

Divinely Inspired Visionaries Achieving Success

Newsletter for July 2014 May Results



Queen of Wholesale Mandy Greer runners un





Consultant Name	Wholesale		
1 Mandy Greer	\$606		
2 Brooke McCrory	\$474		
3 Jamie Haney	\$404		
4 Jessica Justice	\$325		
5 Melinda Austin	\$298		

Let your beauty adventure begin!



Discover What You Love™. Mary Kay's new brand campaign captures the heart of the Company, its products and the incredible legacy of Mary Kay Ash. Discover what you love today!





Jamie Haney you could be here too!





Consultant Name 1 Jamie Haney

Recruits

Lourt of Sales!

\$36,000 Personal Estimated Retail Production Year to date results as of 6/5/2014



Laquitta Winstead \$18,030



Brooke McCrory \$12,747



Barbara Allen \$8,214



Shelley Elmore \$7,759



24 New Qualified Personal Team Members Year to date results as of 6/5/2014



Jamie Haney



Michalle Cox

NOW is the time to give your business all you've got!!! Working your business now helps you finish strong, even if you didn't quite reach your goals this seminar year. That's ok!! Working now starts the new seminar year in July with a renewed momentum!! When you work from the beginning there's no 'I wish I would have' at the end, only 'I'm so glad I did!' Be a 'glad I did'!!!Anytime you've truly done your best, regardless of the results, you are a winner!!! So let's be winners together!!! Every win you get helps someone else, sometimes it boosts their belief that they can, sometimes it even changes their life!!! Let's be winners & do as Mary Kay asked, change lives for the good.

Summerlime Skin Care

Summer is here and that means it's time to get outside and soak up the sun! Unfortunately, all those sweet summer days can have harmful effects on your skin. Did you know that sun exposure causes ninety percent of the visible signs of aging? You may not even realize all of the times your skin is exposed to damaging rays

but don't worry...Mary Kay has got you and your customers covered!

A good way to start the day is with the **TimeWise Day Solution** which contains *Broad Spectrum SPF 35 Sunscreen* after your normal cleanser. You can continue your morning routine with the **TimeWise**

Age-Fighting Moisturizer Broad Spectrum SPF 30
Sunscreen. Want a natural finish without looking too
made up? That's where the Mary Kay CC Cream

Broad Spectrum SPF 15
Sunscreen comes in.

For a flawless look,

Sun exposure

causes 90%

of the visible

signs of aging

don't forget the Mary Kay

Foundation Primer Broad Spectrum SPF 15 Sunscreen

before your foundation. Finally, don't forget that sunny smile! The Mary Kay Sun Care Lip Protector Broad Spectrum SPF 15 Sunscreen works alone or can be layered underneath your lipstick!

For full-body protection, layer on the Mary Kay Sun Care Sunscreen *Broad*

Spectrum SPF 30 or 50 Sunscreen. Ready to relax after a long day of soaking up those rays? Cool down with the Limited-Edition Mary Kay Sun Care After-Sun Replenishing Gel. When you want a glow without risking a burn, get moisture and tanning in one step with the Mary Kay Sun Care Subtle Tanning Lotion.

So enjoy the sun but do it safely and your skin will thank you for it!

newsletter direct, inc. | copyright 2014 | www.newsletterdirect.net

Designed

Recipe of the Month!

Ingredients:

- 1 package (12oz) tricolor spiral pasta
- 4 cups fresh broccoli florets
- 1 pint grape tomatoes
- 1 can (6oz) ripe olives
- 1/4 teaspoon salt
- ¼ teaspoon pepper
- 1 ½ cups Italian salad dressing with roasted red pepper and Parmesan

COLORFUL SPIRAL PASTA SALAD

Directions:

- Cook pasta according to package directions in a Dutch oven
- 2. Add broccoli during last 2 minutes of cooking
- 3. Drain and rinse in cold water
- 4. Transfer to a large bowl
- 5. Add the tomatoes, olives, salt and pepper
- 6. Drizzle with salad dressing and toss to coat
- 7. Chill until serving

This necklace could be yourse



Are you ready to follow your heart and chase your dreams? When you place a single \$400 or more Section 1 wholesale order in June 2014, you can receive the beautiful Follow Your Heart pendant necklace.

