## Booking Classes from Classes

Memorize the booking approach that National Sales

Director Lisa Madson used to be on the National Court

of Sales the first two years she started

## DO INDIVIDUAL CONSULTATIONS AT THE END OF EACH CLASS! ASK!

- 1. DID YOU HAVE A GOOD TIME TODAY?
- 2. HOW DOES YOUR SKIN FEEL?
- 3. WHAT PART OF THE SKIN CARE PROGRAM DID YOU LIKE BEST?

## 4.WHAT WOULD YOU LIKE TO TAKE HOME WITH YOU TODAY?

FIRST...If their reply is "the Basic" or anything that contains the TimeWise System, you say, "Is there any reason why you wouldn't want to share your check-up facial with a couple of friends?" If they say, "NO, there is no reason why not," then say, "What is better for you, the beginning of the week or the end of the week?"



If they say, "I'm too busy," or "I don't have any friends," or any other comment that resembles that, you say, "Let me tell you how I handle my check-up facials. If you choose to share it with a few friends, I'll come to your home at your convenience or you can have it at my home. If you choose not to share it with a couple of friends I offer second facials at the (your sales meeting location) on (date) & time of guest event or meeting)."

Do NOT run around the country giving second facials to one person at a time. If they say, "Do I have to have a second facial?" You say, "No, you don't have to have one, but our products are guaranteed because of the second facial. If you choose not to have one I will assume your products are working fine."



SECOND...If their reply is to buy a lip gloss or anything else but the BASIC, collect their money and then say, "If you had the TIMEWISE SKIN CARE for little or no money, would you use it?" If they say, "Yes," say, "I have a really neat way that you can win it and I would love to tell you about it with your permission. All you need is two other people besides yourself and it classifies as a Skin Care Class. Is there any reason why you couldn't get a couple of friends together and try to earn your products for free? I think we would have a ball."

Then explain the hostess program.

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