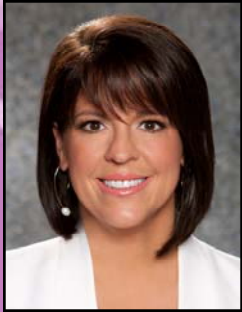


NEW WORKSHOP/GUEST NIGHT

With Inner Circle NSD

LISA MADSON



Thursday, June 12, 2014

Radisson Paper Valley Hotel

333 W. College Ave.

Appleton, WI 54912, Phone 920-733-8000

Guests are free! There will be space available for facials starting at 5:30.

NEW Workshop for Directors and Consultants

2:00 - 5:00 p.m. Cost \$10

Guest Event: 7:00 - 9:00 p.m. Cost \$11

in advance by May 30, 2014

*(Cost after May 30, 2014 is \$13 for the workshop and \$14 for the guest event
CASH only at the door, space permitting)*

DIRECTOR/CONSULTANT WORKSHOP

(Brand new 3-hour workshop as of Sept. 2013)

Learn from the #7 National Sales Director in all of Mary Kay. Workshop topics include book-
ing, coaching, selling, recruiting, family, and doing everything in the business with integrity.
Lisa's philosophy has always been to KEEP IT SIMPLE. She will share with you many great
ideas on how to maximize your personal business potential. Don't miss it!

GUEST EVENT

During her Guest Event, Lisa will share the marketing plan of the company in her unique,
entertaining style. From her start in the business 27 years ago to her debut as an
Inner Circle National Sales Director, Lisa's personal journey will be an inspiration to
everybody. Guests are welcome and husbands are encouraged to attend.

Lisa signed her Beauty Consultant's agreement in October of 1986. She was on the National Court of Sales her first two years as a Consultant and earned her first career car one year after signing up. Lisa became a Sales Director in 1988. Her sales unit was a member of the \$400,000 Circle of Achievement that first year. She earned her first Top Director trip the following year. Since then she has traveled on 28 Top Director and NSD trips to Italy, France, Germany, Australia, China, Greece and 27 other countries around the world.

Lisa's unit was recognized for being in the **Million Dollar Circle of Excellence** six times and the **Two Million Dollar Circle** three times... one of many company records she and her unit holds. Her sales unit as a Director and NSD has done over a million dollars in production for 22 consecutive years.

Lisa's unit was recognized as the #1 unit in all of Mary Kay (all five Seminars) for seven consecutive years from 1994 until 2000 when she debuted as a National Sales Director. Lisa's National Area debuted on stage in July of 2000 and the following year was recognized as a member of the prestigious Inner Circle. Lisa's National Area has maintained Inner Circle status ever since.

At Seminar 2013 Lisa was recognized for having earned over \$9 million dollars in commissions. She and her Area are currently ranking as the #7 National Area in all of Mary Kay.

Lisa has taught and trained National Sales Directors and other international sales force members in Ukraine, the Czech Republic, Canada, China, Hong Kong and Taiwan. She was one of three American National Sales Directors featured at an international summit in Hawaii for National Sales Directors from around the world.

Lisa has been married to Dan for 32 years and has three children – Rachel, 31 (married to Jake); Jonathan, 29 (married to Jorgi with two beautiful girls, Sofia and Gianna); and Kyle 25.