



Director
Michelle
Hendrickson



**Pamper Mom With
This Sweet Gift!**
**NEW Limited-edition
Lemon Parfait
Pedicure Collection.**

Wholesale Queen



Juanita Currens
\$2,420.00

Sharing Queens



Monica Eisenberg
1
Evelyn I. Alyatim
1

Fabulous ALL STARS

A note from your Director . . .

OMG! U guys continue to BLOW ME AWAY!!! WE moved up TWO consultants to the coveted Star Recruiter position! Congrats to Monica Eisenberg and Christi Kurtz! WE rocked out to over \$13,500 wholesale! WOW! Amazing! We finished the MONTH OF LOVE by ACHEIVEING THE BONUS LEVEL!!! BOOM! Soooo since I just got a \$500 bonus, I did that raffle drawing and RONDA REHN was the grand prize winner! She chose the coach wristlet!! Whoo whoo!!!

I am totally excited to finish my 100 faces by the end of March! And to PUSH us all on! I am sweetening the DEAL! When our UNIT does 100 face by March 31, I am having a MARCH MADNESS MASSAGE event on April 5th!!! The top 3 peeps get a FREE massage but ALL get to play! See my flyer for details! I am committed to showing U how to work a little and play a lot! And reap a HARVEST!!

I am also committed to helping YOU achieve YOUR goals!!!! So even if you want to just make a little on the side, together we can do more... because more \$ brings more choices and more ability to DO more for others in your world! I am getting excited because I am going to have at least 4 new sales directors by seminar! YES, I said it again! Four by seminar!!! We can do it!! We will be earning that awesome BMW and then that PINK caddy THIS YEAR!! GET EXCITED LADIES!!

My new website is UP AND RUNNING! www.michellehendrickson.com password is allstars U can find all the latest and greatest there!!! I am continuing the extra coaching time each week for us to power up together!!! Know I will be contacting YOU to see what YOU are wanting THIS month as we are building 5 new REDS!!! WHO will be the FIRST?!

Some awesome contests to spur you on! The charm bracelet contest is still on with \$300 or \$600 wholesale, you get FABULOUS CHARMS to wear!!! Oooo! See inside the newsletter!! The STAR quarter finishes on the 15th, then U go to the Arboretum with me! See Flyer! Julia's hostess extravaganza ends this month! See flyer! YOUR \$650 for the month of MARCH is MASSAGE TIME! See flyer for details!!

Here is a sneak peek at the rest of the month:

Tuesday, the 4th – Recap from Julia's meeting! Mardi Gras makeovers!

Tuesday the 11th- Spring BREAK out of your BOX thinking!

Thursday the 13th- NEW MEETING for DALLAS crew! At Monica's on the M streets!

Tuesday the 18th – Training TBA

Tuesday the 25th – Training TBA

Wednesday the 26th - NEW MEETING for DALLAS crew! At Monica's on the M streets!

All are great guest opportunities because we have a skin care class at each!

Let's work together to go over, under and through any obstacle that is in your way!! We ARE better together! I believe in each of you and U can achieve your dreams if you are willing to do something different to have something different!

Love you bunches!

Michelle, your future pink caddy leader

Spotlight on Team Builders!

Standings are updated as of February 28th — this will not reflect March orders or new team members.

Team Leaders

Recruiter :Terre M. Workman
Terri W. Bantau
Melissa A. Johnston
Michelle A. Mersmann
Karen M. Mitchell
Kay L. Morgan
Maureen Wilkerson
* Jessica G. McCoy
* Ramona Woodrum

**ARE
YOU
READY
TO
MOVE
UP??**



Star Team Builders

Recruiter :Carrie Birmingham
Renee Dell'Accio
Lisa J. Harding
Kimi A. Miller

Recruiter :Monica Eisenberg
Juanita Currens
Christina F. Ullrich
Angela Weinbrenner

Recruiter :Christi L. Kurtz
M. Evelyn Corn
Trudy A. Thomason
Jennifer L. Wright

Senior Consultants

Recruiter :Christina M. Bartha
Michelle A. Ezell
Bethany B. Hudgeons

Recruiter :M. Evelyn Corn
Evelyn I. Alyatim

Recruiter :Renee Dell'Accio
Jessica R. Clark

Recruiter :Sherry A. Dissinger
Rune Scott

Recruiter :Patricia R. Grones
Jamie L. Hennessey

Recruiter :Tuyet Hoang
Philip P. Ngo

Recruiter :Jenna L. Hotz
Emily R. Pose

Recruiter :Gabrielle L. Jewison
Kelli Parker

Recruiter :Gabriella J. Jones
Melissa D. Balsiger

Recruiter :Donna M. LoSasso
Monica A. Eisenberg

* Inactive Member (N1,N2,N3,I1,I2,I3) #Terminated Member
To become ACTIVE you must place a \$225 wholesale order.

