

Text Booking with Models

Lindsey Fenstermaker

I've been getting a lot of requests for my text booking script I've been using with my customers...What I've also started doing is texting those who didn't buy from me when we met (or bought very little) and texting them the same script without the gift certificate. I'm not out anything if they don't buy, but it's another chance to meet their friends and maybe turn them into a skin care customer! Did a party on Saturday that was over \$200 with gals who didn't buy the first time, so it's working well!!! I'm very happy I facialed HUNDREDS of women this last year, I have A LOT to work with now!! YAY!!!
Here's my script!!!! So simple!!!!!!!

Hey Megan its Lindsey w/Mary Kay! Im putting together a model portfolio focusing on eyes & Id LOVE to have u be a model for me! Its really fun and takes about an hour with quick skin care & then focus on color! I'll also give u a \$20 gift card for helping me out! Whats best for u? Weeknights or Saturdays?

Having AMAZING things happen from this! On Saturday I had a SHARP gal who bought a miracle set 2 years ago and when I'd call to check on her she never reordered. When she came for her color appointment she bought another miracle set since she remembered how great it was! I'm loving this way to build great relationships with my customers and future team members!!!! I'm averaging about \$100 a face right now!! YEEEEHAAAWWWW!!!! :)