

Dream Achievers are FOCUSED on becoming a BMW Unit by March 31st!



Lynn Dewey's Dream Achievers



February 2014 Newsletter/January 2014 Results

GO FOR THE GOLD

Star Consultant Quarter 3

December 16-March 15, 2014



Who will MOVE UP to RED?

STARS EARN:



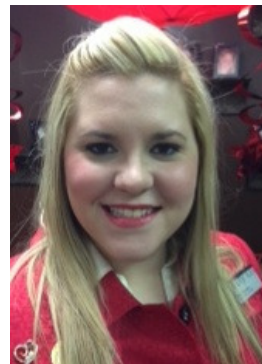
Who will be wearing their NEW Red Shoes in March to Dallas, TX Career Conference?

Celebrate!

Applause to Sarah Chapman &

Trenda Hurt!!!

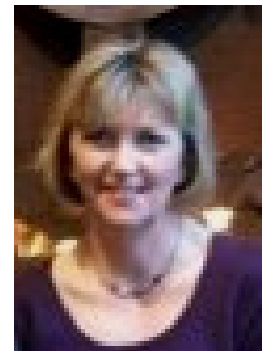
They both completed the "BLING in the New Year" January Sales Challenge and tracked their items sold!



Sarah Chapman

Sarah's Success

- Sold 53 items
- \$894 in Sales
- Facialed 13 New Women!
- Placed \$487.50 W/S Order



Trenda Hurt

Trenda's Success

- Sold 59 items
- \$875.50 in Sales
- Place \$513 W/S Order

February Unit Goals

\$20,000 W/S Production Feb & Mar to achieve BMW 320i!!!
 10 New Unit Members Feb. & March!
 15 Stars this Quarter
 3 New Red Jackets

Seminar 2014 Goals

Cadillac Unit
 \$650, 000 Circle of Excellence
 5 Offspring Directors

Love IS IN THE Air

February is the month of love.

Fall in love with your business all over again. I believe that God has brought every single one of us into this business for a reason. We all have something different that we get out of it and we all have a gift that we bring into it. There are so many lives that we have the privilege to touch through Mary Kay! Whether it's with our product line or offering this business opportunity.

I encourage you to watch the series "Small Things, Big Differences" on youtube or www.lifechurch.tv. It is a 4 part series. I know you will be blessed and encouraged by watching. Each part is about 35 min. long. Your thoughts become your words, your words become your actions, your actions become your habits, your habits become your destiny. So what you are thinking and saying is what you will become or you already are. Change your thinking, change your life. You are living today the life you have thought you would live. It's VERY powerful!

The definition of a successful person is simply an ordinary person with extraordinary determination. You cannot keep a determined person from success. If you place stumbling blocks in his way, he will take them for stepping stones and will use them to climb to new heights. The one who succeeds has a goal, a dream, and makes her plans and follows them.
 Get excited about your stretch goals in February. Lets make this the month we all Dream Bigger and Achiever more than ever before!

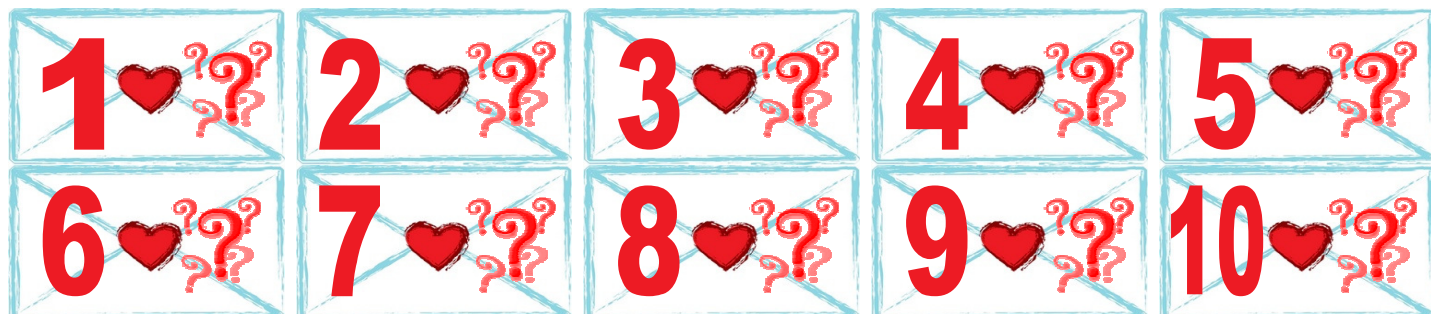
Just so you know what my stretch goals are for February is BMW! STANDS FOR BLESSING MORE WOMEN! MANY of you may know that Mary Kay has introduced the all new BMW 320i. We had just wrapped up earning our 11th FREE car in December. I had even ordered the 2014 Toyota from MK! When I heard the news about the BMW I called to see if we take Jan - March to complete the BMW qualifications! GIRLS, IM TELLING YOU ITS A STRETCH GOAL!! But we are up for it!! I said WE HAVE TO DO THIS! NOT ONLY IS BMW MY HUSBANDS FAVORITE CAR, BUT IT'S TIME FOR US TO STRETCH AND GROW OUT OF THE COMFORT ZONE AS A UNIT WE HAVE BEEN IN FOR TOO LONG! I take full responsibility and I am leading the way with my pledge to Gold Medal this month! I will add 5 new Personal team members this month! PLUS!!



