

February 2014 Newsletter, January Results

Tor eens!



Queen of Wholesale: Danita Cook

Queen of Sharing: You could be here!

Ordering Deadlines for Feb

27: Last day for phone orders 28: Last business day

Important Promo Deadlines

- **Quarter 3 Star Consultant** quarterly contest (Dec 16 -March 15, 2013)
- Star Consistency Challenge (June 16, 2013 through June 15, 2014)
- Class of 2014 (through July 1, 2014)



MAI VUE DANITA COOK HALEE SWAFFORD SHAWNA MATTISON DAISY WILLIAMS

\$1,570.50 \$229.50 \$652.00 \$1,148.00 \$613.00 \$1,187.00 \$504.50 \$1,295.50 \$3.419.75 *****

Sapphire

Total

Ruby **Diamond Emerald** \$829.50 \$1,429.50 \$1,748.00 \$2,348.00 \$2,387.00 \$1,787.00 \$1,895.50 \$2,495.50 *****

\$2,029.50 \$2,948.00 \$2,987.00 \$3,095.50 \$180.25 STAR

\$3.229.50 \$4,148.00 \$4,187.00 \$4,295.50 \$1,380.25

Pearl

Who will be our next Star?











* You are currently inactive. It only takes a \$200 wholesale order to get back on track! #T Status

Team Leaders

Recruiter :Tanya Thompson Natalie J. Bartell Stephanie D. Bennett Carolyn S. Billy Suzi Keyser Lora Shea Miller * Bayley Bodien * Patti A. Vuocolo # Tracy D. Ballard # Shanna R. Palmour # Christine Wilson

Senior Consultants

Recruiter :Stephanie Bennett Mai Vue

> Recruiter :Danita Cook Dina M. Jensen

> Recruiter :Suzi Keyser Lisa K. Wright * Peggy J. Keyser * Loma L. Sullivan # Dawn K. McVey

Recruiter :Lora Shea Miller Heather Taylor # Ashley N. Baker WELCOME NEW CONSULTANTS! JANUARY!

Starting Something Beautiful....

From

Sharing Dreams...

et's fill this area up!

Our Beautiful Unit! Jean Alexander Ashley N. Baker Natalie J. Bartell Janet L. Belcher Stephanie D. Bennett Misty Blaney **Bayley Bodien** Amanda Boyce Danita Cook Cynthia A. Darden Robbie Dav Cassandra R. Dobbins Courtney F. Dudley Sherrie L. Elmore Laura Flatt Jeanne Graham Jessica Graham Stephany E. Harman Nora K. Harris Karol A. Hill Nilsa Hill Dina M. Jensen Peggy J. Keyser Suzi Keyser Maria F. Mamah Shawna L. Mattison Dawn K. McVey Lora Shea Miller Melissa J. Muncy Ann K. Nguyen Shanna R. Palmour Rhonda S. Rader Katie Richards Brenda Sassin Terri L. Swisher Heather Taylor Tanya Thompson Patti A. Vuocolo Krystal K. Williams Christine Wilson Diane Wilson Monica M. Woodall Lisa K. Wright

> Alba Long Sheila Pruett Halee Swafford Mai Vue

Name Amount

Danita Cook \$652.00 Shawna L. Mattison \$504.50 Lora Shea Miller \$356.00 Monica M. Woodall \$332.00 Lisa K. Wright \$312.50 Mai Vue \$290.50 Natalie J. Bartell \$264.50 Amanda Boyce \$208.00 Maria F. Mamah \$207.50 Halee Swafford \$206.50 Ann K. Nguyen \$206.50 Sherrie L. Elmore \$202.50 Laura Flatt \$200.00 Tanya Thompson \$144.50





BROAD SPECTRUM SPF 15

- Instantly corrects imperfections
- Evens out skin tone
- Skin looks flawless
- Suitable for all skin tones Oil-free, won't clog pore
- Available in 4 shades:
 - Light. Light to Medium. Medium to Deep, Deep

BRONZING POWDER

- Create a sun-kissed glow Add Warmth to skin tone
- Easy to blend
- Get buildable color
- Available in Light-Medium to Medium-Dark

· Creamy, Won't smudge **BAKED EYE TRIO**

- Lightweight formula
- Glides on easily
- Available in: Earth Bound, On the Horizon, Electric Spring & Sunset Beach

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SHADES EYE CRAYON

Liquid gel evenner in a lar apply

Liquid gel eyeliner in a lar

- Lightweight formula
- Buildable color
- Available in: Gold Mine, Purple Smoke, Over the Taupe & Teal Me More

JELLY LIP GLOSS

- Sheer wash of color
- Glides on smooth

fresh lime and lemon peels fresh lime and lemon gel, foot the low separator, pumice includes toe separato board friziles, and emerind difti stome and marmerind difti

Stone and emery poard Great pampering gifti

GEL EVELINER IN JET BLACK

NOTES OF CRUSHED MINING PERIS · Notes of crushed mints

- Available in: Berry Me. Teddy Bare, Poppy Love,
- Violet Vixen

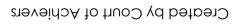
LIP CRAYON

- Creamy texture
- High-impact, lasting color
- · Available in: Perfect Pink, **Toasted, Purple Punch** & Coral Me Crazy

