January 2014 Newsletter, December Results

# Top Queens!

Queen of Wholesale Mai Vue

**Queen of Sharing** Stephanie D. Bennett

#### **Ordering Deadlines for Jan**

30: Last day for phone orders31: Last day for online orders

#### **Important Promo Deadlines**

- Quarter 3 Star Consultant quarterly contest (Dec 16 -March 15, 2013)
- Star Consistency Challenge (June 16, 2013 through June 15, 2014)
- Class of 2014 (through July 1, 2014)

# And Quarter Stars! Stephanie Bennett Danita Cook Daisy Williams

Congratulations!

# RECRUITERS

#### and their team!

\* You are currently inactive. It only takes a \$200 wholesale order to get back on track! **#T Status** 

Star Recruiters

Recruiter: Suzi Keyser Peggy J. Keyser Loma L. Sullivan Lisa K. Wright \* Dawn K. McVey

Recruiter: Tanya Thompson Stephanie D. Bennett Carolyn S. Billy **Bayley Bodien** Suzi Keyser \* Natalie J. Bartell \* Lora Shea Miller

> \* Patti A. Vuocolo # Tracy D. Ballard

# Shanna R. Palmour # Christine Wilson

Senior Consultants

Recruiter: Stephanie D. Bennett Mai Vue

Recruiter: Amanda Boyce Alba E. Long \* Nilsa Hill

Recruiter: Danita Cook Dina M. Jensen

Recruiter: Lora Shea Miller **Heather Taylor** # Ashley N. Baker

#### **WELCOME NEW CONSULTANTS! Starting Something Sharing Dreams...** From Beautiful.... Halee Swafford SAND SPRINGS, OK D. Williams

TULSA, OK

Mai Vue

Jean Alexander Ashley N. Baker Natalie J. Bartell Janet L. Belcher Stephanie D. Bennett Misty Blaney Bayley Bodien Amanda Boyce Danita Cook Cynthia A. Darden Robbie Day Cassandra R. Dobbins Courtney F. Dudley

Sherrie L. Elmore Laura Flatt

> Jeanne Graham Jessica Graham

Stephany E. Harman

Nora K. Harris Karol A. Hill

Nilsa Hill

Dina M. Jensen

Peggy J. Keyser

Suzi Keyser

Maria F. Mamah

Shawna L. Mattison

Dawn K. McVev

Lora Shea Miller

Melissa J. Muncy

Ann K. Nguyen

Shanna R. Palmour

Rhonda S. Rader

Katie Richards

Brenda Sassin

Terri L. Swisher

Heather Taylor

Tanya Thompson

Patti A. Vuocolo

Krystal K. Williams

Christine Wilson

Diane Wilson

Monica M. Woodall

Lisa K. Wright

Alba Long

Sheila Pruett

Halee Swafford

Mai Vue

### December Orders!

S. Bennett

Name	Amount
Mai Vue	\$1,280.00
Danita Cook	\$823.00
Tanya Thompson	\$780.50
Halee Swafford	\$406.50
Brenda Sassin	\$317.50
Robbie Day	\$230.00
Heather Taylor	\$204.00
Terri L. Swisher	\$201.50
Dina M. Jensen	\$200.00
Wanda S. Hudson	\$200.00
Bayley Bodien	\$93.00
Jeanne Graham	\$41.00
Daisy E. Williams	\$1,500.50

#### DIQ

#### Requirements

- \$18,000 cumulative whis. unit production in one to four months.
- At least \$4,000 per month wholesale unit production. DIQ must have at least \$1,800 in personal cumulative wholesale production.
- 24 active unit members (includes the DIQ) at least 10 active unit members must have at least \$600 in cumulative whis, production during qualification.

