

pink changing lives®

Only what you give can be multiplied back into your own life.

— Mary Kay Ash

Beauty That Counts®. Mary Kay's global cause-related marketing program, *Beauty That Counts®*, helps make the world more beautiful – inside and out. Millions of dollars have been donated to organizations benefitting women and children.

Building homes. Since 2006, Mary Kay has sponsored 14 Habitat for Humanity homes across the United States built by employees and members of the independent sales force.

Giving back. Globally, Mary Kay celebrates the spirit of volunteerism. Mary Kay employees and members of the independent sales force donate thousands of service hours in the communities where we live and work.



pink doing green®

Turning plastic into trees. For every 10 color refill cases and flip-top caps turned in to the Company, Mary Kay will plant a tree in partnership with the Arbor Day Foundation. Mary Kay has committed to planting 1 million trees in the United States.

Making packages green. The *Mary Kay® Botanical Effects®* skin care line uses tubes that are made from 50 percent post-consumer resin, and the cartons are made with 100 percent post-consumer recycled materials.

Being a leader. Mary Kay recycles everything from traditional recyclables and alcohol-containing waste materials. The Company is focused on responsible transportation and energy consumption, and ships orders using 100 percent biodegradable packing peanuts.

Achieving zero landfill. The Mary Kay global manufacturing facility in Dallas, as well as Mary Kay U.S. distribution centers, use environmentally responsible waste disposal and recycling techniques to achieve zero landfill site status.