HELLO! SUNSHINE COLLECTION

- Designed to reimagine nostalgia of yesteryear
- Includes: Springy Eye Duo in Summer Sunset or Stonewashed, Creamy Lip Color in Coral or Retro Rose, Lip Gel in Cherry Twist, Nail Lacquer in Lemon Parfait or **Carefree Coral**
- Get wristlet with purchase of \$40 or more in the Hello **Sunshine!** Collection

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MARY KAY° MAKEOVER**DAY** March 8, 2014

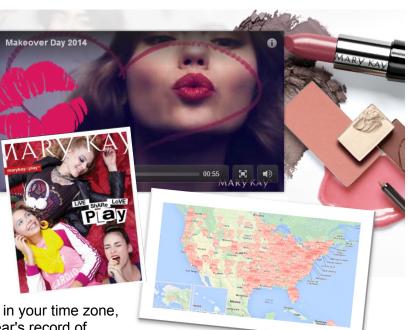
Get ready for the next Mary Kay[®] Makeover Day!

On March 8, International Women's Day, you'll once again have the opportunity to help Mary Kay break the record for conducting the most makeovers in one day. That means you'll want to start now by booking parties and makeovers to be held on March 8.

Here's what you need to know:

- On March 8, from 12:01 a.m. through 11:50 p.m., in your time zone, the challenge is on. The goal is to beat last year's record of 44,250 makeovers.
- To make sure your numbers count, you'll want to opt in for text alerts from Mary Kay first and it's a snap. Just go to *Mary Kay InTouch*[®] > Texting Preferences and complete your opt-in with the simple two-step process.

You can text us each time you complete a makeover on March 8, and your numbers will be added to the total.



TOP TEN CONSULTANTS IN OUR DAZZLING DIAMOND UNIT WILL RECEIVE AWARDS AT OUR YEAR-END AWARDS BANQUET JULY 21, 2014 at SEMINAR! To be eligible for Top Ten you must have a minimum of \$10,000 Retail in for the Year. (\$5,000 wholesale) Top 10 will not be revealed until the Awards Banquet! Everyone will receive a Special Gift for attending! Who will be our QUEENS, Rookie of the Year! Most Consistent! Most Improved! Miss Image Award! Miss Go Give!! (Highest Honor Award) It ALL STARTS NOW!!!

RECOGNITION FOR JANUARY!

FEBRUARY \$100 Day Winner! KATIE RICHARDS!!!



DANITA COOK!!! TANYA THOMPSON!!! SHIELA PRUETT!!! KAROL HILL!!! SHIRLEY GRAHAM!!!

What's coming in MARCH!!! BE A DIVA ACHIEVER!! and receive a FREE Lunch from your Director!! Restaurant to be announced each month.

POWER START FOR FEBRUARY!

PUT YOUR NAME HERE!!!

RESERVE THE DATE NOW!!!!! CAREER CONFERENCE MARCH 28-29TH 2014 DALLAS!

HAPPY 2014 NEW YEAR!!! JULY 1 – JUNE 30, 2014! TOP 5 GOALS MARCH!

February challenge is from Mary Kay.

Our Unit BEAT our Production this February from last February in 2013. a BIG HUGE THANK YOU to Each Consultant who ordered in February!! WOOHOOO!

- 1. Become a DIVA ACHIEVER each month by placing a \$650 Whl. order OR Facial 30 faces in one month OR Recruit 1 New Qualified Team Member and receive a FREE LUNCH WITH YOUR DIRECTOR. If you are out of town you will receive a Gift Card to a restaurant near you! NEW!
- 2. Get on target for STAR!! NEW 3rd QUARTER HAS begun!! 3rd Quarter ends MARCH 15th!! BE A STAR ALL FOUR QUARTERS THIS YEAR!! Breaking it down...place a \$600 wh. order each month and you ALWAYS be a STAR!!! SPIN THE WHEEL AT SEMINAR!!!!
- 3. ATTEND Tuesday Night Training 6:30 pm MK Studio 91st and 145th SW Corner #2241 OR ATTEND A Meeting in your City if you are out of town
- 4. Win FREE Section 1 PRODUCT: FACIAL 15 Faces in January and receive 1 FREE Product; 20 Faces – 2 FREE Prods. 30 Faces – 3 FREE Prods. Must turn in Names of Faces and Phone numbers; OR WIN FREE Prizes with Wholesale Orders each Month!
- 5. MK Corporate has asked permission to track Me and our Unit for the month of March! What an honor! It is to take surveys of different units and how they work together as a Team! Holding Classes, Facials and Career Chats. Let's continue our Momentum and Rally by working our Mk business and showing MK Corporate we are committed!! [©]

(You can earn more than one prize ea. month, example: Be a Diva achiever\$650-win up to Free lunch with your Director, have 4 \$1000 weeks-win 4 Movie Passes/Fashionista Purse, win drawing for \$100 day, plus charms and bracelet from Perfect Starts, Power Starts)

2013 JANUARY PRIZES!

Hold a Perfect Start (15 faces) Receive MK Charm Hold a Power Start (30 faces) Receive MK Charm Hold a Power Start Plus (30 faces & 1 New Team Member) Receive MK Charm



Place a \$600 wholesale order and receive Charm Bracelet!!