

Share the Love!

We love giving women the opportunity to build their dreams, which is why you can start your Mary Kay business **for only \$75 in April!**



Mary Kay®
STARTER KIT
~~\$100~~ **\$75**
Plus shipping,
handling and tax

LOVE More to Love!

Are you ready to stretch yourself and help other women realize their potential? When you start your business in April and share the Mary Kay opportunity, **you can offer these same great incentives** to anyone who also may want to start a Mary Kay business in April or May. With new team members, you can start earning commissions and potential team-building bonuses that can help get your new Mary Kay business off to a fabulous start!

Ask me, your Independent Beauty Consultant, **how to get started today!**



When you start your business April 1–30 and place your first product order* by May 31, 2014, you can **get these exciting incentives:**

\$1,800+
wholesale

**TOTAL SUGGESTED
RETAIL VALUE:
\$4,072 +**

GET ALL THIS:



- \$1,800 wholesale product inventory (\$3,600 suggested retail value)
- \$100 credit on your first product order**
- **FREE** shipping on your first product order***
- Up to \$125 in BizBuilder Bucks credit†
- **FREE** custom color look†† (\$118 suggested retail value)
- **FREE** product bonus bundles††† (up to \$642 suggested retail value)

\$600-\$1,799
wholesale

**TOTAL SUGGESTED
RETAIL VALUE:
\$1,435 +**

GET ALL THIS:



- \$600 wholesale product inventory (\$1,200 suggested retail value)
- Up to \$35 in BizBuilder Bucks credit†
- **FREE** shipping on your first product order***
- **FREE** custom color look†† (\$118 suggested retail value)
- **FREE** product bonus bundles††† (up to \$223 suggested retail value)

\$400-\$599
wholesale

**TOTAL SUGGESTED
RETAIL VALUE:
\$800 +**

GET ALL THIS:



- \$400 wholesale product inventory (\$800 suggested retail value)
- \$10 in BizBuilder Bucks credit†

MARY KAY®

discover what you **LOVE™**

* Purchasing inventory is an individual decision, and it's certainly not a requirement for you to begin your Mary Kay business. We always recommend that you determine what activity level you plan to pursue in your Mary Kay business. Then, if appropriate for your personal circumstances, invest in a level of inventory that supports that activity. If you decide that this opportunity is not right for you, Mary Kay will repurchase, at 90 percent of your original net cost, original and unused Section 1 products, as long as these items were purchased by you from the Company within one year prior to return. Please refer to your Independent Beauty Consultant Agreement for complete details.

** To qualify for the \$100 credit off your first product order, your Independent Beauty Consultant Agreement must be received and accepted by the Company April 1–30, 2014, and your first wholesale Section 1 product order must equal \$1,800 or more (excluding sales tax) and must be received and accepted by the Company by May 31, 2014.

*** To qualify for free shipping on your first product order, your Independent Beauty Consultant Agreement must be received and accepted by the Company April 1–30, 2014, and your first wholesale Section 1 product order must equal \$600 or more (excluding tax) and must be received and accepted by the Company by May 31, 2014.

† The BizBuilder Bucks credit will be applied toward the next qualifying order of at least \$400 Section 1 wholesale (\$800 suggested retail) as long as the order is placed while the Independent Beauty Consultant is still in active status. An Independent Beauty Consultant is considered active in the month a minimum \$225 wholesale Section 1 product order is received and accepted by the Company and in the following two calendar months. The credit will expire upon the expiration of the Independent Beauty Consultant's active status.

†† To qualify for a free custom color look, a minimum wholesale Section 1 order of \$600 or more must be received and accepted by the Company within 15 calendar days of when the Independent Beauty Consultant Agreement is received and accepted by the Company. Sales tax is required on the actual suggested retail value of the gift.

††† To receive a free product bonus bundle, your Independent Beauty Consultant Agreement must be received and accepted by the Company April 1–30, 2014, and your initial wholesale Section 1 product order must equal \$600 or more (excluding tax) and must be received and accepted by the Company by May 31, 2014. Sales tax is required on the suggested retail value of the Section 1 products included in the bonus. Refer to the *Ready, Set, Sell!* brochure for complete details and more information on the free product bonus bundles.