Our NEWEST red jackets are Christi Kurtz and Monica Eisenberg!



Christi has been in MK for going on nine years. She is happily married with a son who is a 'knock out' in Tae Kwon do. She currently works as a transaction coordinator in the mortgage industry. She has been a star consultant four times. She "loves her MK" because she loves "being able to help women feel confident about the way they look" and "the opportunity to create new friendships". I love her for her steadfast loyalty and Go-Give spirit!



Monica has been in MK for 6 months. She has been a star consultant twice and is happily married with a set of twins! Her daughter is in girl scouts and soccer, and her son does baseball. She currently is a neonatal nurse practitioner, pediatric clinical instructor, and clinical liaison NNP program for UTMB at Galveston. She has been a star consultant 2 times. She "loves her MK" because she "LOVES it when women tell her they love the way they look" and "the unlimited possibilities". I love her for her work ethic, her way of getting a challenge done NO MATTER WHAT!



Here We Grow Again!

Welcome New Business Owners!

(These new unit members signed Consultant agreements February 1-28.)

New Consultant	From	Sponsored by
Samira Alyatim	ALLEN, TX	E. Alyatim
Juanita Currens	DALLAS, TX	M. Eisenberg

"A mediocre idea that generates enthusiasm will go farther than a great idea that inspires no one." ~Mary Kay Ash

Thank You from Mary Kay

"Love Check" Commissions for Personal Team Building



13% Recruiter Commission Level M. Hendrickson	\$530.95
9% Recruiter Commission Level Terre M. Workman	\$105.75
4% Recruiter Commission Level Monica A. Eisenberg	\$96.80
Carrie A. Birmingham	\$41.77
M. Evelyn Corn	\$14.96
Jenna L. Hotz	\$12.93
Christina M. Bartha	\$12.80
Patricia R. Grones	\$10.14

Team Building Tip of the Month!

Whom to Look For:

1. Enthusiastic customers.
2. Loyal hostesses.
3. Women looking for extra money.
4. Women dissatisfied with their current job.
5. Friendly, well-groomed women.
6. People with positive attitudes.
7. People who ask you questions about what you do.
8. Almost anyone – don't prejudge! Look for people with a need – then help fill it.

**"Obstacles are those frightful things you see when you take your eyes off your goal."
- Hannah More**



Party MK Get MK!

Hostess Contest

January 1st- April 5th

MICHAEL KORS

Just for being one of my 100 face models,
you are entered into a drawing for...



- * Stunning Michael Kors Handbag!
- * Cash Drawings!!
- * \$100 Mary Kay Product Gift Basket!!
- * Entry for being a face model
- * 5 Extra entries for being a Party MK Get MK Hostess
- * 5 Extra entries for giving your opinion on the Mary Kay business opportunity
- * 20 Extra entries for attending the makeover drawing on Saturday, April 5th

We Invested in Product Last Month!

Juanita Currens	\$2,420.00	Karen M. Mitchell	\$207.50
Monica A. Eisenberg	\$841.50	Jenna L. Hotz	\$204.75
Renee Dell'Accio	\$765.75	Rune Scott	\$204.00
D. Luetkenhoelter	\$610.25	Jessica R. Clark	\$204.00
Jacque M. Norton	\$484.50	Michelle Mersmann	\$202.50
Sherry A. Dissinger	\$408.00	Terre M. Workman	\$201.00
Evelyn I. Alyatim	\$374.00	Eileen M. Rians	\$200.50
Terri W. Bantau	\$356.75	Joyce Swift	\$142.50
Maureen Wilkerson	\$327.50	Jennifer M. Overcash	\$103.50
Emily R. Pose	\$323.25	Lori A. Greenhaw	\$101.00
Bethany B. Hudgeons	\$320.00	Christi L. Kurtz	\$85.50
Ronda S. Rehn	\$303.50	Carrie A. Birmingham	\$84.00
Patricia Banda	\$290.00	Kay L. Morgan	\$80.75
Lisa J. Harding	\$278.50	Jessie Rohlmeier	\$77.50
Heather Hernandez	\$259.50	Gina Talley	\$66.50
Jamie L. Hennessey	\$253.50	Sharyn L. Helm	\$62.00
Belinda Brown	\$237.50	Kristen L. Anderson	\$20.00
Donielle K. Wright	\$235.50	M. Hendrickson	\$2,031.50
Sabrina Alejandro	\$212.50		



CHANGES!

