



# Dre for Success!

What to wear to all Mary Kay Events and Appointments!

Our Company Founder, Mary Kay Ash asked two things of us... (1) never break the Basic Skin Care Set, and (2) wear a skirt or dress to all Mary Kay appointments & events.

Career Level	What to Wear?
Consultant	Black Business Suit, black or neutral hose, and closed or open toed shoes. Mary Kay Logo Pin
Senior Consultant	Same attire as MK Consultant with MK Senior Consultant Enhancer
Star Team Builder	Black skirt, white blouse, RED Jacket w/MK Star Recruiter Enhancer, black or neutral hose, and black closed or open toed shoes
Team Leader	Same attire as Star Recruiter except Team Leader Enhancer is worn
Future Director	Black Skirt, BLACK Blouse (DIQ Only), RED Jacket with Future Sales Director Enhancer and Scarf, black or neutral hose, and black closed or open toed shoes.

**pins/enhancers**



**consultant**



**senior Consultant (1)**



**star Team builder (3-4)**



**team Leader (5-7)**



**future Director (8-9)**



Taking pride in your appearance and the way your starter kit and mirrors look is all a part of Business Etiquette.

Give yourself a Mary Kay Checkup to see if there are any improvements that you need to make to your professional appearance:

- >When was the last time that your hair was done?
- >What are the condition of your nails?
- >Is your Car clean on the inside & out?
- >Are you wearing crazy makeup?
- >Are your papers a mess?
- >Are your product boxes damaged?



You cannot expect to sell the product if you do not wear the product. Also, think about this: Which product would you be more likely to purchase-Clean or Dusty? Having a clean and neat automobile personifies pride and self assurance in your business and what Mary Kay stands for.

## WHAT ARE YOUR MARY KAY PINS SAYING ABOUT YOU?



Your Mary Kay Pins are a representation of your incredible accomplishments in your business and should be worn with pride. However, be careful not to overdue it. Too many pins adorning your lapel can look cluttered and distasteful. A good rule of thumb is no more than 3 pins including your Mary Kay Logo Pin. Your Ladder of Success Pin and Power Start Pin are always great choices.