

BUILDING WALL-TO-WALL LEADERS



April 1 -
June 30, 2014

Move Up a **NEW "RED" LEVEL** on the Career Path...



EARN A FABULOUS PRIZE FROM YOUR DIRECTOR!*



Move Up
and maintain
Star Team Builder
through the contest
period and WIN the
MK Lip Trio Case.



Move Up
and maintain
Team Leader
through the contest
period and WIN the
**MK Red Means Go!
Necklace.**



Move Up
and maintain
Future Director
through the contest
period and WIN the
**Future Sales
Director Scarf.**

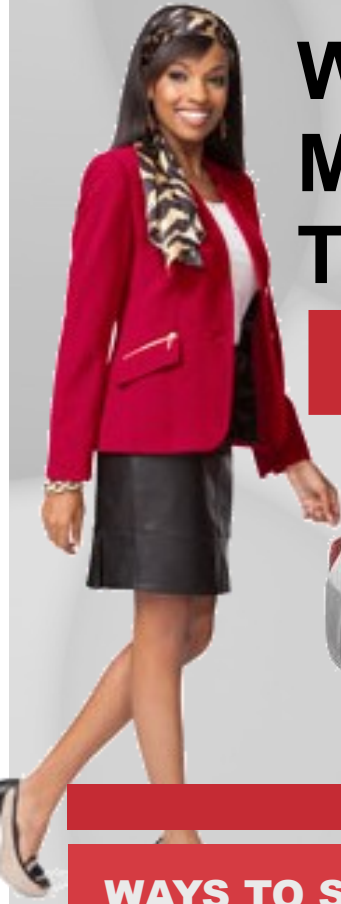
► **Current Red Jackets** ◀

When we Reach 10 NEW Red Jackets—I will host a fabulous Celebrations for ALL Red Jackets and their New Team Members!!

*Prizes will be awarded at Seminar

WHAT IT MEANS TO WEAR **RED!**

***RED** signifies vibrancy and confidence. It is an exciting color that arouses emotion and represents vitality and intensity. How appropriate that our company selected this color to identify those who employ these qualities to make their careers a success. Those with **RED JACKETS** feel very special about them. Your **RED JACKET** evokes a deep sense of pride whenever you wear it.*



WAYS TO SHARE THE CAREER OPPORTUNITY

- Have your prospect take a CD, DVD, or marketing packet home, and call for follow up.
- Guests to weekly Unit Success Meeting.
- Guests to special guest events.
- Three-way calls with your director, guests on Live Marketing or Marketing Hotline
- One-on-one interviews.

**So how do YOU go Red?
It's easy!**

**All you need is 3 new
team members!**

**Who can you think of
that you would love to
share our great
opportunity with?**

Building a team is fun!

**Why do you want to earn
your Red Jacket?**

- No more deciding what to wear to unit meetings! Red Jackets are the top 6% of our company -what other company allows you to move into a management position so quickly?!
- Money, Money, Money, Money! Receive a Love Check on the 15th of each month! (4%-13% commission check) from the Company based on your team member's wholesale order.
- The jacket is HOT...very trendy. It comes in your choice....a short or long version.
- You can be on your way to earning your Mary Kay Car (or cash compensation)! By building to 5 team members (Team Leader), you are positioning yourself to create the team production to go on target for your "Trophy on Wheels". You can do this!

It means several things:

SELF CONFIDENCE My **Red Jacket** shows trust, belief, boldness and assurance. Many of us have lacked in this area at one time or another. My **Red Jacket** gives me confidence. It tells me I have reached a certain level of achievement. I have set a goal, attained it, and am making a success out of it.

DETERMINATION It shows that my work is purposeful and worthwhile and that what I am doing is a credit to those represented by this jacket and to myself. It gives me determination to keep going forward and to let nothing hinder me from becoming successful.

PERSISTENCE It shows that I can hurdle obstacles that appear in my path and keep my mind shut against negativity. It means "stick-to-it-iveness" and refusing to let people or projects sidetrack me from my primary objective. In a word, my **Red Jacket** symbolizes success!! Not just mine, but also the successes of all those women who have made it possible for me to wear it. Thanks to Deborah Roebuck for Sharing

STEP UP & STEP OUT IN **RED!**