For every signed agreement you add this month, you will be able to select an envelope numbered 1 -10. ONE ENVELOPE WILL HAVE \$100 cash! so how many will have your name on it!!

OTHER ENVELOPES might have other fun things like new product giveaways, pedicures, lunch on me! Just never know what i might put into those envelopes! **When we hit our 10! YOU WIN! Simple as that!!**

Your Proud Director, *Lynn*



We will announce the winners next issue with their photo and PRIZE they selected!!!

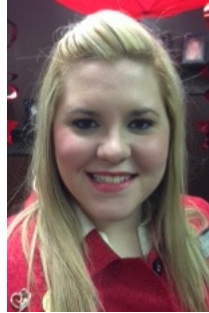
JANUARY ROYALTY

Queen of Wholesale



*Chris
Herriman*

Queen of Retail Sales



*Sarah
Chapman*

Queen of Sharing



*Lynn
Dewey*

* Information taken from Weekly Accomplishment Sheets submitted on time.

SEMINAR SCOREBOARD YTD

July 1, 2013-June 30, 2013

Queens Court of Retail Sales -TOP 5

Company Court: 36,000 Personal Retail Sales and you can choose from one of these Fabulous Prizes!!



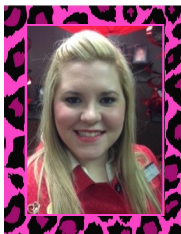
#1 Chris Herriman
\$8,843



#2 Carolyn Merritt
\$4,837



#3 Trena Hurt
\$3,809



#4 Sarah Chapman
\$3,426



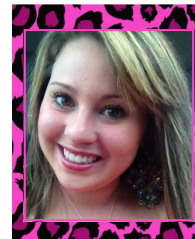
#5 Krysten Hutchinson
\$3,394

Queens Court of Sharing- TOP 3

Company Court: 24 Qualified Personal Team Members and you can choose from one of these Fabulous Prizes or a \$500 Voucher!!



#1 Krysten Hutchinson
1 Qualified



#2 Kylea Hyle
1 Qualified



#3

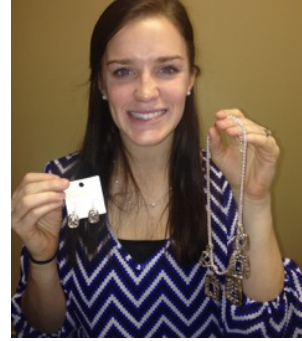


You've got it.
That **spark.**
That **shimmer.**
That **shine.**

Welcome To Our Unit In January!



New Consultant Name	From	Proud Recruiter
Jenn Catron	Inola, OK	Lynn Dewey
Loren LeForce	Tulsa, OK	Lynn Dewey



Loren LeForce earned her Necklace in January! Thank You for being a wonderful Hostess!!

Our Dream Achievers Sales Directors ~ WHO'S NEXT?



Sandra Copeland
1st Line Sales Director



WHO'S NEXT?

2nd Line Sales Directors-WHO'S NEXT?



Our Dream Achievers Red Jackets



Christina Henson
Future Director



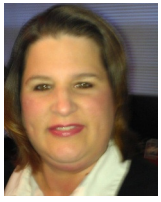
Michelle Feldker
Team Leader



Chris Herriman
Star Team Builder



Our Dream Achievers Sr. Consultants~ 1-2 Active Team Members



Michelle Cox



Brittany Hess



Stacy King



Melissa Lucas



Melissa Salazar



Vicki Sherin



Susie Smeal



Amanda Smith



Kelly Zilner



WHO'S NEXT?



