

# VALENTINE'S DAY GIFT IDEAS



*Be inspired!*



## Easy Merchandising Ideas From Your Director



### THE BEFORE

Some items I purchased from the Dollar Tree.  
Check out my pictures to see how these simple items were transformed into  
"The After", with easy merchandising ideas from your director.



These bags are sold together  
in a package of 3 at the Dollar Tree.  
Small, very sturdy, flat bottom  
(approx 6 x 5", with a flap  
that closes with Velcro.)  
Perfect for smaller items...  
Satin Lips, Nail Color,  
Lipstick, Lip Gloss,  
Compact Mini,  
Soothing Eye Gel,  
Foundation Primer,  
Eye Creams, etc.





### **COFFEE & CREAM FOR HER \$15**

Add Small Bag of Flavored Coffee (available at Grocery Stores)  
 Satin Hands Fragrance Free Hand Cream  
 Place a piece of garland, Heart Pick (both from Dollar Tree) in the Mug.



### **BANDANA PACKAGING**

Take any Single item and wrap with a cotton Bandana. Tie with a pretty bow. This one contains "Dance To Life" Eau de Parfum. You can also use a red bandana with a black bow for any of the men's fragrances. Bandana is from Hobby Lobby \$ .99 each. They also have cotton bandanas at Walmart for \$1.00



### **EASY & VERSATILE**

The bag looks like a purse.  
 Both bag and little pink Monkey are from Dollar Tree.  
 Packaging cost is \$2.00.

This is a great size bag since it has a flat cardboard bottom. Will hold an entire collection of Mary Kay Women's Eau de Toilette Collection, or a Miracle Set, or Complete Botanical Collection. Also great for a Satin Hands Set.



### **"FOOTSIE" ROLL**

Mint Bliss Energizing Lotion for Feet & Legs \$15  
 See through container & Tootsie Roll Candy from Hobby Lobby,  
 Socks from the Dollar Tree. Total Packaging \$4



**BEFORE**

**AFTER**







### A GREAT \$12 PRICE POINT

Valentine Socks from the Dollar Tree.  
Add Satin Hands Fragrance Free Hand Cream  
or Mint Bliss Energizing Lotion for Feet & Legs.



### VOLU-FIRM SET

Shrink Wrapped.  
Pearls available by the dozen from  
[www.mygirlfriendshouse.com](http://www.mygirlfriendshouse.com), \$15 per  
dozen, item number SKU6SEP18PN.  
Ribbon and Tulle shown also available  
from My Girlfriend's House.  
"Love" cutout on bow  
purchased at Hobby Lobby.  
Comes in a package 10 cutouts  
(Love, Hug, Kiss) in different colors.



### A FUN CHOCOLATE ADDITION

Million Dollar Chocolate Bar  
available for \$1.00 at Dollar Tree.  
I wrote message on the outside  
with a permanent marker.  
This Chocolate Bar can be  
inserted in various gift sets.  
A fun addition!



### MEN'S SET

(can be customized)  
Tin and Pink Monkey from Dollar Tree.  
Tin lined with a piece of Garland  
also available at Dollar Tree.



Men's Set with Cellophane  
and Bow added.



## A TOAST TO YOU!

Get Creative! This plastic champagne glass is from the Dollar Tree. Cut a piece of garland, add heart shaped candy (also from Dollar Tree) and let your imagination run wild...Satin Lips; Lip gloss, Lip Liner & Lipstick ; Mascara & Primer (shown); The possibilities are endless.



## BEARY SPECIAL

Small & Precious!  
Bear from Dollar Tree,  
Add Lipstick or Lip gloss or both!  
Tie items on with narrow ribbon,  
secure under Teddy's arms,  
add perky bow



## SMALL STUFFED ANIMALS WORK GREAT!!

This Little Zebra is from Hobby Lobby.  
Valentine's Day items are currently 30% off.  
The Heart is stretchy so It holds items securely.  
Show here with Satin Lips Set.  
Could use other small items  
including Firming Eye Cream, etc.



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