



YTD QUEEN OF RETAIL

Janice Palmer



MONTHLY QUEEN OF WHOLESALE

Janice Palmer



MONTHLY QUEEN OF SHARING

Janice Palmer



SEMINAR YTD QUEEN OF SHARING

Janice Palmer





## rom the Director's Desk

#### VRROOOM.... BEEP!! ... BEEP!!!

DID YOU SEE!?!?!...

It's a BMW 320i!! It's so HOT! Hot! HOT!! Wow!! It's time ladies! It's time for YOU to be DRIVING FREE in your MK career car!! Now they are offering a BMW as part of the MK car fleet! This car is stunning and each of you deserve to be in the drivers seat!! It's time to STEP UP and STEP OUT and start CRUISING!!! Call or text me... I want to help you DRIVE FREE in 2014!!

CAREER CONFERENCE...

Are you registered??!! Career Conference is an amazing time for you LEARN and GROW!! Check your InTouch page to find a CC in your area and to get registered!!

STRETCH... GROW...

Are you ready to take your business to the next level? Make more money? Drive your MK career car? Step into Directorship? We are on the GROW and I want to help you take your business to the next level! Call or text me so we can set up a time to chat and map out your plan!

MARK YOUR CALENDAR...

Mark your calendar now for March 8th!! It's International Women's Day and Mary Kay wants to offer FREE makeovers around the WORLD!! So start booking your makeover parties NOW for March 8th! Check out full details on your InTouch page!

Love and belief in you, Patrice

# Top 10 Retail Sellers Year to Date



	CONSULTANT	YTD RETAIL	BONUS & PCP	Total
1	Janice D. Palmer	\$9,758.50	\$1,918.00	\$11,676.50
2	Kelley A. Roscoe	\$9,829.00	\$627.00	\$10,456.00
3	Linda J. Swanson	\$7,425.50	\$1,691.00	\$9,116.50
4	Brenda Austin	\$7,729.00	\$665.00	\$8,394.00
5	Tania L. Harris	\$5,251.50	\$2,459.00	\$7,710.50
6	Kenosha Hodges	\$5,842.00	\$30.00	\$5,872.00
7	Melinda Williams	\$5,095.50	\$166.00	\$5,261.50
8	Kimberly Gordon	\$4,481.00	\$385.00	\$4,866.00
9	Varnessa Hargrove	\$4,309.50	\$357.00	\$4,666.50
10	Lauren G. Levins	\$3,182.00	\$1,338.00	\$4,520.00



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# Top Team Builder's Year to Date



LTANT	Qualified Team Members Added	COMMISSION
Janice D. Palmer	2	\$276.16
Tania L. Harris	3	\$262.74
Wanda K. Ellis	1	\$78.19
Kelley A. Roscoe	1	\$66.62
Cycelia D. Matthews	1	\$50.39



# Wholesale Orders for January

Janice D. Palmer	\$1,821.75	Angela T. Whitfield	\$255.00	Karen R. Thompson	\$200.50
Annette R. Porter	\$682.50	Cindy D. Jones	\$252.50	Latrelle V. Wilkins	\$200.50
Kelley A. Roscoe	\$609.50	Angela C. Williams	\$250.50	Wanda K. Ellis	\$200.00
Brenda Austin	\$407.50	Bertha Bryant	\$211.00	Angela S. Harris	\$200.00
Ruby J. Atkins	\$365.50	Sharon A. Wilson	\$210.50	Karen G. Salters	\$184.00
Singrid M. Thompson	\$355.75	Ashley R. Wheat	\$210.50	Shondrel W. Crenshaw	\$179.50
Barbara L. Thomas	\$351.00	Dinetta Sprolling	\$205.50	Barbara M. Brandon	\$167.50
Ikeybra S. Byrd	\$345.00	Jennifer R. Mickens	\$204.50	Layita Jackson	\$139.00
Teshandria Diggins	\$335.50	Cynthia A. Long	\$204.50	Dierdre Fox	\$113.50
Melinda H. Coby	\$328.50	Atarah J. McGill	\$202.00	Pamela W. King	\$104.50
Dia D. Harris	\$308.00	Angelica R. Byrd	\$202.00	Danita T. Littlejohn	\$64.00
Brenda J. Jackson	\$307.00	Arletha A. Peebles	\$202.00	Angela H. Bates	\$61.00
Shawanda Thomas	\$276.00	Dewanna Miles	\$201.50	Jacqueline M Sorrell	\$48.00
Teresa L. Taylor	\$275.00	Tarence E. Wade M.D.	\$201.50	Sheguita C. Powell	\$28.00
Stacy L. Austin	\$266.50	Dria Olds	\$201.00	Victoria P. Jemison	\$24.00
Priscilla Y. Chism	\$258.50	Georgina Taylor	\$200.75	Patrice M. Smith	\$1,500.25
Satin D. Anderson	\$256.50				•

