

Mary Kay Ash built her business around the idea of bringing women together to have a good time and sample innovative products. In fact, many customers who love the products become Independent Beauty Consultants to be their own bosses and set their own schedules.



More than 2 million independent sales force members in more than 35 countries help women look and feel their best.

What

Mary Kay

can do for you.



Fueled by a passion for changing women's lives, founder Mary Kay Ash opened the door for women to look and feel beautiful and to experience success on their own terms. Almost 50 years later, women love our state-of-the art products and personalized service more than ever.

**Pink Changing Lives<sup>SM</sup>**

Mary Kay is painting the world pink with charitable efforts that can make a difference — like ones that provide hope for survivors of domestic violence in the United States, Canada and Mexico or create bright futures for children in Russia and China.





Mary Kay® Best Sellers!\*

Women love them because they work!

I - STORY



**Want the right skin care  
for any age?**

Let me guide you!

Consistent use of a multistep skin care regimen from Mary Kay is essential for achieving and maintaining healthy skin and a younger-looking you! Whether you want powerful age-fighters, a fresh and simple skin care approach or targeted products for your specific needs, Mary Kay has skin care solutions for every age!

# Powerful Age-Fighting Essentials

THE TIMEWISE® MIRACLE SET®

**83%** had a reduction in fine lines and wrinkles.\*

Up to **25%** improvement in skin elasticity.\*

**100%** had softer, more supple skin.\*

**46%** improvement in more even skin tone.\*

## TimeWise® Miracle Set®

TimeWise® 3-In-1 Cleanser

TimeWise® Age-Fighting Moisturizer

TimeWise® Day Solution Sunscreen  
Broad Spectrum SPF 35†

TimeWise® Night Solution

Add your choice of any  
Mary Kay® foundation.

\*Results reported by a dermatologist after  
a 12-week clinical study

†Over-the-counter drug product



# Do-It-Yourself Multitasker

## TIMEWISE® MICRODERMABRASION SET



The **TimeWise® Microdermabrasion Set** includes the key exfoliating ingredient used by dermatologists and follows up with a nourishing serum to fight fine lines, refine pores and deliver beautifully smooth skin immediately – and in the comfort of your own home!

**You can experience these results after just one week.\***

**85%** saw improvement in skin texture.\*

**73%** saw a reduction in fine lines.\*

**71%** saw smaller-looking pores.\*

\*In a consumer study conducted by an independent research facility



# Get daily **protection**, nighttime **renewal**

## Timewise Day Solution Sunscreen SPF 35

- Helps protect and shield the skin from harmful UVA/UVB rays.
- Helps to relax expression lines and soften their appearance.



## Timewise Night Solution

- Nutribeads are filled with vitamins and peptides that deliver highly effective antioxidants essential for the skin's renewal process.



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# Seeing Pretty

## TimeWise Firming Eye Cream

### Fight Fine Lines!

96% Saw improvement in the skin around eyes

100% Saw reduction in roughness/dryness around eyes

25% Firmer skin around the eyes

40% Reduction of dark circles under the eye

75% Improved silkiness of skin around the eyes



*Based on a 12 week clinical study*



# Flawless Finishes

MARY KAY® FOUNDATIONS

Foundation plays an important role in your skin care routine.

**Here's why:**

- It helps protect your skin from environmental damage.
- It helps give your skin a flawless finish by minimizing imperfections.
- It helps even out skin tone.

Long-wearing formula lasts for 10 hours and is grease-proof and waterproof



apricot twist

pale blush

glacier gray

beach blonde

load cocoa

Soft, creamy formula with a smooth texture and a lightweight feel that glides on easily

Provides an instant boost of moisture to your lips

Provides serious, ultra-glossy shine



Smooths, protects and conditions lips

Extremely volumizing and super-thickening

Loaded with good-for-your-lips ingredients



Smudge-, flake- and clump-resistant

It's the best of both worlds. It glides on like a cream and then transforms to a natural powdery finish.

cranberry



sheer bliss

Apply for just a hint of color or layer for buildable coverage.

Looks great on all skin tones

CF6 essence of green tea, sun-kissed complexion



Steel pan fits perfectly into the Mary Kay® Compact

The formula is infused with emollient white lily bulb extract plus peach extract that's rich in vitamin C, and both ingredients contain skin-protecting antioxidants.

Apply on the face, shoulders and décolleté (to even out skin tone). It's about playing and creating your own look!





MARY KAY®

# Imagine<sup>the</sup> Possibilities

Answering your questions about a Mary Kay business

pink changing lives™



America's Best Selling Brand  
Is Looking For  
Quality Women



Global Headquarters Dallas, TX







Set #1

**Basic Skincare Sets**



**TimeWise** \$64  
Cleanser, Moisturizer, Foundation



**Botanical Effects** \$58  
Cleanser, Mask, Freshener, Moisturizer

Set #2

\$64

**Day/Night Solution Set**



TimeWise Day Solution  
TimeWise Night Solution

Set #3

\$50

**Microdermabrasion Set**



Step 1: Refine  
Step 2: Replenish

Set #4

\$69

**Dash Out The Door**



2 Cream Eye Colors  
Lip Gloss, Mascara  
Bronzer

Set #5

\$63

**Clear Proof Acne Solutions**



Clarifying Cleansing Gel  
Blemish Toner, Acne Treatment Gel  
Oil-Free Moisturizer  
Mineral Powder Foundation  
(add your brush for \$10)



Set #6

\$61

**MK Must Haves**



Foundation Primer  
Firming Eye Cream  
Oil Free Eye Makeover Remover

Set #7

\$54

**Simply Satin Set**



Satin Hands Pampering Set  
(hand softener, hand scrub & hand cream)  
Satin Lips Set  
(lip mask & balm)

Set #8

\$70

**Basic Color Set**



Compact  
Lipstick or Lip Gloss  
3 Eye Colors  
1 Cheek Color  
Applicators

*Build a Bag*



*Queen of Everything*

Choose any 4 sets **TODAY \$225**  
PLUS receive The Mary Kay  
Roll Up Bag FREE!! (\$285 Value)



*Show Special*

Choose any 2 sets for **\$99**  
Cannot be combined with gift cards or other offers



**TimeWise Repair** \$199

Volu-Firm Foaming Cleanser,  
Volu-Firm Lifting Serum  
Volu-Firm Day & Night Treatment  
Volu-Firm Eye Renewal Cream  
(Counts as 4 Sets!)



| accept Cash, Checks, Credit & Payment Plans

Everyone found  
her perfect shade.

Guess who got hers for **FREE**\*?

Kate

Diana

Cara

Sandy

Monique



At a Mary Kay® party, I'll help you and your girlfriends find your "oh-so-you" shades. And as the hostess of a party, I'll also give you lots of pretty perks.

- FREE product\*
- Try before you buy

MARY KAY