



Bonjour

Shining Strong

Perdue Strong National Area in the Making

Sarah Perdue
Mary Kay Sales Director



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2014 - 2015 Goals

Reaching for
1,000,000 CIRCLE OF EXCELLENCE

and

Debuting the
PERDUE STRONG NATIONAL AREA

Shine in the new year with products you can't gloss over.



\$600+ Place a single wholesale Section I order of \$600 or more and receive:

Discover What You Love Lipstick Case &

NouriShine Plus Lip Gloss in Rock 'n' Red & Fancy Nancy

\$250-\$599 Place a single wholesale Section I order of \$250-\$599 and receive:

NouriShine Plus Lip Gloss in Rock 'n' Red & Fancy Nancy

Start your New Year with success!!

January 2014



December Results



Court of Sales

1.	Sheila Roxbury	\$11,138.50
2.	Shauna Britton	\$9,604.00
3.	Teresa Corley	\$7,397.00
4.	Jennifer Cramer	\$5,909.50
5.	Amanda Beck	\$2,023.50
6.	Jessica Bartlett	\$1,872.00
7.	Monica Douglas	\$1,707.00
8.	Laura Miller	\$1,671.00
9.	Nikki Stough	\$1,654.50
10	Shelby Mather	\$1,537.00
	Sarah Perdue	\$11,982.00

Shining Strong Mission Statement
Enriching lives as we daily practice the golden rule, encouraging, loving & supporting women as they become all that God created them to be, walking in faith and belief, no matter what we see & gaining wisdom to become true women of strength!!!

Court of Sharing

Amanda Beck
Sheila Roxbury
Jennifer Cramer

Congratulations 2nd Quarter STARS

- Teresa Corely  Sapphire
- Jennifer Cramer  Diamond
- Sarah Perdue  Pearl
- Sheila Roxbury  Emerald

On-Target for 3rd Quarter Star

Consultant	Current W/S Production	Amount Needed for next Star
Sheila Roxbury	\$784.00	\$1,016
Kim McDonald	\$612.50	\$1,187
Teresa Corley	\$303.00	\$1,497
Cindy Darnell	\$230.50	\$1,569
Jeanetta Johnson	\$7.00	\$1,793

See, I am doing a new thing! Now it springs up; do you not perceive it? I am making a way in the wilderness and streams in the wasteland. Isaiah 43:19

Ordering Consultants

Jessica Behrens
 Teresa Corley
 Cindy Darnell
 Ally Dawson
 Monica Douglas
 Angela Goodell
 Jeanetta Johnson
 Shelby Mather
 Kimberly McDonald
 Laura Miller
 Angelique Moseley
 Kayla Nored
 Sarah Perdue
 Sheila Roxbury
 Kassie Sabata
 Terra Smith

THANK YOU FOR
 YOUR ORDER!!
*You put yourself in a
 position to gain
 rewards, bonus gifts
 and recognition
 when you place a
 wholesale order.*
*With EVERYONE
 working together, we
 WILL reach our
 Shining Strong Unit
 Goals!!*

Let's Celebrate

Happy Birthday

Kristen Adams January 28
 Amanda Beck January 12
 Sara Compton January 18
 Cindy Darnell January 29
 Patricia Thompson January 20
 Ashley Lynn Yardley January 1

Happy Anniversary

Tracy Gissendaner 4 Years
 Kelley Durrance 1 Year
 Jodi Frock 1 Year
 Meranda Galton 1 Year



Shining Strong is on the GROW

Recruit	Consultant
<i>Kathryn Alderton</i>	<i>Sarah Perdue</i>
<i>Michelle Burns</i>	<i>Sheila Roxbury</i>
<i>Tricia Souza</i>	<i>Sarah Perdue</i>
<i>Patricia Thompson</i>	<i>Sarah Perdue</i>



