



Director Michelle Hendrickson



Discover success and earn the Follow Your Heart necklace! June <u>1-30, 2014</u>

#### Wholesale Queen

•



Melissa J. Handy \$710.50

#### Sharing Queens



Monica Pineda 2 Terrell L. Scott 2 M. Hendrickson 2

# A note from your Director . . .

We finished MAHVALOUS MAY! The \$75 starter kit continued to make MAGIC happen UP UNTIL THE LAST 24 HOURS!! We added 9 new friends from far and wide!!! Melissa V (new on Monica P's future free car team) from Washington, Whitney from Cali (new on Heather Hernandez future fixing to have a baby team) to our local gals in the Dallas area!!! And the SPANISH gals are BLOWING IT UP! Maria Gonzales, (new on Tina's team) has already had her party AND has several potentials and Karan Panana (new on Alicia's nearly red jacket team) is about to go VIRAL in the spanish community! Love getting to PLAY in ESPANOL with my MK gals! Dates to put in ur phone:

Tuesday, 3<sup>rd</sup> – FINAL COUNT DOWN – get ur MIND in gear! Tuesday, 10<sup>th</sup> –power up with booking blitz at meeting STAR consult deadline.... JUNE 15<sup>th</sup> at midnight! Tuesday, 17<sup>th</sup> - personal coaching to move u past ur BUTs... Thursday 19<sup>th</sup> - NEW MEETING for DALLAS crew! At Monica's & Juanita's on Vickery. Saturday 21<sup>st</sup> 10am – 12pm JULIA'S HOSTESS finale! Saturday 21<sup>st</sup> 2-5pm RED JACKET SUMMIT- my casa Tuesday 24<sup>th</sup> – casual nite –Finish with winning mind set. All are great guest opportunities because we have a skin care class at each!

Some awesome contests to spur you on!

• The charm bracelet contest is still on with \$300 or \$600 wholesale, you get FABULOUS CHARMS to wear!!! (see flyer)

- Julia's hostess extravaganza ends on June 21st!!See flyer!
- YOUR \$650 for the month of JUNE is Julia's slumber party!!
- You get silver jewelry for every 3 interviews u do and I follow up
- \$400 w/s combined gets ur the MK NECKLACE

 The JEWEL AREA pin is urs with (June & July) 15 Faces, 5 Career Chats (w/ me or w/ me following up), and \$650 wholesale order for BOTH MONTHS! Finish early by July 19<sup>th</sup> & receive your Pin at Seminar! Do 5+5+5 and earn the purse prizes and sun glasses!

This is the MONTH to blow out that PINK caddy! YOU can be a part of the BIG GOD-sized win! Here is the PLAN. I WILL be calling/emailing/texting/FBing u to see where YOU wanna PLAY! ALL hands are IN and all hands count!!! You can be a difference maker and be a part of something bigger than just ur every day grind!!

- Can u pass out a catalog anywhere u are and take orders?
- Can u hold a party and I will come and give prizes?
- Can u bring NEW guests to our GNO in Plano or Dallas?
- Can u hold FB parties with me & help me follow up for YOUR sales and team members?
- Can u hold career chats with me at Starbucks or via phone to build YOUR team?
  - Can u sell more to ur customers for the WOMEN OF VALOR project to support soldiers angels? Can u restock your MK inventory?
- Can u pray for us?

Believe me when I say any and everything you do will make a difference AND anything you DON'T do ALSO makes a difference and not in a good way. We have been performing "good" for a while but when EXCELLENCE is possible, good is just not good enough. Let's race til the end!

Love you bunches!

Michelle, your future pink caddy leader

akt on Team Builder

Standings are updated as of May 31st — this will not reflect June orders or new team members.

