

What to do to Get Your Business Off to a Great Start in The First 7 Days!

___1. Attend **PINK Orientation** and discuss your Inventory Options with Michele to determine your inventory needs. Make your decision within 24 Hrs to 15 Days and then work with Michele to place your initial order to take advantage of all first-time ordering bonuses (Up to \$800 in Free Product!) You receive the **MOST FREE PRODUCT** when your order is placed within you First 15 Days!
Start Date: _____ **15 Day Deadline:** _____ **30 Day Deadline:** _____

___2. Complete "**First Steps**" at www.marykayintouch.com:
___Order you personal **Mary Kay Website** for \$25. That's half price for 1 year. In this day and age, it is critical to offer your customers the convenience of 24/7 online shopping.
___Order your **business kit: from MK Connections and save 40%!—**Includes 250 business cards; information cards, two pocket, vinyl business card case; self-inking name and address stamp; platinum-tone name tag with stay-put magnet clasp; and 500 black and 500 white product reorder labels. Be sure to include your Mary Kay web site address on your cards.
___Set up a **ProPay Account** to accept Credit Cards (\$39.95 per Year)
___**Send out your Business Announcement E-Card!** Send to friends/family
___Complete your **Custom Look** Survey (when you place your qualified* order in the first 15 Days (*Qualified Order is \$600 Wholesale)

___3. Open a **Separate Personal Checking Account** Make sure it's a FREE checking acct. You should keep your business and your personal finances separate!
___Get a Debit Card or Credit Card for Mary Kay use only

___4. Make a **Contact list** of everyone you know! At least 50 people you know with skin. Don't pre-judge...These contacts will be the start of your new business and will be invited to be you're your first practice faces for your **Power Start**. We will show you how to grow your customer base from these contacts. *Put a Heart next to your Top 10 Hostesses and a Star next to those you would like to work with and what really impresses you about them.* You will also want to set up six practice Career Chats with me as soon as possible.

___5. Consult with Your Director and set a **Date for your Grand Opening**. Select a date as soon as possible. With your first 10-15 Days is Best. This is the "grand opening" of your business so invite all of your friends, family, co-workers and neighbors. (If Director is unavailable, your Recruiter will attend)
___Have **10 Guests** at your **Grand Opening** and win a Pink Ice Ring!



___6. **Training** is vital to your success!



___Start your **NEW CONSULTANT Training, MK Silver Wings**, is available on www.marykayintouch.com/Education/NewConsultantEducation and is a Self Paced tutorial that covers EVERYTHING you need to know! Finish ALL 13 sessions and you will receive your MK Tote!

___Mark out Tuesday evenings, "**Success Night**" 6:30-8:30pm, The Beautique 3150 Lorna Square Suite 219 Hoover, Al. Work smart. Bring a friend to be your 1st Face Model. Or if you are not local, we will find a Mary Kay meeting for you in your area so mark the day for your Adopted Director's Meeting.



___7. Complete the **One Week Wonder Challenge**-Sell 25 Items in One Week and place your wholesale order!