

Lisa signed her Beauty Consultant's agreement in October of 1986. She was on the National Court of Sales her first two years as a Consultant and earned her first career car one year after signing up. Lisa became a Sales Director in 1988. Her sales unit was a member of the \$400,000 Circle of Achievement that first year. She earned her first Top Director trip the following year. Since then she has traveled on 28 Top Director and NSD trips to Italy, France, Germany, Australia, China, Greece and 27 other countries around the word.

Lisa's unit was recognized for being in the Million Dollar Circle of Excellence six times and the Two Million **Dollar Circle** three times... one of many company records she and her unit holds. Her sales unit as a Director and NSD has done over a million dollars in production for 22 consecutive vears.

Lisa's unit was recognized as the #1 unit in all of Mary Kay (all five Seminars) for seven consecutive years from 1994 until 2000 when she debuted as a National Sales Director. Lisa's National Area debuted on stage in July of 2000.

# GUEST EVENT With Inner Circle National Sales Director Lisa Madson And Gold Circle National Sales Director Heidi Goelzer

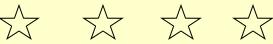
Crowne Plaza Madison 4402 East Washington Avenue Madison, WI 53704 Phone 608-244-4700

Monday, February 17, 2014 Guest Event: 7:00 - 9:00 p.m. Cost - \$8 in advance by February 6, 2014 Guests are free!

(Cost after February 6, \$11 for the guest event CASH only at the door, space permitting)

Facials at 5:00 pm











Heidi became an Independent Beauty Consultant in July of 1997. She was a teacher turned stay-at-home mom.

From a \$7 first party she went on to earn the use of her first Career Car 10 months later.

She debuted as an **Independent Sales Director** November 1st, 1998 and as an Independent National Sales Director on June 1st. 2012.

As a Sales Director she earned the use of 8 free cars. 6 of them being the prestigious Pink Cadillac & she just picked up the 2013 **ESCALADE** in May!

She has traveled to Greece, the South of Spain, Sweden, and Maui, Hawaii courtesy of Mary Kay. They toured China Mary Kay style in September of this past year.

She has earned numerous prizes, a trip for her husband and son to hunt in the Arctic Circle, trips to Disney World, Virginia Beach, and Alaska four times for her family.

Her highest paycheck for 1 month has been in excess of \$18,000!!!!

Her highest honor was when she was named December 2008 Miss Go-Give for the Diamond Seminar. She is a Mary Kay Millionaire with over 1 MILLION DOLLARS in Commissions.

#### **ATTENTION DIRECTORS**

## **Important Information! Please READ!**

Guest Event with Lisa Madson and Heidi Goelzer

ALL COLLECTED MONEY is DUE **IN Rita's office by** Wednesday, February 12, 2014

PLEASE MAKE SURE TO SEND YOUR INFORMATION ON THE <u>PROPER FORM</u>.

<u>Registration will be done at the event. No tickets will be mailed.</u>

PLEASE MAKE CHECKS PAYABLE TO **MADA** or Propay Lisa Madson by transferring funds to nsdlisapp@gmail.com with an explanation of what event your payment is for.

(For example: 5 people for Smith Unit, Lisa/Heidi event, Feb. 17, 2014)

Have your consultants propay you or write checks to you (the director) and you send MADA ONE check or Propay ONE amount for you and your Consultants. (No checks will be accepted from Consultants.)

Consultants must pay their director by Feb 6, 2014 and the Director

MUST turn around and get the sign up sheet and the money to

Rita Klais' office by Feb. 12, 2014.

Please fill out the sign-up sheet and make out the envelope as written below so there will be no misunderstanding as to which event you are attending.

P.S. - Don't forget, Directors pay the same fees as Consultants. Please make checks out to MADA or Propay to nsdlisapp@gmail.com

Madison event with Lisa and Heidi c/o Rita Klais 3351 N. Stone Creek Circle Madison, WI 53719 klaisrita@gmail.com - 608-848-9712

# Sign-up for Lisa Madson & Heidi Goelzer Guest Event

### MUST BE PAID TO YOUR DIRECTOR BY

Thursday, February 6, 2014

Directors, please return this sign-up sheet to Rita's office.

**Director Name** 

E-mail address		
Name	Guest Event \$8	Total
1.		
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Total		