### Star Team Builders

Recruiter :Monica Pineda Melissa J. Handy Angela Pineda Teresa Ramirez

- \* Monica Contreras
- \* Bertha A. Retta
- \* Melissa J. Villareal

Recruiter :Terre M. Workman Kay L. Morgan Maureen Wilkerson Ramona Woodrum

- \* Terri W. Bantau
- \* Melissa A. Johnston
- \* Michelle A. Mersmann
- \* Karen M. Mitchell

### Senior Consultants

Recruiter :Christina M. Bartha Bethany B. Hudgeons \* Michelle A. Ezell

Recruiter :Carrie A. Birmingham Renee Dell'Accio Kimi A. Miller \* Lisa J. Harding

Recruiter :M. Evelyn Corn Evelyn I. Alyatim

Recruiter :Sherry A. Dissinger Rune Scott

Recruiter :Tina R. Downs Maria D. Gonzalez

Recruiter :Monica A. Eisenberg Angela Weinbrenner \* Juanita Currens \* Lorena Luna

\* Christina F. Ullrich

Recruiter :Jenna L. Gilbreath Emily R. Pose

Recruiter :Christi L. Kurtz Trudy A. Thomason Jennifer L. Wright \* M. Evelyn Corn

Recruiter :Donna M. LoSasso Monica A. Eisenberg

Recruiter :Alicia J. Peacock Cary Crawford Kali W. Parker \* Tina R. Downs \* Karen Panana

Recruiter :Lori Ready Lori A. Greenhaw

Recruiter :Jessie Rohlmeier Lora C. Lockamy

\* Inactive Member (N1,N2,N3,I1,I2,I3) #Terminated Member To become ACTIVE you must place a \$225 wholesale order.





Monica Pineda has been in MK for 2 months and has already built a strong team of 6 team members. She recently became a star recruiter and is inches away from becoming a Team Leader, ready to earn that first free car. She is a single mom of 3 kids, 12, 11 and 9 years old active licensed Realtor with ten years experience working with first time buyers, credit counseling, and investment properties. She is on target to be a star

consultant THIS quarter. She loves MK because it "allows me to work my business in what little free time I have with no quotas or requirements, and I am able to share the products and the business with friends and family and THEIR friends and family in a fun, relaxed setting that is more like a social gathering than "work"." I love her because she is a "get it done gal" with "no fluff" with whom I can "keep it real and say EXACTLY what I mean." BOOM!
Congrats Monica!

\*\*\*\*\*\*\*\*\*\*\*\*







Whitney





Terrell

Rolinda



Patrícia Bertha



Melíssa

Here We Grow Again!

## Welcome New Business Owners!

(These new unit members signed Consultant agreements May 1-31.)

New Consultant Barbara B. Caldwell Maria D. Gonzalez Whitney N. Imler Belinda Lipscomb Karen Panana Patricia R. Ratemo Bertha A. Retta Terrell L. Scott Melissa J. Villareal

\$402.74

From PRINCETON, TX DALLAS, TX SAN DIEGO, CA DALLAS, TX CARROLLTON, TX DALLAS, TX IRVING, TX PLANO, TX JOINT BASE LEWI, WA

#### Sponsored by

- M. Hendrickson
- T. Downs
- H. Hernandez
- T. Scott
- A. Peacock
- T. Scott
- M. Pineda
- M. Hendrickson
- M. Pineda

Thank You from Mary Kay

"Love Check" Commissions for Personal Team Building



#### 13% Recruiter Commission Level M. Hendrickson

4% Recruiter Commission Level	
Monica Pineda	\$62.19
Christi L. Kurtz	\$33.88
Alicia J. Peacock	\$25.38
Donna M. LoSasso	\$17.22

The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather in a lack of will. ~Vince Lombardi



### Tip of the Mont

Have you ever wondered what to look for in a new team member? Here's a checklist of attributes that could be helpful for a new team member. If the answer is YES to these questions, you may have an excellent new prospective team member!

- 1 Does she use Mary Kay products? If not, you'll want to book her in a class.
- 2. Is she a woman of her word? Does she return phone calls? Does she show up when and where she says she will? Is she honest?
- 3. Does she have a warm heart? Does she like people?
- Is she someone you would enjoy 4. spending time with?
- 5. Does she want to grow and improve in some area of her life? Does she want to improve her self-esteem. earn more money, have more fun, learn new things or make new friends?
- 6. Would you be proud to personally introduce her to your Independent National Sales Director?

By now you should be registered for Seminar and ready for the experience of a lifetime! If not, there's still time. But remember, the registration fee goes up after June 16, so don't delay!