**Minimum Order
Increased to \$225**



Queen's Court of Sales!

\$36,000 retail

July 1, 2013 — June 30, 2014



Queen's Court of Sharing!

24 New Team Members

July 1, 2013 — June 30, 2014



Shooting for the Courts!

Top 10 in Retail Sales

(Based on verified wholesale orders placed to the company as of prior month-end)

	Consultant	YTD Retail	Bonus & PCP	Total
1	Monica A. Eisenberg	\$13,919.50	\$758.00	\$14,677.50
2	Maureen Wilkerson	\$7,232.50	\$1,367.00	\$8,599.50
3	Donna M. LoSasso	\$7,591.50	\$20.00	\$7,611.50
4	Renee Dell'Accio	\$6,203.50	\$826.00	\$7,029.50
5	Juanita Currens	\$5,541.00	\$0.00	\$5,541.00
6	Joyce Swift	\$4,704.50	\$801.00	\$5,505.50
7	Heather M. Hernandez	\$4,780.00	\$539.00	\$5,319.00
8	Jacque M. Norton	\$5,183.00	\$100.00	\$5,283.00
9	Lori Ready	\$4,762.50	\$292.00	\$5,054.50
10	Sherry A. Dissinger	\$4,187.00	\$645.00	\$4,832.00

Tops in Team Building

	Recruiter	New Team Mbrs	YTD Comm
1	Donna M. LoSasso	1	\$258.69
2	Monica A. Eisenberg	2	\$132.67
3	Renee Dell'Accio	2	\$44.56
4	M. Evelyn Corn	1	\$40.96
5	Lori Ready	1	\$33.24





DALLAS ARBORETUM
AND BOTANICAL GARDEN



Celebrate your **BLOOMIN BUSINESS** as
a 3rd Quarter Star!!

Don't miss out!!

WHEN: Saturday March 22

WHERE: Dallas Arboretum

**(Meet at 9:30 am at Studio 114 so we can carpool &
keep parking prices down)**

**Picnic on the
grounds!!
BYOP –
Bring Your Own
Picnic!**



**Dress is outside
casual..we'll be taking
lots of pictures!!**





Aim for the Stars!

*Congrats
2nd Quarter
STARS!*

PEARL
Michelle
Hendrickson

Monica A.
Eisenberg

DIAMOND
Donna M.
LoSasso

*Shoot for
STAR
this
Quarter!!*



On-Target Star Consultants!

December 16, 2013 - March 15, 2014



Consultant Name	Current Wholesale Production	—Wholesale Production Needed for Star—				
		Sapphire \$1,800	Ruby \$2,400	Diamond \$3,000	Emerald \$3,600	Pearl \$4,800
MICHELLE HENDRICKSON	\$6,558.25	*****	*****	*****	STAR	STAR
JUANITA CURENS	\$2,420.00	*****	STAR	\$580.00	\$1,180.00	\$2,380.00
JACQUE NORTON	\$1,697.50	\$102.50	\$702.50	\$1,302.50	\$1,902.50	\$3,102.50
MONICA EISENBERG	\$1,627.50	\$172.50	\$772.50	\$1,372.50	\$1,972.50	\$3,172.50
RENEE DELL'ACCIO	\$1,096.00	\$704.00	\$1,304.00	\$1,904.00	\$2,504.00	\$3,704.00
EVELYN ALYATIM	\$1,024.00	\$776.00	\$1,376.00	\$1,976.00	\$2,576.00	\$3,776.00
ANGELA WEINBRENNER	\$896.75	\$903.25	\$1,503.25	\$2,103.25	\$2,703.25	\$3,903.25
SHERRY DISSINGER	\$815.00	\$985.00	\$1,585.00	\$2,185.00	\$2,785.00	\$3,985.00
MAUREEN WILKERSON	\$697.00	\$1,103.00	\$1,703.00	\$2,303.00	\$2,903.00	\$4,103.00
DEBORAH LUETKENHOELTER	\$610.25	\$1,189.75	\$1,789.75	\$2,389.75	\$2,989.75	\$4,189.75
EMILY POSE	\$535.75	\$1,264.25	\$1,864.25	\$2,464.25	\$3,064.25	\$4,264.25
JOYCE SWIFT	\$463.50	\$1,336.50	\$1,936.50	\$2,536.50	\$3,136.50	\$4,336.50
CARRIE BIRMINGHAM	\$425.50	\$1,374.50	\$1,974.50	\$2,574.50	\$3,174.50	\$4,374.50
PHILIP NGO	\$411.00	\$1,389.00	\$1,989.00	\$2,589.00	\$3,189.00	\$4,389.00
KRISTEN CROW	\$401.50	\$1,398.50	\$1,998.50	\$2,598.50	\$3,198.50	\$4,398.50