2014 Career Conference Challenges

TEAM BUILDING LUNCHEON

Independent Beauty Consultants and Sales Directors who from Dec. 1, 2013, to Feb. 28, 2014, add two qualified* new personal team members will be invited to a special luncheon held in their honor. Qualified* new Beauty Consultants who add one new qualified* team member from Dec. 1, 2013, to Feb. 28, 2014, will also be invited to attend the luncheon.



Movin' On Up Challenge!

Independent Beauty Consultants who from Nov. 30, 2013, through Feb. 28, 2014, achieve and maintain a new step on the career path of Team Leader, Future Independent Sales Director or Independent Sales Director-in-Qualification will receive a name badge ribbon and onstage recognition.

*A qualified new personal team member is one whose initial order with the Company is \$600 or more in wholesale Section 1 products, and it is received and accepted by the Company in the same or following calendar month that her Independent Beauty Consultant Agreement is received and accepted by the Company.

It's "RED SWAG"
Successful Women Achieving Greatness

Earn your SASSY RED SHOES....



When you have 2 NEW Active Team Members: Double Senior

Select your Red Shoes from 3 heel heights & 2 styles!!

You will also be awarded your Gold & Black Zebra Scarf!!

When you have 3 NEW Active Team Members:

You will arrive in Red Sassy Shoes at your Red Jacket Celebration!!

On Target Quarter 3 Star Consultants!

Contest Period: Dec. 16, 2013 thru March 15, 2014 Figures reflect orders \$300 + as of January 31, 2014

Consultant Name	Wholesale Total for Quarter	Total Contest Credit	Sapphire	Ruby	Diamond	Emerald	Pearl
Herriman, Chris	\$797.50	798	1002	1602	2202	2802	4002
Hurt, Trenda	\$657.00	657	1143	1743	2343	2943	4143
Larue, Kasey	\$608.00	608	1192	1792	2392	2992	4192
Canada, Tanji	\$603.00	603	1197	1797	2397	2997	4197
Exendine, Linda	\$600.25	600	1200	1800	2400	3000	4200
Chapman, Sarah	\$487.50	488	1312	1912	2512	3112	4312
Pflegl, Sheri	\$486.75	487	1313	1913	2513	3113	4313
Zillner, Kelly	\$406.00	406	1394	1994	2594	3194	4394
Howard, Amanda	\$317.50	318	1482	2082	2682	3282	4482
Lucas, Melissa	\$308.50	309	1491	2091	2691	3291	4491
Dewey, Lynn	\$1,509.50	1510	290	890	1490	2090	3290

VIEW ALL THE AMAZING STAR PRIZES ON INTOUCH UNDER CONTESTS

HOW W.A.S. YOUR WEEK?

Start NOW tracking your sales! Submit your accomplishment sheets EVERY WEEK in FEBRUARY by Monday 12noon!
Just for submitting on time you earn \$50 MK Bucks! Its the best habit you can create to grow your \$\$!!

GRAND WEEKS: \$1,000+
YOUR NAME HERE

FACIALS:
Chris Herriman \$28,\$598
Sarah Chapman \$36,\$170,\$423

INTERVIEWS:
YOUR NAME HERE

WOW WEEKS: \$300+
Chris Herriman \$670
Sarah Chapman \$572.60

PCP/PWS:
Sarah Chapman \$40 ,\$77.60,\$72
Brittany Hess \$44
Chris Herriman \$44

SKIN CARE SETS SOLD:
Sarah Chapman 6
Chris Herriman 1

CLASSES:
YOUR NAME HERE

ON THE GO'S:
Vicki Sherin \$261

BOOKINGS:
Sarah Chapman 1



MK BUCKS PROMOTION

January thru June & July thru December

Applause to the following consultants that submitted their Weekly Accomplishment Sheets and earned their Shopping Spree!!!

- Chris Herriman \$1650 MK Bucks earned
 - Vicki Sherin \$800 MK Bucks earned
 - Brittany Hess \$800 MK Bucks earned
- *DEADLINE to submit MK bucks from
July - Dec. is Feb. 15th!

Earn Your MK Bucks by submitting your Weekly Accomplishment Sheets every Monday by 12noon! Check out our Unit website for all the details on how YOU can earn MK Bucks!