Extraordinary

Be ready to fill your heart, stretch your mind and grow your dreams!!

Award-winning stage <u>productior</u>

Register by July 1, 2014



A KEY TO SUCCESS in any business is holding appointments that produce income! Most businesses need to initiate appointments and yours is no exception! The most common sabotage to success in this area is the mistaken choice to "pre-judge" --deciding for a person why they would or would not want your service! Usually this is done out of protection for ourselves to guard against rejection. We do not want to feel the rejection of the other person's "no" or "no not now" response. Have you ever heard the expression "feel the fear but do it anyway?" Well, that is what you must do! If you do not ask, you are sure to get a "no"! But if you ask, you risk a "yes" response! Results are definitely in the asking!

So, begin by taking inventory and making a comprehensive list of each person you know. Pretend you are getting married. Who would you invite? Don't leave anyone out! Next, gain a clear picture of your goal. What are you working towards right now? Is it an achievement? A prize? A deadline? A challenge? A promotion? Alongside this, what is in it for your potential customer...what is the win/ win? What do you have to offer unconditionally? Are there strings attached? Are you giving more that you are asking? What do you have to offer, and why

would she want to invest time with you? Have you removed the pressure and positioned it positively? Consider each of these elements, and write your script!

You're almost there! You have your list of names. You know what to say. Now you must PICK UP THE PHONE AND MAKE CALLS! Set aside a specific time that you will not compromise (unless someone is bleeding badly), and JUST DO IT! As a new consultant, I felt so intimidated by the phone. I would go into my room, put towels under the crack of my closed door, crawl under the bed and whisper as I made my calls so that no one would hear me get rejected!!! I was really insecure! But an amazing thing happened! With each yes, with each appointment, my confidence grew. Confidence grows with experience! The only way to master a skill is to do it!!!

To take your next step, your next promotion, staying on the date book will be a criteria! Are you ready for success? MAKE THAT LIST and follow through! Remember, those who say it can't be done are constantly being proven wrong by those who are out there doing it! Choose Success by taking action NOW!

# We Invested in Product Last Month!

Melissa J. Handy \$710.50 Angela Pineda \$615.50 Trudy A. Thomason \$613.00 Jacque M. Norton \$590.00 Sherry A. Dissinger \$443.50 Monica A. Eisenberg \$430.50 Kim C. Sunlin \$349.00 Cary Crawford \$330.50 Alicia J. Peacock \$311.00 Kali W. Parker \$304.00 Maureen Wilkerson \$265.50 Terrell L. Scott \$257.50 Bethany B. Hudgeons \$248.00 Heather Hernandez \$235.00 Jennifer L. Wright \$234.00





Call me to find out how YOU can help the Team finish out our Year with a BANG!



# Shooting for the Courts!

## Top 10 in Retail Sales

(Based on verified wholesale orders placed to the company as of prior month-end)

	Consultant	YTD Retail	Bonus & PCP	Total
1	Monica A. Eisenberg	\$16,863.50	\$888.00	\$17,751.50
2	Maureen Wilkerson	\$7,935.00	\$1,367.00	\$9,302.00
3	Jacque M. Norton	\$8,212.50	\$140.00	\$8,352.50
4	Donna M. LoSasso	\$8,066.50	\$20.00	\$8,086.50
5	Renee Dell'Accio	\$7,257.00	\$826.00	\$8,083.00
6	Sherry A. Dissinger	\$5,914.00	\$665.00	\$6,579.00
7	Heather M. Hernandez	\$5,559.00	\$579.00	\$6,138.00
8	Juanita Currens	\$5,541.00	\$90.00	\$5,631.00
9	Joyce Swift	\$4,774.50	\$801.00	\$5,575.50
10	Lori Ready	\$4,829.50	\$292.00	\$5,121.50

### Tops in Team Building

	Recruiter	New Team Mbrs	YID COMM
1	Donna M. LoSasso	1	\$316.65
2	Monica A. Eisenberg	2	\$145.67
3	Monica Pineda	2	\$102.61
4	M. Evelyn Corn	1	\$50.14
5	Renee Dell'Accio	2	\$44.56



Find-a-way, make-a-way to get 3+ active on your team to qualify!