#### Compensation

- •Eligible to become Director
- Unit Commission and Unit bonuses
- ·Eligible to wear the Director Suit

#### **FUTURE DIRECTOR**

#### Requirements

- 8+ active personal team mbrs
- · You must be active

#### Compensation

- 9% or 13% personal team commis.
- Team-building bonus





## MY MK GOALS

....BECAUSE YOU HAVE TO HAVE A ROAD MAP TO GET TO YOUR DESTINATION

#### My Career Level Goals:

by Jan 1st by Feb 1 <sup>st</sup> by Mar 1 <sup>st</sup> by Apr 1 <sup>st</sup> by May 1 <sup>st</sup>	by July 1st by Aug 1 <sup>st</sup> by Sept 1 <sup>st</sup> by Oct 1 <sup>st</sup> by Nov 1 <sup>st</sup>
by June 1st	by Dec 1 <sup>st</sup>

#### Monthly Goals:

 Wholesale
 Retail
 <b>Selling Appts</b>
Interviews
 Medal Won
 Perfect Start
 Power Start
<b>Power Start Plus</b>

#### **QUALIFICATIONS**

#### Medals:

**Gold:** 5+ new TMs in 1 month **Silver:** 4 new TMS in 1 month **Bronze:** 3 new TMS in 1 month

#### Other:

Perfect Start: 15 faces in 15 days
Power Start; 30 faces in 30 days
Power Start Plus: 30 faces in
30 days and 6 interviews

#### **Star Consultant Goals:**

Quarter 1: June 16 – Sept. 15
Quarter 2: Sept. 16 – Dec. 15
Quarter 3: Dec. 16 – March 15
Quarter 5: Dec. 10 - March 15 - June 15

#### STAR CONSULTANT LEVELS

**SAPPHIRE STAR** \$1800 WHOLESALE EMERALD STAR \$3600 WHOLESALE

RUBY STAR \$2400 WHOLESALE PEARL STAR \$4800 WHOLESALE

**DIAMOND STAR** \$3000 WHOLESALE

#### **BREAKING STAR DOWN**

\$300 retail sales x 4 weeks = \$1200 retail sales (\$600 Wholesale / \$600 Your Profit) x 3 months = Sapphire Star

\$400/Week Sales = Ruby Star \$500/Week Sales = Diamond Star \$600/Week Sales = Emerald Star \$800/Week Sales = Pearl Star



#### :Infitual and oT

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#### Bounce Back Into Business!

Former Independent Beauty Consultants can restart their businesses in January!



#### You can help others ring in the new year with a fresh start!

Former Independent Beauty Consultants who resubmit an Independent Beauty Consultant Agreement Jan. 1-31, 2014, can be eligible to receive:

**Two FREE\*** TimeWise<sup>®</sup> Replenishing Serum+C<sup>®</sup> (\$112 suggested retail value) AND a \$50 credit\* on your first product order of \$600 wholesale or more (excluding shipping, handling and tax). Or

**One FREE\*** TimeWise<sup>®</sup> Replenishing Serum+C<sup>®</sup> (\$56 suggested retail value) AND a \$25 credit\* on your first product order of \$400-\$599 wholesale (excluding shipping, handling and tax).

TOP TEN CONSULTANTS IN OUR DAZZLING DIAMOND UNIT WILL RECEIVE AWARDS AT OUR YEAR-END AWARDS BANQUET JULY 21, 2014 at SEMINAR! To be eligible for Top Ten you must have a minimum of \$10,000 Retail in for the Year. (\$5,000 wholesale) Top 10 will not be revealed until the Awards Banquet! Everyone will receive a Special Gift for attending! Who will be our QUEENS, Rookie of the Year! Most Consistent! Most Improved! Miss Image Award! Miss Go Give!! (Highest Honor Award) It ALL STARTS NOW!!!

#### **RECOGNITION FOR DECEMBER!**

DECEMBER \$100 Day Winner!
KATIE RICHARDS!!!

# NEW!!!!!! CONGRATULATIONS!!! DIVACLUBACTITYCTSI FOR DECEMBER!

ANGEL VUE!!!
DANITA COOK!!!
TANYA THOMPSON!!!

What's coming in FEBRUARY!!! BE A DIVA EACH MONTH and receive a FREE Lunch from your Director!! Restaurant to be announced each month. More details coming soon!

#### **POWER START FOR DECEMBER!**

**PUT YOUR NAME HERE!!!** 

RESERVE THE DATE NOW!!!!!

