



Lisa signed her Beauty Consultant's agreement in October of 1986. She was on the National Court of Sales her first two years as a Consultant and earned her first career car one year after signing up. Lisa became a Sales Director in 1988. Her sales unit was a member of the \$400,000 Circle of Achievement that first year. She earned her first Top Director trip the following year. Since then she has traveled on 28 Top Director and NSD trips to Italy, France, Germany, Australia, China, Greece and 27 other countries around the world.

Lisa's unit was recognized for being in the **Million Dollar Circle of Excellence** six times and the **Two Million Dollar Circle** three times... one of many company records she and her unit holds. Her sales unit as a Director and NSD has done over a million dollars in production for 22 consecutive years.

Lisa's unit was recognized as the #1 unit in all of Mary Kay (all five Seminars) for seven consecutive years from 1994 until 2000 when she debuted as a National Sales Director. Lisa's National Area debuted on stage in July of 2000 .

GUEST EVENT
With Inner Circle
National Sales Director
Lisa Madson

And
Gold Circle
National Sales Director
Heidi Goelzer

Crowne Plaza Madison
4402 East Washington Avenue
Madison, WI 53704
Phone 608-244-4700

Monday, February 17, 2014
Guest Event: 7:00 - 9:00 p.m. Cost - \$8
in advance by February 6, 2014
Guests are free!

(Cost after February 6, \$11 for the
guest event
CASH only at the door, space permitting)

Facials at 5:00 pm



Heidi became an Independent Beauty Consultant in July of 1997. She was a teacher turned stay-at-home mom.

From a \$7 first party she went on to earn the use of her first Career Car 10 months later.

She debuted as an Independent Sales Director November 1st, 1998 and as an Independent National Sales Director on June 1st, 2012.

As a Sales Director she earned the use of 8 free cars, 6 of them being the prestigious Pink Cadillac & she just picked up the 2013 ESCALADE in May!

She has traveled to Greece, the South of Spain, Sweden, and Maui, Hawaii courtesy of Mary Kay. They toured China Mary Kay style in September of this past year.

She has earned numerous prizes, a trip for her husband and son to hunt in the Arctic Circle, trips to Disney World, Virginia Beach, and Alaska four times for her family.

Her highest paycheck for 1 month has been in excess of \$18,000!!!!

Her highest honor was when she was named December 2008 Miss Go-Give for the Diamond Seminar. She is a Mary Kay Millionaire with over 1 MILLION DOLLARS in Commissions.



ATTENTION DIRECTORS

Important Information! Please READ!

Guest Event with Lisa Madson and Heidi Goelzer

ALL COLLECTED MONEY is DUE **IN Rita's office by**
Wednesday, February 12, 2014

PLEASE MAKE SURE TO *SEND YOUR INFORMATION ON THE **PROPER FORM.***
Registration will be done at the event. No tickets will be mailed.

PLEASE MAKE CHECKS PAYABLE TO **MADA** or Propay Lisa Madson by
transferring funds to nsdlisapp@gmail.com with an explanation of what
event your payment is for.

(For example: 5 people for Smith Unit, Lisa/Heidi event, Feb. 17, 2014)

Have your consultants propay you or write checks to you (the director)
and you send MADA ONE check or Propay ONE amount for you
and your Consultants. (No checks will be accepted from Consultants.)

Consultants must pay their director by Feb 6, 2014 and the Director
MUST turn around and get the sign up sheet and the money to
Rita Klais' office by Feb. 12, 2014.

**Please fill out the sign-up sheet and make out the envelope as
written below so there will be no misunderstanding as to
which event you are attending.**

P.S. - Don't forget, Directors pay the same fees as Consultants.
Please make checks out to MADA or Propay to nsdlisapp@gmail.com

Madison event with Lisa and Heidi
c/o Rita Klais
3351 N. Stone Creek Circle
Madison, WI 53719
klaisrita@gmail.com - 608-848-9712

Sign-up for Lisa Madson & Heidi Goelzer

Guest Event

MUST BE PAID TO YOUR DIRECTOR BY

Thursday, February 6, 2014

Directors, please return this sign-up sheet to Rita's office.

Director Name _____

E-mail address _____

Name	Guest Event \$8	Total
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		
11.		
12.		
Total		