



## CRAVE RECOGNITION?

If imagining your Independent Sales Director calling out your name at a unit meeting makes your heart skip a beat, then this may be a rewarding track for you, especially if you also love jewelry!

*Just follow these easy formulas.*

### Perfect Start ➔

**FACIAL 15 CUSTOMERS** in a two-week period beginning with your first party or facial and receive:



Platinum-Toned Pin\*

### Power Start ➔

**FACIAL 30 CUSTOMERS** in a one-month period beginning with your first party or facial and receive:



Platinum-Toned Pin With Crystals\*

### Pearls of Sharing ➔

Share the opportunity with **3 PEOPLE** in your first two weeks and receive:



Pearls of Sharing Earrings\*

### Pearls of Sharing ➔

Share the opportunity with **6 PEOPLE** in your first month and receive:



Pearls of Sharing Bracelet\*

### Pearls of Sharing ➔

Add **1 NEW PERSONAL TEAM MEMBER** in your first month who places a minimum \$600 wholesale order in her first or second month and receive:



Pearls of Sharing Necklaces\*

### Power Start Plus ➔

In your first month, complete **30 FACIALS** and share the opportunity with **6 PEOPLE** and receive:



Power Start Plus Gold-and-Platinum-Toned Pin Accented With a Crystal and a Simulated Pearl\*

*It all adds up to  
SWEET SUCCESS  
in  
30 days  
or less!*

Here's a checklist of some great ideas covered in this magazine that you might want to adopt in your business. You can make a copy, post it in a prominent place (hello, refrigerator!) and check each one off as you do it.

#### *I'm going to*

complete one of the following new **Independent Beauty Consultant challenges:**

- Perfect Start
- Power Start
- Pearls of Sharing
- Power Start Plus

#### *And*

- Develop my I-story.
- Take advantage of at least one First Steps offer on Mary Kay InTouch®.
- Hold my first skin care party by \_\_\_\_\_
- Announce my business online by \_\_\_\_\_

\*Jewelry awarded by participating Independent Sales Directors only

No matter what track you're running on, sharing the Mary Kay opportunity is always a step in the right direction.

Having a party? Share the opportunity. Selling a TimeWar® Miracle Set®? Share the opportunity.

*It's a smart way to make the most of your business!*