Welcome To Our New Unit Members

Congratulations December

WOW Winners

Kim McDonald
Sheila Roxbury
Teresa Corley



Shining Strong Queen

Queen of
 Wholesale & Sharing
Sheila Roxbury

Women

Out

Working

Shining Strong WOW Club

2014-2015 Seminar Year Promotion

***Become part of the WOW Club
and enjoy a fun night out with
Sarah and the other WOW Club winners
for dinner together and games!!****

4 Easy Ways to Win

- ◆ **1 New Active Team Member**
- ◆ **15 New Faces**
- ◆ **\$600 w/s Order** (may be accumulative)
- ◆ **\$1000 Retail Sales**

****Must be backed up by submitted Weekly Accomplishments Sheets.**



***Not local to me?? No worries!
You'll receive a gift card in the mail
to create your own special night out!***

Women

Out

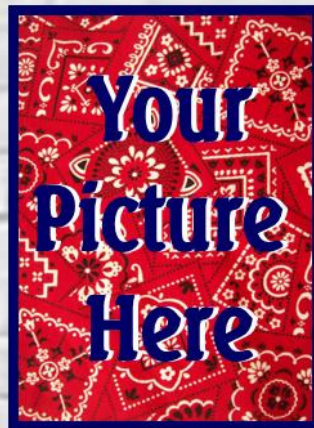
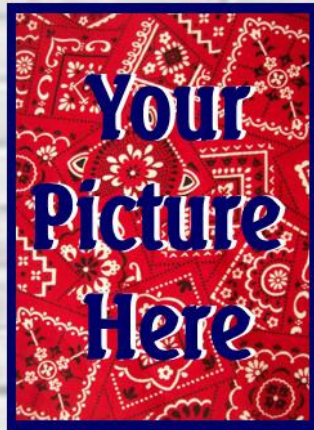
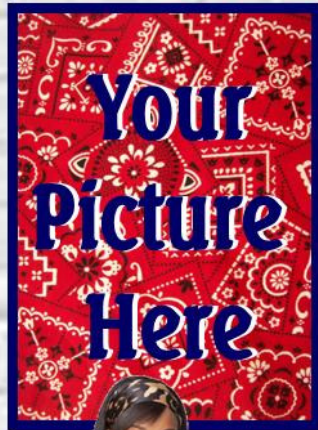
Working

RACE FOR RED

Vision Wall



Sheila Roxbury



**Will YOU be one of 10 New REDS
by Career Conference in March?**

RACE FOR RED

PHASE TWO

CALLING ALL REDS!

by Career Conference 2015 Dec. 1, 2014 – Feb. 28, 2015



Add 1 New Qualified



Add 2 New Qualified
Career Conference
Special Luncheon



Add 3 New Qualified
Career Conference
Special Luncheon

This is your chance to build momentum and take your Mary Kay business to the next level.

IF YOU DO THIS and attend Career Conference 2015	YOU WILL GET THIS	EACH NEW INDEPENDENT BEAUTY CONSULTANT WHO:
<p>➦ Add 1 QUALIFIED* new personal team member</p>	<ul style="list-style-type: none"> • A ravishing red and black bracelet • A name badge ribbon • Standing recognition at Career Conference 2015 	<ul style="list-style-type: none"> • Becomes qualified* will receive a bracelet, a name badge ribbon and standing recognition at Career Conference 2015.
<p>➦➦ Add 2 QUALIFIED* new personal team members</p>	<ul style="list-style-type: none"> • Everything listed above plus ... • An invitation to the Career Conference Special Luncheon 	<ul style="list-style-type: none"> • Becomes qualified and adds one qualified* personal team member will receive all of the above plus an invitation to the Career Conference Special Luncheon.
<p>➦➦➦ Add 3+ QUALIFIED* new personal team members</p>	<ul style="list-style-type: none"> • Everything listed above plus ... • A pair of radiant red and black earrings to match your red and black bracelet 	<ul style="list-style-type: none"> • Becomes qualified and adds one qualified* personal team member will receive all of the above plus an invitation to the Career Conference Special Luncheon.