90

Saturday, June 21st Michelle Hendrickson's home 2301 Cimmaron Dr Plano TX 75025 2:00-5:00pm

Light snacks & super-charged equipping!! \*m for the

Current

Wholesale

Production

\$2,083.25

\$1,326.00

On-Target Star Consultants!

March 16 - June 15, 2014

Sapphire

\$1,800

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STAR

\$474.00



**Consultant Name** 

**MELISSA HANDY** 

Emerald

Pearl

**KIM SUNLIN** 

MICHELLE HENDRICKSON \$6,713.50

STAR
this
Quarter!!

Shoot for



Sapphire = Sell \$30		week	untant.	Also—rem 600 extra "		2
A simple way to stay o	n track for	Star Can	ultant.			
RENEE DELL'ACCIO	\$415.50	\$1,384.50	\$1,984.50	\$2,584.50	\$3,184.50	\$4,384.50
MAUREEN WILKERSON	\$528.75	\$1,271.25	\$1,871.25	\$2,471.25	\$3,071.25	\$4,271.25
SHARYN HELM	\$546.75	\$1,253.25	\$1,853.25	\$2,453.25	\$3,053.25	\$4,253.25
DEBORAH LUETKENHOEI	_TER\$565.0	0\$1,235.00	\$1,835.00	\$2,435.00	\$3,035.00	\$4,235.00
TRUDY THOMASON	\$613.00	\$1,187.00	\$1,787.00	\$2,387.00	\$2,987.00	\$4,187.00
ANGELA PINEDA	\$615.50	\$1,184.50	\$1,784.50	\$2,384.50	\$2,984.50	\$4,184.50
ALICIA PEACOCK	\$627.50	\$1,172.50	\$1,772.50	\$2,372.50	\$2,972.50	\$4,172.50
CARRIE BIRMINGHAM	\$634.00	\$1,166.00	\$1,766.00	\$2,366.00	\$2,966.00	\$4,166.00
MONICA PINEDA	\$746.25	\$1,053.75	\$1,653.75	\$2,253.75	\$2,853.75	\$4,053.75
SHERRY DISSINGER	\$846.00	\$954.00	\$1,554.00	\$2,154.00	\$2,754.00	\$3,954.00
JACQUE NORTON	\$966.00	\$834.00	\$1,434.00	\$2,034.00	\$2,634.00	\$3,834.00
MONICA EISENBERG	\$1,213.00	\$587.00	\$1,187.00	\$1,787.00	\$2,387.00	\$3,587.00

remember that you earn 600 extra "star" points for each qualified team member you add during the quarter.

—Wholesale Production Needed for Star—

Diamond

\$3,000

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\$916.75

\$1,674.00

Ruby

\$2,400

\*\*\*\*\*

\$316.75

\$1,074.00

Emerald

\$3,600

STAR

\$1,516.75

\$2,274.00

Pearl

\$4,800

STAR

\$2,716.75

\$3,474.00

# discover what you

It's not where you start, IT'S WHERE YOU FINISH!

Diamond = Sell \$500 Retail per week

= Sell \$600 Retail per week

= Sell \$800 Retail per week

We're in the last few weeks of the Seminar year, but there is still time for you to stretch your belief, aim higher and take hold of the recognition you deserve!!

**REGISTER BY JULY 1ST!!** 



Believe in the beauty of your dreams! Earn your charms as you believe and work for that dream! Each month, earn a charm based on your ordering. You can earn two bonus charms for recruits and \$700 weeks. Make this your year, reach your dream, and become BEAUTIFULLY CHARMED.

pril

\$600w/s

\$600w/s

\$600w/s

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Gunes

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Ganuary

Jesbruary

March

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\$600w/s

\$600w/s

\$700 Week

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\$300 w/s

\$300 w/s

2013 Bracelet Promotion

\$300 w/s

\$300 w/s

\$300 w/s

ctober,

ovember,

ecember,

9. mgs

\$600w/s

\$600w/s

Believe in the**BEAUTY** 

DREAMS

\$600w/s

\$600w/s

ügust .

