## How to PARTY Your Way to the TOP in Mary Kay!

You can have anything you want if you are willing to pay the

The Skin Care Party is the means to EVERY end in Mary Kay!!



|                   | Parties | Interviews | Team Members |
|-------------------|---------|------------|--------------|
| Sr. Consultant    | 4       | 8          | 1-2          |
| Star Team Builder | 6       | 12         | 3-4          |
| Team Leader       | 10      | 20         | 5            |
| Future Sales Dir. | 16      | 32         | 8            |
| DIQ               | 20      | 40         | 10           |
| Grand Achiever    | 28      | 56         | 14           |
| Director          | 48      | 96         | 24           |
|                   |         |            |              |

## **Perfect Start**

5 Parties in 2 Weeks

## **Power Start**

10 Parties in 30 Days

## **Power Start Plus**

"Price"

10 Parties in 30 Days + 6 Interviews



Senior Consultant



1-2 Active Team Members

4 Parties

Star Team Builder



3-4 Active Team



**5 Active Team Members** 

**Future Sales Director** 



16 Parties

**8 Active Team Members** 

**Director-In-Qualification** 



20 Parties

**Members** 

10 Active Team Members

**Grand Achiever** 



28 Parties

14 Active Team Members

Independent Sales Director

48 Parties

24 Active Team Members

(10 have \$600 cumulative orders in-not including you)

Once <u>you</u> have completed 20 parties and entered DIQ with 10 personal team members, you and your team members each hold 3 parties to wrap up your emerging unit and complete your Directorship!

10 Team Members + Yourself = 11 (20 parties already done); 28 parties left to go ÷ 11 team members = 3 Parties per team member; 28 parties x 2 interviews at each=56 interviews minimum; 1:4 join=14 new future unit members; Based or avg. party sales of \$250 x 28 parties=\$7,000 retail (\$3,500 wlsl); Average new consultant whisl order is \$1,000 x 14 new=\$14,000; \$14,000 + \$3,500=\$17,500 wholesale orders to exceed the minimum required (\$16,000)! Yay!

This is JUST an example of one way you can get to the TOP!
As always, please refer to MK InTouch for DIQ requirements and guidelines.