Plus, new Independent Sales Directors** will be required to meet their goals the following number of months in order to qualify for the above recognition.

To receive an award, an Independent Sales Director must retain her Sales Director status through Jan. 31, 2014, and be in good standing with the Company at the time the award is presented.

^{*}In order to count toward the goal, a new team member's Independent Beauty Consultant Agreement and minimum \$200 Section 1 wholesale order must be submitted and accepted by the Company in the same calendar month within the contest period.

^{**}If there is a new offspring unit, the original unit size will be reset once the new offspring has been debuted. The new Independent Sales Director will receive her own unit goal. This will happen by the 10th of the month in which the debut takes place.

Leadership Conference 2014

January 15-18, 2014 RUBY, Sapphire, Canada



Mardi Gras VIP Pre-Party Reception

* On target for \$500,000 & above — \$250,000 Retail * On-Target for Double-Star or Triple-Star

Mardi Gras Party

"On-Target Unit Circles and Seminar Courts"

UNIT PRODUCTION

\$300,000 Circle & Above (\$150,000 Retail Production) (6 months of approx. \$11,000)

LE RETAIL
_
_
_
n July 1—Dec. 31
OURT OF SHARING
sonal Team Members
Date Qualified:
ly 1—December 31:
70000 BOSSESSON CONTRACTOR
COURT OF SALES
000 personal retail
LE RETAIL
_
_
—December 31:

Option #2

New Directors achieve one of the following:



D /	New	Independ	dent S	Sales	Director	Programs.

- Achieve Honors Society or Triple Crown (Jan. 1, 2013—Jan. 1, 2014).
- Achieve On The Move or Fabulous 50s (July 1, 2013-Jan. 1, 2014).







Grow your Unit Size by 13% each month during challenge period.

	Goal from Company	Actual Unit Size	Goal Met
July			
August			
September			
October			
November			
December			

MK Masquerade Ball Day 2

Qualifications:

- ∂ Sales Directors with at least 13 Unit Star Consultants in the combined quarters of June 16—Sept. 15, 2013 and Sept. 16—Dec. 15, 2013 who are also Star Consultants in both quarters, will qualify to attend.
- New Sales Directors who debut Oct. 1—Dec. 1, 2013 can qualify to attend when they have at least 6 Unit Stars in the quarter Sept. 16—Dec. 15, 2013, and who are also Star Consultants in that quarter.

Color in STARS as they are completed.



Monthly Power Plan Sheet

Name:			5 People to Move up this month
Month o	f:		1
	duction Goal:		2
	ruiting Goal:		3
Interviev	v Goal:		4
Personal	Sales Goal:		
	Recruiting Goal:		5
Number	of Faces Goal:		
Monthly	Recruiting events Planned		
Date Date	Event	Date	Event
			<u> </u>
	<u> </u>		
			
			My Area First Line Directors,
			DIQ's and Director Intenders:
Prizes I	am promoting this month:		(please note (D), (DIQ), or (DI)
	ten to Marketing?		1. 2.
Why co			3.
			4.
VVIII SI	gn on the spot?		5.
Why or			6.
Why br	ring guests?		7.
			8.
			9. 10.
			10.

Complete and turn in your Monthly Plan
Sheet by the 5th of each month for
recognition from your NSD!
Contest Dates: July—Nov.
To be recognized at Fall Retreat!!

Second Line:

(note same as above)

- 1.
- 2. 3.
- 4.
- 5.
- 6.
- 7.
- 8.

2013 Contest July-October

Turn in your Monthly Totals for Recognition!

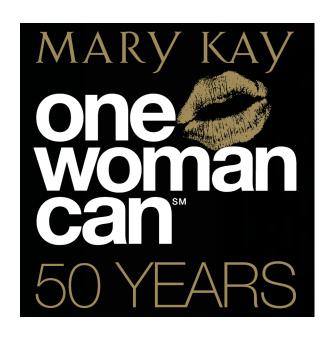
Start the New Year with Great Guest Events!

When your Unit has 50 or fewer Members
Focus on 30 Interviews
each month

When your Unit has 50 or more Members
Focus on 50 Interviews
each month

1	16		
2	17		
3	18		
4	19	31	41
5	20	32	42
6	21	33	43
7	22	34	44
8	23	35	45
9	24	36	46
10	25	37	47
11	26	38	48
12	27	39	49
13	28	40	50
14	29		7 1 1 1 1
15	20		

Win a Fabulous Prize from Pam!