CAREER CONFERENCE MARCH 28-29<sup>TH</sup> 2014 DALLAS!

#### **HAPPY 2014 NEW YEAR!!! JULY 1 – JUNE 30, 2014!**

#### **TOP 5 GOALS IN JANURARY!**

1. WATCH ME GROW CHALLENGE - 5 New Team Members!! WE DID IT IN JULY!!! WE DID IT IN AUGUST!!! CONGRATS. We did not make it in September. We DID it in October!! We did it in November and at the VERY LAST MINUTE we did in December!!!! :)

This challenge is from Mary Kay. PLUS that GORGEOUS NECKLACE that Mary Kay is giving Directors who achieve this Challenge, I am going to give it away when we achieve our goal 5 out of the 6 months in growing 13%. Each Unit member who recruits a new team member in July - December will get their name in a drawing to win that NECKLACE!! (Or a fantastic equivalent Section 2 Business item if you are not a jewelry person). ©

CONSULTANTS WHOSE NAME GOES INTO THE DRAWING FOR JULY: JEANNE GRAHAM - recruited 1 new team member!

CONSULTANTS WHOSE NAME GOES INTO THE DRAWING FOR AUGUST: NORA HARRIS – recruited 1 new team member!

CONSULTANTS WHOSE NAME GOES INTO THE DRAWING FOR SEPTEMBER: TANYA THOMPSON – recruited 1 new team member!

CONSULTANTS WHOSE NAME GOES INTO THE DRAWING FOR OCTOBER:

AMANDA BOYCE – recruited 1 new team member!

CONSULTANTS WHOSE NAME GOES IN TO THE DRAWING FOR DECEMBER:

STEPHANIE BENNETT – recruited 1 new team member!

WE DID IT!! WE MET THE COMPANY CHALLENGE!!! I will be representing our UNIT ON STAGE AT LEADERSHIP IN NEW ORLEANS!!! WAY TO GO TEAM!!!!

- 2. Become a DIVA ACHIEVER each month by placing a \$650 Whl. order OR Facial 30 faces in one month OR Recruit 1 New Qualified Team Member and receive a FREE LUNCH WITH YOUR DIRECTOR. If you are out of town you will receive a Gift Card to a restaurant near you! NEW!
- 3. Get on target for STAR!! NEW 3rd QUARTER HAS begun!! 3rd Quarter ends MARCH 15<sup>th</sup>!! BE A STAR ALL FOUR QUARTERS THIS YEAR!! Breaking it down...place a \$600 wh. order each month and you ALWAYS be a STAR!!! SPIN THE WHEEL AT SEMINAR!!!!
- 4. ATTEND Tuesday Night Training 6:30 pm MK Studio 91<sup>st</sup> and 145<sup>th</sup> SW Corner #2241 OR ATTEND A Meeting in your City if you are out of town!

5. Win FREE Section 1 PRODUCT: FACIAL 15 Faces in January and receive 1 FREE Product; 20 Faces – 2 FREE Prods. 30 Faces – 3 FREE Prods. Must turn in Names of Faces and Phone numbers; OR WIN FREE Prizes with Wholesale Orders each Month!

(You can earn more than one prize ea. month, example: Be a Diva chiever\$650-win up to Free lunch with your Director, have 4 \$1000 weeks-win 4 Movie Passes/Fashionista Purse, win drawing for \$100 day, plus charms and bracelet from Perfect Starts, Power Starts)

#### **2013 JANUARY PRIZES!**

Hold a Perfect Start (15 faces) Receive MK Charm Hold a Power Start (30 faces) Receive MK Charm Hold a Power Start Plus (30 faces & 1 New Team Member) Receive MK Charm



Place a \$600 wholesale order and receive Charm Bracelet!!

#### **2014 NEW YEAR GOALS FOR OUR DAZZLING DIAMOND UNIT!**

Unit Production by June 30, 2014 \$500,000 Retail

Unit Growth by June 30, 2014 Frm 60 to 105 Members

5 New RED JACKETS By March 2014

5 New Directors By June 2014