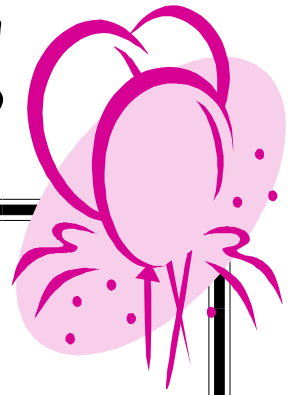


How to Have a Great Party!



My Party Date & Time: _____

- q Invite 10-20 women 18 years of age or older that **DO NOT** currently have a Mary Kay Beauty Consultant. (The more you invite, the better party you will have, so why not invite everyone you know?)
- q Send pre-printed invitations immediately.
- q 3-5 days after sending invitations, call through the list to see who can make it. This is what to say: *“I’m so excited to call and make sure that you are coming to my Mary Kay (microdermabrasion/anti-aging) (advanced color) (spa) party on _____! It is going to be a blast and unlike any party you’ve been to! My Consultant will be there with some fabulous products for us to try. We’ll have a fabulous time and it’s the perfect chance to enjoy a little pampering and some serious girlfriend time. Can I count on you as a guest? Also, there will be a wonderful on-time drawing you will be entered into to for being on time. It starts at _____ sharp and the address is _____.* I can’t wait to see you!”
- q If your friends are “tech savvy” and like to do most of their communication by email, see me about using our E-vite system!
- q Keep the refreshments simple and remember this is a ‘Girls Night Out’ so adults only.
- q Hand out or take around a beauty book to get your five outside orders from friends, relatives, co-workers and/or neighbors who cannot attend.
- q Have your list of invitees ready for me when I see you at the party.
- q Be excited to go to your ‘pretty place’ ... earn \$50-\$80 per hour in free product AND have the most fun you’ve ever had! It’s going to be GREAT!