Send this information by the 5th of the month and NSD Pam Fortenberry-Slate will send a motivational message to your consultants. When your unit size is under 50, you can send 3. Over 50, you can send 6.

IBC Name:	IBC Name:
E-mail id: Mobile #:	E-mail id: Mobile #:
Comments:	Comments:
IBC Name:	IBC Name:
E-mail id: Mobile #:	E-mail id: Mobile #:
Comments:	Comments:
IBC Name:	IBC Name:
E-mail id: Mobile #:	E-mail id: Mobile #:
Comments:	Comments:



The Year of the Star!

OTR I~ **Star Sales Directors**





Stephanie Lenard 19 Stars Diamond Level



80 Star Consultants

Win Free Registration to: Leadership Conference, Career Conference, Seminar and \$500 air travel to each event.



Shawn Lamb 8 Stars Sapphire Level

On-Target Year of the **Star Sales Directors**

60 Star Consultants

Win Free Registration to: Leadership Conference, Career Conference, Seminar

Diamond



Ruby

40 Star Consultants

Win Free Registration to: Leadership Conference, Career Conference



Stephanie Lenard 19 Stars **OT Sapphire Star** Director



Shawn Lamb 8 Stars **OT Sapphire Star** Director

20 Star Consultants

Win: Trophy

Sapphire



Be a Star Sales **Director This Quarter**

Sapphire: 5 Stars **\$300 Bonus Ruby:10 Stars \$400 Bonus**

Diamond:15 Stars \$500 Bonus Emerald:20 Stars \$600 Bonus





Area Consultant Seminar 2013 Totals July 1st, 2012- August 31st, 2013

The Top 5 in each category are recognized at our Area Night during Seminar!

Congratulations!!!

Consultant Court of Personal Retail Sales

Company Court \$36,000 Princess Area Court: \$18,000 Retail or Top 3 (\$11,000 converted wholesale)

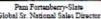
	Name		YTD Retail
1.	Theresa Dennis	S Lenard Unit	\$5,555.50
2.	Cynthia Collings	S Lamb Unit	\$5,534.00
3.	Guadalupe Dominguez	S Lamb Unit	\$5,533.50
4.	Jennifer Wickham	S Lamb Unit	\$5,499.00
5.	Joanne Devine	Julie Metz Unit	\$5,493.50
6.	Courtnei McWilliams	M Ramirez Unit	\$5,120.00
7.	Allison Bulifant	S Lenard Unit	\$4,586.50
8.	Chelsea Dick	L Zimmerman Unit	\$4,251.00
9.	Kristin Henson	S Lenard Unit	\$4,177.00
10.	Dayna Nunberg	M Ramirez Unit	\$4,146.50

Director & Consultant Court of Sharing

Company Court: 24 Qualified Recruits
Princess Area Court: 6 qualified (\$600) Recruits or Top 3

Name	Parent Unit Name	Seminar Commission	MTQ
1. Allison Bulifant	S Lenard Unit	\$674.45	3
2. Audrey Gross	S Lamb Unit	\$96.18	2
3. Cristalinda Conklin	S Lamb Unit	\$96.17	2
4. Dorothy Nunberg	M Ramirez Unit	\$72.05	1
5. Kylie Rush	S Lenard Unit	\$55.98	2
6. Jody Marquardt	S Lenard Unit	\$28.88	2
7. Rayneika Robinson	A Alexis- Hamilton Unit	\$27.70	1
8. Joanne Devine	J Metz Unit	\$25.28	1
9. Lauren Turssline	M Elliott Unit	\$24.68	1
10 Brittney Hall	S Lenard Unit	\$24.00	2







Dear Fortenberry-Slate Area,

Your commitment to your business entitles you to participate in our AREA INNER CIRCLE Program. I have found that the best and the worst part of Mary Kay is the fact that you are not accountable to anyone!!! I love not having a boss—— However, on the other hand I tend to do my best when I know someone is watching!!! This is the reason we designed our Inner Circle Program!!!! I will be watching each and everyone of you as you climb the Mary Kay Career Path!!!!!

