May 16 Product Phase out

Here is the information that you can also find on Mary Kay In touch.
Please take a moment to read and please let me know if you have any questions!

Beginning May 16 several Mary Kay® products are phasing out due to low sales or to make room for exciting new products and will move to the “Last Chance” section of the May 16, 2014, Consultant order form. The anticipation of phase-outs sometimes causes an upturn in orders, and the current inventory may be depleted sooner than anticipated, so you may want to stock up whiles supplies last.

***NOTE: Mary Kay® Creme Lipsticks*** in Midnight Red and Merlot have already begun to run out at the branches.

**Section 1:**

* **Mary Kay® Mineral Eye Colors:** Silky Caramel, Black Pearl, White Lily, Sienna, Cinnabar, Almond and Golden Vanilla
* ***Mary Kay® Mineral Eye Color Bundles:*** Beautiful Brown, Brilliant Blue, Gorgeous Green and Hypnotic Hazel
* ***Mary Kay® Creme Lipsticks:*** Sunny Citrus, Blaze, Sunlit Sand, Hot Mocha, Nutmeg, Amber Glow,Boysenberry, Midnight Red, Fuchsia, Icy Peach, Whisper, Copper Star, Bronzed and Merlot
* ***Mary Kay® Medium-Coverage Foundations:*** Ivory 105, Ivory 202, Beige 305 and Bronze 808 due to low sales. (Rest assured there are no current plans to discontinue the Section 1 Mary Kay® Medium-Coverage Foundation line. Please refer to Product Central the Foundation Comparison Chart for recommended replacement shades.)
* ***Mary Kay® Brow Tools***
* ***Mary Kay® Brow Pencils:*** Soft Black and Soft Auburn

**Section 2:**

* ***Mary Kay® Mineral Cheek Color Samplers*** (sheet of 18): Bold Berry, Cherry Blossom, Cinnamon Stick, Citrus Bloom, Dark Cherry, Golden Copper, Shy Blush, Sparkling Cider, Strawberry Cream and Sunny Spice, due to low sales of the samplers. (Section 1 Mary Kay® Mineral Cheek Color will remain part of the regular line.)
* ***Mary Kay® Color Cards (pk./5):*** Neutrals and Chocolates due to Mary Kay® Mineral Eye Color shades contained in these looks being discontinued this quarter. Be assured that we will continue to offer Mary Kay® Color Cards (pk./5) in Berries. (Color shade charts will be updated May 16 with Mineral Eye Color combinations and application instructions to help you create your own sampling bundles.)
* ***Velocity® Eau de Parfum and Velocity® for Him Sampler Towelettes***
* ***Thinking of You® Eau de Parfum Sampler Towelettes***, due to repackaging in vials scheduled to launch Aug. 16.