This stunning platinum-tone necklace, which hangs on a delicate 17-inch chain, features a unique heart-shaped pendant adorned with five scintillating stones as well as the Mary Kay® logo. The necklace will be shipped with your qualifying order.

Nothing says I love my Mary KaysM like a twinkling token of your hard work and dedication, so don't forget to show off your gorgeous necklace at Seminar this year!

Now is the perfect time to follow your heart, discover success and

discover what you



Start by making an inventory of **Your goals,** the things you want to have, do, be and share. There are not limits. Write everything down for 10-15 minutes, work, family, relationship, mental, emotional, social, material and physical goals you would like to achieve.

Go over the list you make and estimate when you plan to reach these goals. Prioritize your goals, decide what you'll start on first.

Select the four most important goals for you this year. List all the reasons these are important to you. Then list what excites you about reaching each goal. The reasons are more important than the object.

This is your year! Court of Sales, Sharing, Star ... it is all within your reach...all you need is to make your plan. Set your goals, keep focused throughout the year and you can achieve it all! Follow these steps to get yourself on the track to an incredible 2015!

feel when you achieve each goal, what you will see, hear and smell.

List all the reasons you can achieve these goals this

Year! What do you have going for you—character traits, friends, financial resources, education, time, energy or whatever? Take inventory of your strengths, skills and tools.

Describe the kind of person you would have to be to attain your goals. Disciplined, more educated, better time manager. The components of success-the attitudes, beliefs and behaviors that go into producing success are what make success stories.

Write down the things that prevent you from having the goals you desire. We want lots of things but lack of action is what usually prevents us from having them. We must know what we need to overcome and have a step-by-step plan of action.

Take time now to work out your step-by-step plan to overcome obstacles and achieve your goals. Ask yourself, "What would I have to do first to accomplish this? And "What can I do to change the things that prevent me from having it now?"

Establish some role models.

They can be people from your life or celebrities. Write down the names of three people who have achieved what you want to achieve. Write down the qualities and behaviors that make them successful. Then close your eyes and imagine each of them giving you advice on what you want to do. Write down their advice.

Take a few minutes to give yourself credit for goals you have already accomplished and write them down. These could be in work, marriage, home and wonderfully planned family events. Anything. Don't hesitate to give yourself credit for things already done! You deserve it!

Recruits



\$36,000 Personal Estimated Retail Production Year to date results as of 6/05/2014

	Name	Amount
	1 Laquitta Winstead	\$18,030
	2 Brooke McCrory	\$12,747
'n	3 Jamie Haney	\$10,782
1	4 Barbara Allen	\$8,214
	5 Shelley Elmore	\$7,759
	6 Heather Hall	\$6,623
	7 Mandy Greer	\$4,231
	8 Michalle Cox	\$3,919
	9 Judy Moore	\$3,373
Į	10 Leah Milner	\$3,171
	11 Susan Montz-Averette	\$3,120
	12 Katie Davis	\$2,975
	13 Courtney Taylor	\$2,688
	14 Linda Watts	\$1,940
	15 Tonya Tidmore	\$1,933
	190	



Year to date results as of 6/5/2014

1 Jamie Haney 2 Michalle Cox

Name





Boost your business! Many consultants who mail *The Look* to their customers experience a 30% boost in their business!

Most large retailers send their potential customers advertisements about their products. This includes YOUR customers!



3 Save yourself time! If MK is mailing a professional brochure filled with the latest and greatest products directly to your customers... you don't have to!

4 Save yourself Money! It's more than 40% less expensive to mail *The Look* through the Preferred Customer Program. In the preferred customer program the cost is only 70¢ per customer.

5 Value your customers! Guess what, your customers want to hear from you! Treat them to a regular appearance from you in their mailbox.