September

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\$600w/s

\$600w/s

Qualified

Recruit

5300 w/s

BTSOLF

 $(\partial$ 

\$300 w/s

\$300 w/s

We	rking	with Account	tability!	
Unlock yourpois Melissa Handy Alicia Peacock Monica Pineda Terrell Scott Tina Downs	27 7 7 5 4	Skin Care Sets Sold Melissa Handy 2 Top Team Builders Michelle Hendrickson Welcome to Barbara Caldwell Tina Downs Welcome to Maria Gonzales Heather Hernandez Welcome to Whitney Imler Terrell Scott Welcome to Belinda Lipscomb Alicia Peacock Welcome to Karen Panana Terrell Scott Welcome to Patricia Ratemo Monica Pineda Welcome to Bertha Retta	Queen of Who           Melissa Handy           Angela Pineda           Trudy Thomason           Jacque Norton           Sherry Dissinger           Queen of Retai           Melissa Handy           Angela Pineda           Trudy Thomason           Jacque Norton           Sherry Dissinger           Queen of Retai           Melissa Handy           Christi Kurtz           Renee Dell"Accio	\$710.50 \$615.50 \$613.00 \$590.00 \$433.50
Kay Morgan <u>Shows &amp; Cla</u> ( <u>\$100+ &amp; 3 + g</u> Melissa Handy Melissa Handy		Michelle Hendrickson Welcome to Terrell Scott Monica Pineda Welcome to Melissa Villareal	Thank you fo accountable w weekly accomp sheets!!	ith your lishment

# **Promotions!**

#### LAST MONTHS WINNERS:

Winners of \$650 Date from May: Monica Pineda and Melissa Handy! It was the trip to MK!

> Winner of the \$100 day drawing: Christi K – congrats on \$50 gift card!!

**Charm winners:** \$300-Kali, Alicia, Cary, Kim, Monica E, Sherry, Michelle N!

> **\$600 winners:** Melissa handy and Angela Pineda.

Monica P earned charm for qualified team member!

Melissa H finished star by May 23rd and GETS A \$50 GIFT CARD!

Melissa H earned her PINK ICE RING with 30 faces , 10 interviews!

CHECK out the 5 +5+5 prizes!!! HOT HOT! Pick a different one each week! Do your \$500, 5 appointments and 5 interviews in a week and pick a prize!! Bee AWARE!! THE pink money bag is sold OUT!



Interview Jewelry Prize Jewel Pin June





# How to get 100 leads in a week!

By Future Executive Senior Director Debra Bishop



#### 1) You need a gallon zip lock bag (the kind with the zipper). In it put:

- a) 10 skin care surveys your choice
- b) an ink pen with a curly ribbon tied on it (so it won't get lost)
- c) a Look book and/or Beauty Book make sure your contact info is on it
- d) several business cards & a few sales tickets

2) Make 10 of these bags.

**3) Call 10 women you know and ask them to help you**. These should be "Chatty Cathies"...women who know a lot of women, work in an office around women, women who head up committees and like to talk. This is what you say: *Hi, Betty, I need your help! I've been challenged to get 100 skin care surveys filled out this week but I don't know 100 women. However, I do know 10 women who know 10 women! Would you take 10 of these surveys to work and get the women you work with to fill one out? For helping me out, you can select any item you want from my catalog at 1/2 price! (Or offer her a gift, a hand cream, a PCP gift or some of our discontinued glamour colors.)* 

**4) Deliver the bags to your 10 helpers** and set a DEFINITE TIME to pick the bag up - within 48-72 hours. Let her see you write the appointment in your datebook.

**5)** When you pick them up, you'll call those who want facials and say this: *Hi*, *Caroline! My name is Debra Bishop and last week, you filled out a skin care survey for Betty at work. I was calling to thank you for filling it out. (pause, see if she has any comments) I see that you marked that you'd like to have a makeover. I was calling to schedule the appointment. Which is better for you...this week or next? (Book the appointment) I also see that you checked that you'd like to have a few friends join you. That it great! My hosteses can earn FREE Mary Kay products, let me tell you about it. (Explain whatever hostess credit you are using.)* 

If you do not get her (and with caller ID, know that people who don't recognize the number will not always answer), leave a positive message and tell her that you will text her your info. Then do a quick text, like...It's Debra w/ Mary Kay. Just left U a msg about the survey you filled out for Betty. PIz call me to schedule ur apt for ur free makeover.