**Stars Drive Cars!!
Which Car is in Your Future?!**

Spin a New Spring Look.

Hot, new **marykayatplay™** shades are here!



Beautifully Charmed

2013 Bracelet Promotion



Believe in the beauty of your dreams! Earn your charms as you believe and work for that dream! Each month, earn a charm based on your ordering. You can earn two bonus charms for recruits and \$700 weeks. Make this your year, reach your dream, and become **BEAUTIFULLY CHARMED.**

July

\$300 w/s

\$600w/s



January

\$300 w/s

\$600w/s



October

\$300 w/s

\$600w/s



April

\$300 w/s

\$600w/s



August

\$300 w/s

\$600w/s



February

\$300 w/s

\$600w/s



November

\$300 w/s

\$600w/s



May

\$300 w/s

\$600w/s



September

\$300 w/s

\$600w/s



March

\$300 w/s

\$600w/s



December

\$300 w/s

\$600w/s



June

\$300 w/s

\$600w/s



Bonus



Qualified Recruit

Bonus



\$700 Week

Working with Accountability!



Skin Care Sets Sold
 Kay Morgan 2
 Monica Eisenberg 1



Top Team Builders
 Evelyn Alyatim
 Welcome to Samira Alytim!

Monica Eisenberg
 Welcome to Juanita Currens!

Queen of Wholesale Top 5
 Juanita Currens \$2,420.00
 Monica Eisenberg \$841.50
 Renee Dell'Accio \$765.75
 Deborah Luetkenhoelter \$610.25
 Jacque Norton \$484.50

Queen of Retail Top 3
 Renee Dell'Accio \$829.00
 Joyce Swift \$461.00
 Monica Eisenberg \$304.00

Faces
 Renee Dell'Accio 5
 Kay Morgan 5
 Juanita Currens 2



Shows & Classes
 (\$100+ & 3+ guests)
 Renee Dell'Accio \$323.00
 Renee Dell'Accio \$123.00
 Joyce Swift \$120.00



SEND IN YOUR
 WEEKLY
 ACCOMPLISHMENTS
 SO YOU CAN BE
 RECOGNIZED HERE!
 If you don't report it,
 it didn't happen!!

Promotions!

Winners of \$650 Date from Feb were:

Juanita Currens, Monica Eisenberg, and Renee Dell'Accio! They get to attend the PEDI/MANI PAMPERING TIME! And Juanita and Monica get some FREE appendages pampered!!

THIS month it is \$650 or 1 q TEAM member and the TOP 3 from face race get.... See flyer for details...

Power and Perfect Start Party GETS AN UPDATE!!

GET a PS, PS plus CHARM when u do the work!

New CONTEST FOR charms!!!!

Charm winners are \$300:

Michelle Norton, Sherry, Evelyn A, Terri B, Maureen, Ronda, Emily, Bethany

\$600 winners were: Juanita, Monica, Renee and Deb!

Qualified charm: Monica

CHECK out the 5 +5+5 prizes!!! HOT HOT!
 Pick a different one each week! Do your \$500, 5 appointments and 5 interviews in a week and pick a prize!! Bee AWARE!!
 THE pink money bag is sold OUT!





Massage March Madness & \$650 Girlfriend Date!



What: Grand Finale Event!!

When: April 5th from 5 – 8 pm

Where: My fabulous MK HOME @
2301 Cimmaron Drive Plano, TX 75025!

To DO our 100 faces THIS MONTH, Top 3 consultants w/top number of faces completed earn a FREE 30 min massage! ALL who do faces earn free foot or hand massages!

PLUS...

\$650 w/s OR 1 Qual. Team Member gets u an ULTIMATE foot massage w/hot towel wrap.

\$1800 or 2 Qual. Team Members gets u an ULTIMATE foot massage w/10 min massage

\$2400 or 3 Qual. Team Members gets u an ULTIMATE foot massage w/20 min massage.