	1800 2	400 3000	3600 4	800
contest ends: 6/15/2014			results date: 6/1	2/2014
Consultant Name	Credits	Current Star Level	Credits to Next	Level
Daphne Boswell	\$1,622			\$178
Jamie Haney	\$1,076			\$724
Mandy Greer	\$972			\$828
Brooke McCrory	\$843			\$957
Nancy Hankins	\$723		\$	1,077
Erica Holston	\$603		\$	1,197
Judy Moore	\$578		\$	1,222
Michalle Cox	\$570		\$	1,230
Courtney Taylor	\$479		\$	1,321
Susan Montz-Averette	\$412		\$	1,388
Heather Hall	\$378		\$	1,422
Jessica Justice	\$325		\$	1,475
Betty Kirk	\$322		\$	1,478
Melinda Austin	\$298		\$	1,502
Tonya Tidmore	\$269		\$	1,531
Leah Milner	\$263		\$	1,537
Barbara Allen	\$250		\$	1,550
Katie Davis	\$233		\$	1,567
Laquitta Winstead	\$230		\$	1,570
Angie Kowzan	\$228		\$	1,572
Brittany Denton	\$226		\$	1,574



SENIOR CONSULTANTS

Brittany Denton Courtney Taylor Tori Kynard*

Jamie Haney

Michalle Cox

Erica Holston Patricia Lopez Shelley Elmore* Robin Robins*

Brooke McCrory

Leah Milner Melinda Bowden* Tracy Hurst* Alise Compton* Marie Dennis* Emily Hannah*



Welcome New Business Owners!

Leigh Johnson

Livingston, AL rec... Daphne Boswell

Robin Robins

Tuscaloosa, AL rec... Jamie Haney

July Birthdays

Name	Day
Tracy Hurst	4
Judy Moore	14

July Anniversaries

Accelerate Your Success

January through

December 2014

Name	Years
Amanda Cavanaugh	6
Leanna Harris	4
Betty Kirk	4

Career Path

SENIOR CONSULTANT

Requirements

- 1 2 active personal team members.
- · You must be active.

Compensation

· 4% personal team commission.

STAR TEAM BUILDER



Requirements

- 3 4 active personal team members.
- · You must be active.

Compensation

- 4% personal team commission.
- · Eligible to begin earning \$50 teambuilding bonus.

TEAM LEADER

Requirements

- 5 7 active personal team members.
- You must be active.

Compensation

- 9% or 13% personal team commission.
- \$50 team-building bonus.

CAREER CAR

Requirements

- · 14+ active personal team members.
- \$5,000 monthly personal team production.
- · You must be active.

Compensation

- 9% or 13% personal team commission.
- \$50 team-building bonus.
- · Career Car or

\$375 per month.





FUTURE DIRECTOR

Requirements

- 8+ active personal team members.
- · You must be active.

Compensation

- 9% or 13% personal team commission.
- \$50 team-building bonus.

June Contest

When you place an order in May you will receive

NEW SUMMER PRODUCTS FREE!!

The New Summer products include

5 New Mineral Eye Shadows and 10 New True Dimension Lipsticks!!!

See our Unit Website for all the new products at www.daphneboswell.com

Ballerina Pink (matta) Rosagold (shimmer) French Roast (shimmer)

FROM DAPHNE

(Wholesale Order Amount = FREE Product)

\$225-399 = 2 Eye Shadows

\$400-599 = 4 Eye Shadows

\$600-999 = 6 Eye Shadows

\$1000-1199 = 6 Eye Shadows & 1 Lipstick

\$1200-1399 = 6 Eye Shadows & 2 Lipsticks

\$1400-1799 = 6 Eye Shadows & 3 Lipsticks

\$1800 & above = 6 Eye Shadows & 4 Lipsticks

PLUS..when you order \$600 wholesale or more

you will also receive your charm bracelet or charm

AND be invited to our Girlfriend Club Dinner!!