Here are the averages we have tracked for years. If you give out and get back all 10 bags, you'll have about 65-75 names. However, not everyone will get all 10 done. Out of those, about 20-25 will check that they aren't interested or else have a consultant. Out of the 40-45 that are left, if you call all of them, you'll book about 25 and about 1/2 of those will hold. You'll end up holding about 12-15 classes. If they average \$300 a party, that is an average of over \$3000 in sales!! So....it is worth it to give out those 10 bags!!

#### **KEYS TO SUCCESS!!**

- 1) Choose women who will do this for you!!
- 2) Pick up the completed bags within 2-3 days after you give them out.
- 3) Start calling within 24 hours and call everyone within 3-5 days after you get the names.
- 4) COACH, COACH, COACH your hostesses!!
- 5) Carry extra bags to those classes to give out to the new customers to get more leads!

I'd love to hear how you do with your 10 bags! Won't you send me your numbers when you are done so we can see if you fit in with the averages?

	July	20	14			
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		Seminar 2014 Registration ends. GNO	2 New consultant conf call 8 to 8:30pm 712-432-0926 code 1081791#	3	All Company and branch offices closed. Postal holiday. Happy 4th of July	5
6	7 Prayer call 712-432-0926 code 735223#	8 gno	9 New consultant conf call 8 to 8:30pm 712-432-0926 code 1081791#	10	11	12 Muffins and makeovers at 11 am at my home studio
13	14 Prayer call 712-432-0926 code 735223#	15 <sub>gno</sub>	16 Ruby Seminar begins. New consultant conf call 8 to 8:30pm 712-432-0926 code 1081791#	17	18	19
20 Sapphire Semir begins.	nar 21 Prayer call 712-432-0926 code 735223#	22	23 Emerald Seminal begins. New consultant conf call 8 to 8:30pm 712-432-0926 code 1081791#	<sup>-</sup> 24	25	26 Muffins and makeovers at 11 am at my home studio
27 Pearl Semina begins.	r 28 Prayer call 712-432-0926 code 735223#	29 <sub>gno</sub>	30 Midnight CST cuto for Consultants to place phone order: New consultant conf call 8 to 8:30pm 712-432-0926 code 1081791#	s. <b>31</b> Consultant 9 pm CST.	ng day of the month. s submit online orders until Online Agreements Intil midnight.	
		Melissa Eileen M Michelle Terrell L Carrie A Gina Ta	R. Grones D. Balsiger I. Rians A. Ezell Scott Birmingham	Day 1 8 8 11 12 18 28 29	Anniversaries Mary E Rogers-Wrig Jessica G. McCoy Maureen Wilkerson Jennifer L. Wright Donielle K. Wright Claire L. Shields Michelle R. Chandled Sharyn L. Helm Una J. Trout Lori A. Greenhaw	4 4 3 3 1

# Tabulðus ALL STARS

### Michelle Hendrickson

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To the Remarkable...

# Words of Wisdom

Surround yourself with people who are achieving success and emulate them. Analyze and seek their counsel. Standards of excellence should affect

every area of our

lives.

~Mary Kay Ash



#### Discover power of change in every woman with the Follow Your Heart pendant necklace! June 1-30, 2014



The Follow Your Heart pendant necklace serves as a token of appreciation from our heart to yours for being a fearless role model and leader. It can be yours when you place a single \$400 or more Section 1 wholesale order in June 2014!\*

This stunning platinum-tone necklace, which hangs on a delicate 17inch chain, features a unique, heart-shaped pendant adorned with five scintillating stones as well as the Mary Kay® logo. When the women in your unit qualify, the necklace will be shipped with their qualifying orders.

We hope you will wear your Follow Your Heart pendant necklace with confidence when you spend time with the women in your unit, so you can encourage them to earn their own necklace in June. You can even inspire them by sending an MKeCard® about the gorgeous necklace!

Shop now and earn your necklace today!

WE LOVE Women who follow their hearts. Follow yours and ... discover what you



\*Limit one necklace per Independent Beauty Consultant.