Our Goal is to have 150 D.J.Q.'s and Directors by Seminar! When becoming a Director is your goal and you are willing to be accountable to me, I would like to work with you!!!

Please return the information sheet so you can be included in our New program.

Dates: July - Oct. (complete 3 of 4 months)

Cost: \$10.00 or Free when you've **completed** the last Inner Circle

ELITE INNER CIRCLE	UPPER INNER CIRCLE	INNER CIRCLE
100% ATTENDANCE (MEETINGS, ETC.)	100% ATTENDANCE (MEETINGS, ETC.)	100% ATTENDANCE (MEETINGS, ETC.)
<u>5-5-5 PER WEEK</u>	3-3-3 PER WEEK	2-2-2 PER WEEK
5 SELLING APPTS. 5 INTERVIEWS \$500 RETAIL ORDER \$800.00	3 SELLING APPTS. 3 INTERVIEWS \$300 RETAIL ORDER \$600.00	2 SELLING APPTS. 2 INTERVIEWS \$200 RETAIL ORDER \$400.00

Graduates Will Receive: (Consultants & Directors)

*Myrtle Beach Fall Retreat Recognition

*Inner Circle Pin or Charm, (when you already have a pin) presented to you at Myrtle **Beach Fall Retreat by your National Sales Director.**

I cannot wait to celebrate your success!!!!

Love & Belief,

Tam

To complete your assignment this month you must return this sheet by the 6th. of the next month.

(E-mail: (pamsassistant@ec.rr.com), Fax: (866-334-5342) or Mail: 7503 Jonquil Court Wilmington, NC. 28409)

Inner Circle Form

Elite: 5 Appts, 5 Interviews, \$500 Retail Sales weekly, \$800 Wholesale a month Upper: 3 Appts, 3 Interviews, \$300 Retail Sales weekly, \$600 Wholesale a month Inner: 2 Appts, 2 Interviews, \$200 Retail Sales weekly, \$400 Wholesale a month

Date: # of Guests		Name:		
1 2 3		Directors Name	<u> </u>	
4		_ g Appointments	•	
Week One Name & Telephone # 1 2 3 4 5	Week Two Name & Telephone # 1 2 3 4 5	1	7.7 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	
	Ī	<u>Interviews</u>		
Week One Name & Telephone # 1 2 3 4 5	Week Two Name & Telephone # 1 2 3 4 5	1	Week Four Name & Telephone # 1.	
Retail Sales:		Totals 1	For Month:	
		<u>eail Sales</u>	(minimum \$	800)
Week One: Week Two:		ling Appts.	(minimum 8)
Week Three:		erview <u>s</u>	(minimum 8	a .
Week Four:		olesale Order	(minimum §	
		w Recruits	(IIIIIIIIIII)	400)
	Apj	pt. on Books		

INNER CIRCLE INFORMATION SHEET

Please Complete and Return to:	Pam Fortenberry-Slate pamsassistant@ec.rr.com Fax: (866)334-5342			
Directors Name:				
Your Name:				
Complete Address:				
	(E-Mail):			
Husbands Name:	Children & Ages:			
Husbands Attitude 1 2 3 4 NO WAY!	5 6 7 8 9 10 GO FOR IT!			
Comments:				
Current Status:	Length of Time in Mary Kay:			
My Goals For Seminar 2014!!				
How many times have you comp	leted Inner Circle!			
Please Check One of the Following:				
I am enclosing \$10.00 Entry Fee in	n the Form of a: Check: or Cash:			
I completed Inner Circle!	(No Charge for this Inner Circle)			

Please Circle Which Level You Plan to Complete:

ELITE INNER CIRCLE

100% ATTENDANCE (MEETINGS, ETC.)

5-5-5 PER WEEK

5 SELLING APPTS. 5 INTERVIEWS \$500 RETAIL ORDER \$800.00

UPPER INNER CIRCLE

100% ATTENDANCE (MEETINGS, ETC.)

3-3-3 PER WEEK

3 SELLING APPTS. 3 INTERVIEWS \$300 RETAIL ORDER \$600.00

INNER CIRCLE

100% ATTENDANCE (MEETINGS, ETC.)

2-2-2 PER WEEK

2 SELLING APPTS. 2 INTERVIEWS \$200 RETAIL ORDER \$400.00