* A qualified new personal team member is one whose initial order with the Company is \$600 or more in wholesale Section 1 products, and it is received and accepted by the Company in the same or following calendar month that his/her Independent Beauty Consultant Agreement is received and accepted by the Company during the contest period. All qualifiers must register for and attend Career Conference 2015 to receive their prizes.



CALLING ALL REDS & 3RD QUARTER STARS

*The Race for RED is revving up,
and it's time to push your team building
efforts into overdrive AND earn some
Radiant Red prizes at Career Conference!!*

Add 1
Qualified
Team Member

- Receive a Ravishing Red & Black Bracelet
- A Name Badge Ribbon
- Standing Recognition at Career Conference



Add 2
Qualified Team Members

- Everything listed above plus...
- An invitation to the Career Conference RED Supper

Add 3+
Qualified
Team Members

- Everything listed above plus...
- Radiant Red & Black Earrings
- AND FREE CAREER CONFERENCE
REGISTRATION FROM YOUR DIRECTOR!!



Sleeping with the Stars at Career Conference in Chattanooga, TN

All Barton & Perdue Unit

3rd Quarter Stars (Dec 16 - March 15)

will be our guests in the Star Suites
at Career Conference.



Enjoy exclusive time with your Star girlfriends,
AND our NSD Regina Hogue will be with us!
PLUS many fun surprises are planned!!



RESTART AND

SPARKLE WITH SUCCESS!

FORMER INDEPENDENT BEAUTY CONSULTANTS can restart their business **EXTENDED THROUGH JANUARY**!

**You can help others
celebrate the holiday
season with an opportunity
to sparkle with success!**

Former Independent Beauty
Consultants who submit Independent
Beauty Consultant Agreements

**Dec. 1-31, 2014, can be
eligible to receive:**



One FREE* Mary Kay® Brush Collection (\$55 suggested retail value)
AND a \$50 credit* with their first product order of \$450 wholesale or more
(\$900 suggested retail or more), excluding shipping, handling and tax.

OR

One FREE* Mary Kay® Brush Collection (\$55 suggested retail value)
with their first product order of \$250 to \$449 wholesale
(\$500 to \$898 suggested retail), excluding shipping, handling and tax.

* RESTRICTIONS APPLY. YOU MUST BE ELIGIBLE TO SUBMIT A NEW INDEPENDENT BEAUTY CONSULTANT AGREEMENT TO THE COMPANY. THE INDEPENDENT BEAUTY CONSULTANT AGREEMENT MUST BE RECEIVED AND ACCEPTED BY THE COMPANY DEC. 1-31, 2014. TO QUALIFY TO RECEIVE ONE (1) FREE MARY KAY® BRUSH COLLECTION ON YOUR INITIAL ORDER OF \$250-\$449 IN WHOLESALE SECTION 1 PRODUCTS (\$500 TO \$898 SUGGESTED RETAIL), EXCLUDING SHIPPING, HANDLING AND TAX. THE ORDER MUST BE RECEIVED AND ACCEPTED BY THE COMPANY BY JAN. 31, 2015. TO RECEIVE A \$50 CREDIT AND ONE (1) FREE MARY KAY® BRUSH COLLECTION ON YOUR INITIAL ORDER OF \$450 OR MORE IN WHOLESALE SECTION 1 PRODUCTS (\$900 SUGGESTED RETAIL OR MORE), EXCLUDING SHIPPING, HANDLING AND TAX. THE ORDER MUST BE RECEIVED AND ACCEPTED BY THE COMPANY BY JAN. 31, 2015. SALES TAX IS REQUIRED ON THE SUGGESTED RETAIL VALUE OF THE FREE MARY KAY® BRUSH COLLECTION AND ON ALL SECTION 1 PRODUCTS.