Highest Weekly Sales	Highest MK Class	Highest Facial	Highest Interviews
 Chris Herriman \$946	 Sarah Chapman \$398	 Carolyn Merritt \$643	 Kathryn Kennedy 3

Highest Skin Care Sets Sold	Highest Bookings	Most Team Members in a Month
 Latisha Crabtree 7	YOUR NAME HERE	YOUR PHOTO HERE

**Names & Photos
will remain until someone
"Beats Their Best"!**

WOMEN OUT WORKING

Applause to the following Champions who invested in their Mary Kay Business in the month of JANUARY!

- | | |
|----------------------|--------------------|
| Chris Herriman | Linda Keith |
| Trenda Hurt | Sharon Hardesty |
| Sarah Chapman | Krysten Hutchinson |
| Sheri Pflagl | Melissa Salazar |
| Amanda Howard | Pattie Martinez |
| Melissa Lucas | Hannah Whittenburg |
| Amanda Smith | Gena McElhoe |
| Sarah Scivally | Megan McCartney |
| Stephanie Richardson | Lois Billings |
| Michelle Sarrington | Michelle Feldker |
| Ginger Towe | |
| Pam McClanahan | |
| Lynda McAbee | |
| Melanie Adams | |
| Shelly Dace | |
| Debra Callahan | |
| Tracy Parker | |
| Ashley Rutter | |
| Sandy McCabe | |



Spring Preferred Customer Program

Applause to the following consultants who enrolled their customers to receive the Spring 2014 issue of The Look.



- Chris Herriman
- Lynn Dewey
- Sarah Chapman
- April Miller
- Vickie Sherin
- Linda Keith
- Jeanne Bradley



*Early ordering for you begins Feb. 10th.
*Mailing begins Feb. 14th.

I love my mary kay.

February
“13”

Sell 13 Items

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.

13 Guests at TNL

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.

Call MDM 13 Times

641-715-3900 44336#

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.

**Book 13 Appointments
Parties or Facials!**

- 1.
- 2.
- 3.
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- 12.
- 13.

**Hold 13 Appointments
Parties or Facials**

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- 2.
- 3.
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- 8.
- 9.
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- 11.
- 12.
- 13.

****Call 13 Customers**

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- 12.
- 13.

**13 Fast Fun Facts
(new girls 18 & older)**

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- 13.

**13 New Names
(warm chats or referrals)**

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- 11.
- 12.
- 13.

****13 Booking Calls**

- 1.
- 2.
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- 11.
- 12.
- 13.

Sell \$1300

followed w/ \$650 wholesale

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

4 Boxes

Mary Kay

Pink Money Bag **or** Glitzy/Gold Calculator



8 Boxes

Mary Kay

Sunglasses **or** Watch



10 Boxes
Mary Kay

OR



Project Runway Allstars
V-Neck T-Shirt

Brights & Stripes
True Blue Business Tote

Consultant Name _____

(must be turned in to director by March 3rd)

****Calls not texts. You can start with texts – followed up with a live call**



Perfect 10!

**FEBRUARY 10 Parties (30 Faces) & 10 Career Surveys
or \$600 Wholesale Order or All February New Consultants**

Join the Directors at the Caddy Club Girls Night Out!

*If you are more than one hour away,
a special prize will be mailed to you!*

30 Faces

Name	
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	
14	
15	

Name	
16	
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26	
27	
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29	
30	

10 Career Surveys with Director!

Name	
1	
2	
3	
4	
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6	
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8	
9	
10	

(wholesale orders are cumulative)

Turn this tracking sheet in by March 3rd

February Events

Makeovers and Marketing every week and additional Party Options!

- 6:30pm - 8:30pm Tuesday Night Live! RSVP on COZI your guest count by noon on Tuesday's.
- Saturday Makeovers RSVP on Cozi on Friday's. 10 - 1 or 4pm appointments
 - Sunday's are optional times to book 12 -2- 4pm also RSVP on Cozi
- Lynn's contact information 918-671-3419 Email: lynndeweymk@gmail.com

• Attention Out Of Town Consultants: I am offering 30 minute conference calls Each Sunday Night @ 8:30pm CST covering the same Information You must RSVP by text 918-671-3419 that you want to join the call! Simply text I want MORE! And I will send you the conf. call #

Our Focus February Challenges!