(ex. Top Face Earner + 1800 w/s + 1 Q.T = FREE 30 min + ULTIMATE foot +10 min massage + 10 min massage)



April 2014



Sun Mon Tue Wed Thu Fri Sat

		1 GNO	2 New consultant conf call 8 to 8:30pm 712-432-0926 code 1081791#	3	4	5 Julia's hostess contest at her studio MY 100 face and \$650 girlfriend date grand finale 5-8 pm at my home
	Prayer call 712-432-0926 code 735223# ↓					
6	7 Priority Awards Seminar 2014 Registration Open Julia's Stepping up Event 6:30 – 8:30, Reds get to eat at 5:45pm! I am in charge of this one!	8 GNO	9 New consultant conf call 8 to 8:30pm 712-432-0926 code 1081791#	10	11	12
13	14 Prayer call 712-432-0926 code 735223#	15 Last day to enroll online for Summer 2014 PCP mailing. GNO	16 New consultant conf call 8 to 8:30pm 712-432-0926 code 1081791#	17	18 Good Friday. All Company & Branch Offices Closed.	19
20 Easter Sunday.	21 Prayer call 712-432-0926 code 735223#	22 GNO	23 Administrative Professionals Day. New consultant conf call 8 to 8:30pm 712-432-0926 code 1081791#	24	25	26 Muffins and makeovers at 10 am at my home studio
27	28 Prayer call 712-432-0926 code 735223#	29 Midnight CST cutoff for Consultants to place phone orders. GNO	30 Last working day of the month. Consultants submit online orders until 9 pm CST. Online Agreements accepted until midnight. New consultant conf call 8 to 8:30pm 712-432-0926 code 1081791#	<p>"Every great leap forward in your life comes after you have made a clear decision of some kind." ~Brian Tracy</p>		



Birthdays		Anniversaries	
	Day		Years
Michelle L. Chadwick	4	M. Hendrickson	11
Trudy A. Thomason	9	Michelle A. Ezell	6
Susan Watkins	13	Shanee Scribner	3
Renee A. Jackson	19	Gina Talley	3
Kay L. Morgan	30	Sabrina Alejandro	3
		Karen E. Goins	3
		Michelle A. Mersmann	3
		Kimi A. Miller	1
		Jenna L. Hotz	1
		Renee Dell'Accio	1
		Amy M. Dance	1
		Nancy J Slagle-Smith	1
		Jon T. Vestal	1
		Emily R. Pose	1
		Lora C. Money	1

Celebrate!!!

Fabulous ALL STARS

Michelle Hendrickson

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Highlights this Month:

February Results, March, 2014

- ◆ Quarter 4 Star Consultant Quarterly Contest (March 16 - June 15, 2014)
- ◆ All-Star Consultant Consistency Challenge (through June 15, 2014)
- ◆ Class of 2014 Offspring Challenge (through July 1, 2014)



To the Incredible...

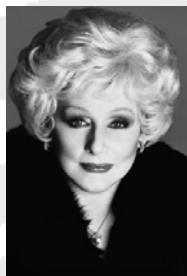
Words of Wisdom

If there is a lesson in life to be learned from a trying experience, it is: Don't let problems that are out of your control get to you.

Instead of panicking, look at the humorous side. Every woman should attempt to do this, no matter how stressed out she is. We have to take life in stride, one step at a time.

As long as we can laugh and stop treating difficulties as disasters, everything will be just fine.

~Mary Kay Ash



MARY KAY SEMINAR 2014

Get ready. It will make your heart skip a beat!

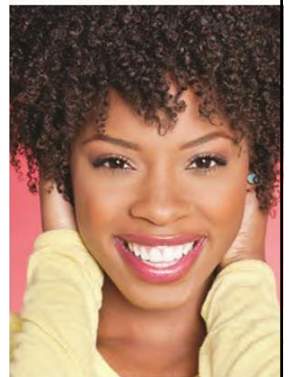
How can we top the Mary Kay 50th Anniversary Seminar? You'll have to come and find out! There's even more to love!

Ruby: July 16-19 Sapphire: July 20-23
Emerald: July 23-26 Pearl: July 27-30
Diamond: July 30-Aug. 2
Cost: \$195

Registration and hotel details on:
[MaryKayInTouch>Events>Special Events](#)

Mark your calendar!

Priority registrants can order fun Seminar souvenirs and even get a 15% discount beginning April 7. All others can order at regular price beginning May 1.



discover what you
LOVE