

# Business Debut Checklist!

Designed To Support You In Getting Off To A  
"Perfect/Power Start"



- TIPS TO HAVING A SUCCESSFUL GRAND OPENING:

- \_\_\_ Schedule Your Debut Within Your First 2-3 Weeks of Business
- \_\_\_ Hold Your Debut After Your Inventory Has Arrived So You Can Make Sales That Day
- \_\_\_ Invite All The People On Your Contact Sheet. (30+)
- \_\_\_ Print & Mail Your Postcard Invitations, Included In This Packet, 1-2 Weeks Ahead.
- \_\_\_ Call Each Guest On Your Contact Sheet The Night Before, To Confirm Attendance!

- CHECKLIST FOR THE DAY OF THE EVENT:

- \_\_\_ Provide Simple Refreshments & Snacks.
- \_\_\_ Highlight in your date book the times you will be free to hold appointments.
- \_\_\_ Gather your supplies.
  - \_\_\_ Starter Kit (for display only)    \_\_\_ Date Book    \_\_\_ Satin Hands Set
  - \_\_\_ Sales Tickets/Profile Cards    \_\_\_ Product Bags    \_\_\_ Inventory Displayed (check w/Director)
  - \_\_\_ Pens/Pencils    \_\_\_ Calculator    \_\_\_ Business Cards
  - \_\_\_ Beauty Books/Look Books    \_\_\_ Wrapped Door Prize    \_\_\_ "Become Something More"
  - \_\_\_ Tell Us What You Think Forms (check with Director)    Brochures for Team Building

- THE BUSINESS DEBUT PROGRAM:

- \_\_\_ All guests will experience Satin Hands.
- \_\_\_ Director welcomes everyone
- \_\_\_ Guest Introductions
- \_\_\_ Director tells her "Success Story," and brings up New Consultant to tell her Success Story.
- \_\_\_ Explain Product Line, play ticket question/answer game about our products & Career Opportunities.
- \_\_\_ Book your Perfect/Power Start appointments
- \_\_\_ Guests should then fill out a "Tell Us What You Think" form, Profile Card & Sales Ticket for purchases.
- \_\_\_ Door Prize, Make Sales & Close the Event

- AFTER GRAND OPENING, SEND THANK YOU NOTES & DO FOLLOW-UP