To claim your prize go to www.daphneboswell.com

And complete the voucher (by July 10th) under the "I Earned a Prize" tab OR fill out the emailed voucher and mail it to me.

Be sure to put what you earned with quantities and color choice.

Eye Shadow colors: Ballerina Pink, Driftwood, French Roast, Rosegold, & Stone

<u>True Dimension colors:</u> Berry a la Mode, Chocolate, Citrus Flirt, Coral Bliss, Exotic Mango, First Blush, Lava Berry, Sassy Fushia, Tangerine Pop, and Tuscan Rose



Beauty on a Budget

Look your beautiful best without breaking the bank.





QUEEN'S COURT OF PERSONAL SALES \$36,000 Personal Estimated Retail Production



QUEEN'S COURT OF SHARING
24 Qualified New Team Members



Beauty That Counts® Journey of Dreams™ Eau de Toilette

Discover how you can help bring to life the dreams of women and children in need with this light, fresh floral scent.

In the United States, from May 16, 2014, through Aug. 15, 2014, \$2.50 will be donated from each sale of the limited-edition†

Beauty That Counts® Journey of Dreams™ Eau de Toilette fragrance. Mary Kay is committed to bringing an end to domestic violence. Your purchase supports The Mary Kay Foundation SM grant program for women's shelters, helping survivors of abuse begin a journey of recovery.

†Available while supplies last

July 2014

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	Last Day of Seminar Year	Class of 2014 Offspring Challenge Ends; Seminar 2014 Registration deadline	2	3	Independence Day	5
6	Makeovers and motivation @ Daphne's house!! 6:30 pm	8	9	June Prize Vouchers due!!!!	11	12
13	Makeovers and motivation @ Daphne's house!! 6:30 pm	Last Day to Enroll Online for the Fall 2014 PCP	RUBY SEMINAR IN DALLAS	RUBY SEMINAR IN DALLAS	RUBY SEMINAR IN DALLAS	RUBY SEMINAR IN DALLAS
20	Area Rally Night at Sonya's!! Hear about the awesome Seminar!!! 6:30 pm	22	23	24	25	26
27	Makeovers and motivation @ Daphne's house!! 6:30 pm	29	30	Last Day to Place Online Orders		



July 17 is National Ice Cream Day! Why not throw an **Eyes Cream Social?** Spotlight *Mary Kay*® eye products like the *Mary Kay*® Cream Eye Color, *Mary Kay*® Mineral Eye Color, *Mary Kay*® Eyeliner, *Mary Kay*® Lash & Brow Building Serum®, *Mary Kay*® Lash Primer and *Mary Kay*® Mascara.

	Name	Amount	CTAON III
	1 Mandy Greer	\$606	
10 - 1 - 1 - 1 - 2 - 1	2 Brooke McCrory	\$474	for summer
Zook who invested	3 Jamie Haney	\$404	
Look who invested in their business	4 Jessica Justice	\$325	Summer is heremake sure
	5 Melinda Austin	\$298	your customers
during May!	6 Katie Davis	\$233	have
	7 Laquitta Winstead	\$230	₹ <u>₹</u>
	8 Patricia Lopez	\$227	everything
	9 Brittany Denton	\$226	they need to
	10 Courtney Taylor	\$218	stay pampered
	11 Samantha Hoggle	\$159	and protected.
	12 Heather Hall	\$75	
	13 Michalle Cox	\$72	Stock your
	14 Nancy Hankins	\$60	shelves now with the Mary
	15 Barbara Allen	\$24	Kay® Sun Care Collection!
			A CALL



Unit Goals!

Inspire others to reach their goals by reaching yours. When we each stretch to do a little more, we all win! BMW Unit by Career Conference!!!! Unit Circle by Seminar 2015!!



The NEW Seminar Year is right around the corner... What do you have your sights set on?

Summertime Skin Care...

Check out the best ways to start off your summer days!

Follow Your Heart Promotion...

Grab this gorgeous necklace today!



long way towards keeping your

customers satisfied.



their travels worry-free.