Sun	Mon	Tue	Wed	Thu	Fri	Sat
<p>9 12pm/2pm/4pm PINK STUDIO MAKEOVERS! RSVP on Cozi.com log in under dbaxtermk@gmail.com Password: pinkstudio</p>	<p>10 It's Lynn's Bday! Submit W.A.S. by noon. Early ordering for those who enrolled in the Spring PCP and all Quarter 2 Stars!</p>	<p>11 TNL tuesday night Live! 6:30pm RED HOT Chocolate Affair Night! Makeover for Models Training: I LOVE MY MK Spring Product Preview</p> 	12	13	<p>14 RSVP by 2pm Valentine's Day  Spring PCP begins mailing today for The Look.</p>	<p>15 10am/1pm/4pm PINK STUDIO MAKEOVERS! RSVP on Cozi.com log in under dbaxtermk@gmail.com Password: pinkstudio Deadline for PCP mailer #2 Ordering for ALL Consultants for the NEW Spring line!</p>
<p>16 12pm/2pm/4pm PINK STUDIO MAKEOVERS! RSVP on Cozi.com log in under dbaxtermk@gmail.com Password: pinkstudio</p>	<p>17 Submit W.A.S. by noon. 12pm BOOT CAMP NCT @ Lynn's Home MUST RSVP by Noon President's Day. Postal holiday.</p>	<p>18 TNL tuesday night Live! 6:30pm HELLO SUNSHINE! Spring Makeover for Models Training: I LOVE MY MK "BMW!" Blessing More Women Team Building!</p> 	19	20	<p>21 RSVP by 2pm</p>	<p>22 10am/1pm/4pm PINK STUDIO MAKEOVERS! RSVP on Cozi.com log in under dbaxtermk@gmail.com Password: pinkstudio</p>
<p>23 12pm/2pm/4pm PINK STUDIO MAKEOVERS! RSVP on Cozi.com log in under dbaxtermk@gmail.com Password: pinkstudio</p>	<p>24 Submit W.A.S. by noon.</p>	<p>25 TNL tuesday night Live! 6:30pm HELLO SUNSHINE! Spring Makeovers for Models Training: I LOVE MY MK "Put a "Spring" into your Business!"</p> 	26	27	<p>28 RSVP by 2pm Deadline to register for Career Conf. Last day to place online orders.</p>	

WAYS TO STAY CONNECTED!

Unit Webpage www.lynndewey.com

Unit Facebook Page Dream Achievers

Voxer download the app so I can add you to our Voxer group! Quick messages to keep you Inspired and share Education for all areas of your business!



Lynn Dewey
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 Tulsa, OK 74133
 Office: (918) 671-3419
 Email: lynn deweymk@gmail.com
 Website: www.lynn dewey.com

RETURN SERVICE REQUESTED



**Register NOW on InTouch
 for Career Conference
 Mar. 28th-29th Dallas, TX
 YOU DON'T WANT TO MISS THIS!**

Unit Webpage: www.lynn dewey.com

Be My Valentine Special

You are the heart of my Business! As a special thank you, please enjoy a \$13 shopping spree from NOW until February 14th when you order \$30 or more! Book a Facial/Glamour appointment with me and your Gift Card doubles!



Pass on the Love! When you bring a girlfriend, sister or daughter with you she will get a \$13 gift card too!



**A VALENTINES DAY
 SURPRISE FOR YOU!**

You are entitled to a FREE Mary Kay makeover!

Plus you can purchase any Glamour item for just a penny if you share your appointment with a FRIEND!



TEXT OR CALL ME TODAY!

february celebrations!

Mary Kay® Makeover Day March 8, 2014

Last year, we set a Mary Kay record with 44,250 makeovers conducted on Mary Kay® Makeover Day. And guess what? This year, we plan to break that record! Earn your Advanced Color Consultant designation and become color confident in time for those makeovers with your customers! Look for more details in the coming weeks, including a Mary Kay® Makeover Day toolkit on Mary Kay InTouch®.

Consultant Name	Anniversary	Year
MaryAnn Segner	26-Feb	16th
Cynthia Julson	8-Feb	1st
Jessica Fallah	8-Feb	1st
Megan McCartney	18-Feb	1st
Shelly Dace	28-Feb	1st

Consultant Name	Birthday
Stephanie Richardson	3-Feb
Stacy King	4-Feb
Linda Exendine	6-Feb
Jeanne Bradley	8-Feb
Janet Hudson	8-Feb
Lynn Dewey	10-Feb
Mary D'Souza	9-Feb
Crystal Marlett	17-Feb

Special Note: Starting March 1, 2014 the minimum Sec. 1 Wholesale Order will be \$225.00