



Customer Profile

Date: _____

Botanical Effects

1. Tell Me about You Phone (H): _____
Name: _____ **Phone (C):** _____
Address: _____ **Email:** _____
 Street _____
 _____ **Birthday (m/d):** _____
 City State Zip
Husband's Name: _____ **Husband's Phone:** _____
Contact Preference: ____ text ____ phone ____ email
Do you currently have a Mary Kay Consultant? Y N

<p>2. What is your skin type?</p> <p><input type="checkbox"/> Face often feels tight & pores are not noticeable</p> <p><input type="checkbox"/> Skin feels smooth, not oily or dry & pores are barely visible</p> <p><input type="checkbox"/> Skin feels smooth, oiliness in the T-zone</p> <p><input type="checkbox"/> Face is shiny all over with visible pores</p>	<p>3. Describe what you want from your foundation:</p> <p><input type="checkbox"/> Age-fighting <input type="checkbox"/> Sunscreen</p> <p><input type="checkbox"/> Minerals <input type="checkbox"/> Moisturization</p> <p><input type="checkbox"/> Oil-Control</p> <p>The finish I prefer is: <input type="checkbox"/> Matte <input type="checkbox"/> Luminous/Dewy <input type="checkbox"/> Natural</p> <p>My skin tone is: <input type="checkbox"/> Ivory (fair) <input type="checkbox"/> Beige (medium) <input type="checkbox"/> Bronze</p>
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4. I'd like a personalized look created just for me!

Hair color _____ Eye color _____

Lips: Thin Medium Full

Eyes: Standard Close-Set Wide-Set Deep-Set Hooded Asian

Face Shape: Round Square Oval Heart

<p>5. Pick the statements that describe your secondary concerns:</p> <p><input type="checkbox"/> Brighten & even skin tone, reduce dark spots</p> <p><input type="checkbox"/> Improve the texture of my skin, make pores look small</p> <p><input type="checkbox"/> Clear up occasional acne & prevent blemishes</p> <p><input type="checkbox"/> Improve the appearance of wrinkles on the forehead & around the eyes within minutes</p> <p><input type="checkbox"/> Want skin to appear lifted & firmed</p> <p><input type="checkbox"/> Need extra hydration</p>	<p>6. The skin around your eye & lip areas requires special care. Select the statements that apply to you:</p> <p><input type="checkbox"/> Diminish dark circles & reduce puffiness around the eyes</p> <p><input type="checkbox"/> Reduce fine lines & wrinkles around my lips</p> <p><input type="checkbox"/> Moisturize, firm, brighten & minimize fine lines & wrinkles around the eye area's delicate skin</p> <p><input type="checkbox"/> Soothe tired eyes</p> <p><input type="checkbox"/> Smooth dry lips</p> <p><input type="checkbox"/> Remove eye makeup gently</p>
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7. Write your Referral List here and win a Prize! I want to WIN:

Referrals must be 18 or older.

Name	Phone	Name	Phone
1		11	
2		12	
3		13	
4		14	
5		15	
6		16	
7		17	
8		18	
9		19	
10		20	

8. Look at your Specials!

Ultimate Botanical Effects Set **Only \$199 includes Roll-up Bag**

Botanical Effects™ Skin Care, \$58

Each formula includes cleanse, hydrate, freshen and mask products (each sold separately).

- Formula 1 – Dry Skin
- Formula 2 – Normal Skin
- Formula 3 – Oily Skin



The Eye-Deal Set, \$53

- Mary Kay® Oil-Free Eye Makeup Remover
- Mary Kay® Concealer
- Mary Kay® Mineral Powder Foundation and Mineral Foundation Brush



Day & Night Set \$60



Satin Set, \$52

- Satin Lips® Set (Lip Balm and Lip Mask)
- Satin Hands® Pampering Set (Hand Softener, Satin Smoothie® Hand Scrub and Hand Cream)



YOURS FREE

When you purchase
Any 4 Sets
(A \$30 value)

Botanical Effects Fresh Face and Lips Set **Only \$99**

Botanical Effects™ Skin Care, \$58

Each formula includes cleanse, hydrate, freshen and mask products (each sold separately).

- Formula 1 – Dry Skin
- Formula 2 – Normal Skin
- Formula 3 – Oily Skin



Mineral Powder and Brush, \$28



Luscious Lips Set, \$31

- Satin Lips® Set (Lip Balm and Lip Mask)
- Tinted Lip Balm Sunscreen SPF 15*



Botanical Effects Set **Only \$79**

Botanical Effects™ Skin Care, \$58

Each formula includes cleanse, hydrate, freshen and mask products (each sold separately).

- Formula 1 – Dry Skin
- Formula 2 – Normal Skin
- Formula 3 – Oily Skin



Mineral Powder and Brush, \$28



9. Choose Your Preferred Follow-up Appointment:

(All sessions include a free Microdermabrasion treatment!)

_____ **Five Minute Miracle Makeover or Basic Color**

Learn how to make yourself over in 5 minutes using our special “Miracle Kit” or choose your makeup from sets of color cards preassembled by professional makeup artists!

_____ **Foot and Leg Spa**

Pamper yourself with a pedicure!

_____ **Supplemental Products**

Pamper yourself with supplements that target those special areas of concern.

_____ **Advanced Color**

After inputting the color of your hair, skin, and eyes, you will receive a personal makeup profile using a computer program created by professional makeup artists!

10. Pop Quiz

1. Ultimate Botanical Effects Set

Botanical Effects Fresh Face

Botanical Effects Set

2. A B C

3. Just Me Friends, Prizes, & Free!

Thanks for your time today!!! Now we'll all meet individually in my executive suite!!