

# BEE a Mary Kay Professional



With each career level you progress, change business attire / pins & wear this to our MK Business Functions!

Mary Kay Consultant: Dress or Business Suit, dress shoes & MK Logo Pin. Be on trend & Professional.

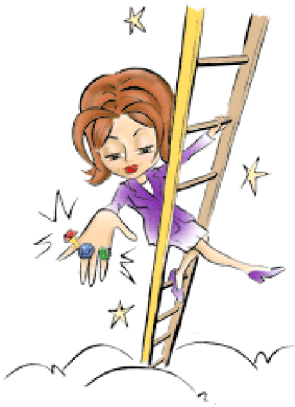
Mary Kay Senior Consultant: Same attire as MK Consultant with MK Senior Consultant Pin Enhancer.

Star Recruiter: Black skirt, white blouse, RED Jacket w/ MK Star Recruiter Pin Enhancer.

Team Leader: Same attire as Star Recruiter except upgrade to the Team Leader Pin Enhancer!

Grand Achiever: Same attire as Team Leader proudly sporting your brand new MK car!

Future Sales Director/DIQ: Black skirt, BLACK blouse (DIQ only), RED Jacket with Future Sales Director Pin Enhancer and/or DIQ scarf...you are inches from the Sales Director suit!!!



The Ladder of Success pin designating Star Consultant status and the Power Start pin may be seen on any MK consultant or Director. These pins can be awarded to any career level as they are earned.

Taking pride in your appearance and the way your starter kit and mirrors look is all a part of Business Etiquette. You will sell much more product when you love and use the products! Also, consider this: Which product would you be more likely to purchase - Clean or Dusty? Along with that, driving a clean and neat automobile personifies pride and self assurance in your business and what Mary Kay stands for.....Excellence!

## FASHION ETIQUETTE

1. Have great shoes! Think professional and not too strappy.
2. Accentuate your attire with jewelry that compliments your business dress. Nice pair of earrings, necklace, bracelet, etc.
3. Purse or Briefcase should be professional looking, fun and functional!
4. Wear a hair style that compliments your facial features. Be on trend and show off your face! Have you received a compliment recently? If not consider a different hair stylist.
5. Even though fragrance is part of our business, it should be subtle. A lot of customers and fellow consultants are allergic or bothered by strong fragrances so be smart.
6. Nails should be clean and well manicured. Nail color should compliment your attire or a clear nail polish should be applied.

## MEETING ETIQUETTE

1. Always arrive 10 to 15 minutes early to events, meeting, and appointments.
2. Mary Kay attire should be worn to business events, meetings, etc.
3. Arrive with a 100% positive attitude, body language and thoughts!
4. Work to bring guests to all events. They will have a great time!
5. Socializing with fellow consultants should be done before and/or after meetings or events.
6. Talking and disrupting the meetings is not considerate of the speaker / Director.
7. Chewing gum during meetings and/or events is distracting. Try Mints and/or hard candy.
8. Electronic devices such as cell phones and pagers should be silenced during meetings and events. Excuse yourself completely before placing or answering a call.
9. Children should not be brought to meetings and/or events unless they are over the age of 18 and/or a recruit prospect. Talk to your Director regarding nursing infants.
10. Celebrate & applaud in the same manner you would like others to applaud or cheer for you!