



Mary Kay is **committed** to **ending** domestic **violence.**

**A legacy of love.** The Mary Kay Foundation<sup>SM</sup> has a twofold mission – to bring an end to domestic violence and cancers affecting women. Since 1996, the Foundation has awarded more than \$54 million in grants to these two causes.

**Abuse prevention.** Mary Kay believes that everyone deserves to be in a healthy relationship and is the lead sponsor of the loveisrespect text for help service. By sending the text “loveis” to 22522, texters are connected with peer advocates and receive support in a safe and anonymous way.

**Sowing seeds of love.** In partnership with the Arbor Day Foundation, Mary Kay has sponsored 20 Nature Explore Classrooms at domestic violence shelters across the country. The healing powers of nature help children learn, play and recover from abuse.

**Lobbying for good.** Mary Kay and members of its independent sales force lobby Congress and state legislatures on funding to end domestic violence, the Violence Against Women Act and teen dating violence prevention programs.

**Inspiring future leaders.** Mary Kay is focused on sharing our mission with partner organizations such as the national Alpha Chi Omega sorority, Girl Scouts of North Texas and the Junior League of Dallas.

For more information please visit [marykay.com/dontlookaway](http://marykay.com/dontlookaway).