February 2014 Newsletter

# On-Target Star Consultants - Sept 16 through Dec 15







## Welcome New Unit Members

NEW CONSULTANT **Dora Armstead** Whitney N. Armstead Latisha Brown Linda Elliott LaTisha W. Harris Qujuana I. Jeffress Chasity Jernigan Keristin Johnson Wendy R. Nelson Annette R. Porter Alexisua Richardson Amaris R. Robinson Deidra C. White Tara K. Wright

FORKLAND, AL TUSCALOOSA, AL CHICAGO, IL FAIRFIELD, AL TUSCALOOSA, AL BROOKLYN, NY TUPELO, MS BIRMINGHAM, AL NOTTINGHAM, MD HUNTERSVILLE, NC TUSCALOOSA, AL HOOVER, AL TUSCALOOSA, AL

ROUND ROCK, TX

#### SPONSORED BY

- K. Roscoe
- K. Roscoe
- P. Smith
- P. Smith P. Smith
- P. Smith
- K. Salters
- T. Harris
- P. Smith
- P. Smith
- J. Palmer
- J. Palmer
- P. Smith
- J. Palmer

#### WELCOME NEW CONSULTANTS! THE KEYS TO SUCCESS IN MARY KAY:

- Never give up until you have made your dreams a reality. "Winners never quit and quitters never win."
- Attend every unit meeting, Seminar, and Career Conference. That's where you keep the dream alive.
- Have products on hand for your customers by starting with \$3,000 to \$3,600 wholesale inventory or reinvesting your profits to build to \$3,600 wholesale as fast as possible.
- Become an excellent student and put these principles into place in your first 30 days!!! We will celebrate your victories all over these pages!



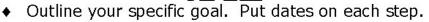




# Steps to Directorship



#### Get Focused: \



•	Car	by:	

- Director by: \_\_\_\_\_\_
- # of Unit members: \_\_\_\_\_

#### Get Motivated:

- Set a date for the family to go together to test drive the Vibe.
- Share your goal with the other members of your family and enlist their support.
   Decide what's in it for them. Make a family goal poster.
- Write your goal in the form of 5 positive affirmations as if it had already happened.
   Put these on your pillow and read them aloud every morning and night.
- Put 20 visual reminders of your goal all around your home.
- Listen to at least one motivational tape every morning when doing makeup.

### Get Organized:

- ◆ Put together 60 recruiting packets w/Steps to Success.
- Purchase 12 MK pins for new recruits.
- Order Mk tapes to listen to.
- Put together your recruiting notebook so you love it!
- Put together a weekly plan sheet to include:
  - Family, career, church, personal & Mary Kay time.
  - ◆ Allow 2 hours uninterrupted phone time per day and 2 hours organizational time per week.
  - Plan a date night each week and a family night.
- Plan your weekly menus and shopping list a week in advance. Fill them in on your calendar.
- ◆ Line up your support systems: Baby-sitters, secretary (12-14 year old girl to work 2-4 hours a week helping with product, packets, etc. Pay her with product)
- Get a 2nd phone line for business use only and give your personal line to only personal family and friends.
- Make sure you have a separate bank account, credit card and decide who will handle the finances.

#### Get Busy:

- Get and keep 10 appointments on your books at all times.
- ◆ Schedule 3 guests for your Success Meeting and plan to every week.
- List 6 most important things daily and report to your director when she calls.
- Attend 3 directors marketing presentations and formulate your own and practice.





Promotional Dates February 1st - February 28th

# Share Your Love and WN!!

Do 10 Parties or 30 Faces and a \$1,500 wholesale order and WIN this Stunning "I Love Mary Kay Bedazzled T-Shirt"



Do 10 Parties or 30 Faces and a \$1,000 wholesale order and WIN this Stunning "I Love Mary Kay Bedazzled Tote Bag"



Do 7 Parties or 20 Faces and S650 wholesale order and WIN this Gorgeous "Share the Love Pendant Necklace"



Do 5 Parties or 15 Faces and \$450 wholesale order and WIN this Beautiful "Share the Love Pin"



Do 2 Parties or 10 Faces and \$250 wholesale order and WIN these "Share the Love Earrings"





Add 1 \*Qualified Team Member and receive the Pink Pearl Bracelet

Add 2 \*Qualified Team Members and receive the Pink Pearl Bracelet and Earrings

Add 3 \*Qualified Team Members and receive all 3 Pearl Pieces

\*Qualified - New Team Member's initial order of \$600 wholesale



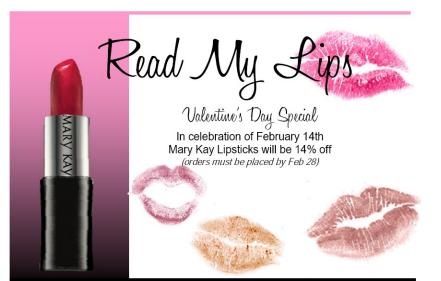


Patrice Smith

Elite Executive Sales Director 7518 Spinnaker Ave NE Tuscaloosa, AL 35406

Phone: (205) 792-1274

Email: psmith2004@marykay.com



To the Amazing Team Player

You are an important part of our Unit!!

