

Crazy for...



Survey

Name _____ Date _____
Address _____
City _____ State _____ Zip Code _____
Email _____
Cell Phone _____ Best time to call _____
Occupation _____ Work Number _____
Marital Status _____ Children _____
Age Range: 18 -25 26 -40 41-60 61 +
Your Beauty Consultant _____ Sales Director _____

What two things about the Mary Kay Career Opportunity impressed you the most?

What have you known about the Mary Kay Opportunity? _____

What **do** you like about your present occupation? _____

What **don't** you like about your present occupation? _____

Women come into Mary Kay for a variety of reasons. Which of the following would appeal to you?

- | | |
|---|---|
| <input type="checkbox"/> Flexible Hours | <input type="checkbox"/> No Territories or Quotas |
| <input type="checkbox"/> Product at Cost | <input type="checkbox"/> FREE Car for you and your family |
| <input type="checkbox"/> Higher Self Esteem | <input type="checkbox"/> Recognition - Prizes, awards and gifts |
| <input type="checkbox"/> Extra Income | <input type="checkbox"/> Be your own Boss - Set your own hours |
| <input type="checkbox"/> Tax Savings | <input type="checkbox"/> Positive Friends - Support System |

We are looking for people who can teach and consult women on the latest in skincare and glamour. With training, do you feel that you could provide this service?

After hearing about the Mary Kay opportunity, how would you rate your interest on a scale of 1-10?
(1 = I'd like to remain a happy customer & 10 = I'll start today!)

1 2 3 4 5 6 7 8 9 10

If you circled 1-4, what would hold you back from a career with Mary Kay?

If you circled 5-9, what excites you the most about Mary Kay, and what information do you need from me to help you move to a "10"?

What appeals to you about starting a Mary Kay business? _____

I heard about Mary Kay through:

- | | |
|--|--|
| <input type="checkbox"/> Mary Kay Event | <input type="checkbox"/> Interview with Consultant |
| <input type="checkbox"/> Marketing Call | <input type="checkbox"/> Interview with Director |
| <input type="checkbox"/> Opportunity Hotline Message | <input type="checkbox"/> Online Video |