



Lisa signed her Beauty Consultant's agreement in October of 1986. She was on the National Court of Sales her first two years as a Consultant and earned her first career car one year after signing up. Lisa became a Sales Director in 1988. Her sales unit was a member of the \$400,000 Circle of Achievement that first year. She earned her first Top Director trip the following year. Since then she has traveled on 28 Top Director and NSD trips to Italy, France, Germany, Australia, China, Greece and 27 other countries around the world.

Lisa's sales unit as a Director and NSD has done over a million dollars in production for 22 consecutive years, including 3 year in the \$2 Million Circle of Excellence.

Lisa's unit was recognized as the #1 unit in all of Mary Kay (all five Seminars) for seven consecutive years from 1994 until 2000 when she debuted as a National Sales Director. Lisa's National Area debuted on stage in July of 2000.

At Seminar 2013 Lisa was recognized for having earned over \$9 million dollars in commissions. She and her Area were recognized at Seminar 2013 as the #7 National Area in Mary Kay.

***GUEST EVENT***  
*With Inner Circle*  
***National Sales Director***  
***Lisa Madson***  
*And*  
***Gold Circle***  
***National Sales Director***  
***Heidi Goelzer***

***Crowne Plaza Madison***  
***4402 East Washington Avenue***  
***Madison, WI 53704***  
***Phone 608-244-4700***

***Monday, June 23, 2014***  
***Guest Event: 7:00 - 9:00 p.m. Cost - \$9***  
***in advance by June 12, 2014***  
***Guests are free!***  
***(Cost after June 12, \$12 for the***  
***guest event***  
***CASH only at the door, space permitting)***  
***Facials at 5:00 pm***



Heidi became an Independent Beauty Consultant in July of 1997. She was a teacher turned stay-at-home mom.

From a \$7 first party she went on to earn the use of her first Career Car 10 months later.

She debuted as an Independent Sales Director November 1st, 1998 and as an Independent National Sales Director on June 1st, 2012.

As a Sales Director she earned the use of 8 free cars, 6 of them being the prestigious Pink Cadillac & she just picked up the 2013 ESCALADE in May!

She has traveled to Greece, the South of Spain, Sweden, and Maui, Hawaii courtesy of Mary Kay. They toured China Mary Kay style in September of this past year.

She has earned numerous prizes, a trip for her husband and son to hunt in the Arctic Circle, trips to Disney World, Virginia Beach, and Alaska four times for her family.

Her highest paycheck for 1 month has been in excess of \$18,000!!!!

Her highest honor was when she was named December 2008 Miss Go-Give for the Diamond Seminar. She is a Mary Kay Millionaire with over 1 MILLION DOLLARS in Commissions.