

Aloha

Shining Strong

Perdue Strong National Area in the Making



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A Note from Sarah

I am *SO* excited about the month of LOVE! I love thinking on all the reason why I love my MK biz and the blessings it has brought to me and my family's life! One of the biggest blessings is all of you! I love the privilege of helping you succeed and become the best version of yourself.

Why do you love your MK? Who are you sharing that with? I want to be a unit known for a contagious passion! I believe we are doing just that, and I am so proud. I know Mary Kay would be so proud as well! Make it **YOUR** best month ever! I believe in you, and I am here for you!

Sarah

Unit Goals

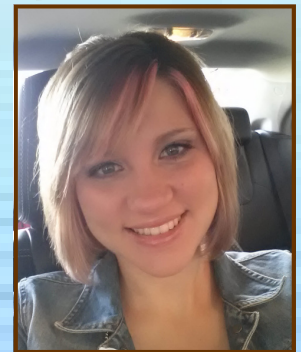
- ✦ 30 New Unit Members
- ✦ 8+ Women moving UP!!
- ✦ \$34,000 w/s
- ✦ Cadillac Unit by March 31



Shining Strong Queens



Queen of Wholesale
 Meagan Godfrey



Miss Perseverance
 Bekka McDowell



Queen of Sales & Sharing
 Sheila Roxbury

We are Growing

She said!
YBC4

Welcome To Our New Unit Members

Recruit **Consultant**

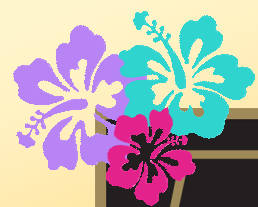
- | | |
|-----------------|----------------|
| Cierra Blank | Johna Sereg |
| Meagan Godfrey | Sarah Perdue |
| Anna Jackson | Sarah Perdue |
| Shannon Johnson | Sarah Perdue |
| Terra Smith | Sheila Roxbury |
| Heather Stock | Sara Compton |
| Emily Strube | Johna Sereg |
| Kelley Durrance | Sheila Roxbury |
| Jodi Frock | Bekka McDowell |
| Meranda Galton | Jodi Frock |



February 2014



January Results



Shining Strong Mission Statement

Enriching lives as we daily practice the golden rule, encouraging, loving & supporting women as they become all that God created them to be, walking in faith and belief, no matter what we see & gaining wisdom to become true women of strength!!!

Exciting News!!!

We now have a unit website!!!!
www.shiningstrongunit.com

This is going to be an amazing tool for all of us! You'll have readily available training, the latest news & promotions, great new consultant page to get them plugged in ASAP and be able to enter your weekly accomplishments to send to me. You'll also be able to send your possible team members there to watch awesome videos about the MK opportunity, and they will be able to fill out a form online for me to follow up :) **Be sure to check out this great new tool, and check back OFTEN for up-to-the-minute information!!**



Let's Celebrate Happy Birthday

- Cierra Blank February 1
- Lisa Dunnuck February 14
- Uneeda Howard February 22
- Bekka McDowell February 11
- Patti Perdue February 5
- Arlena Phillipy February 14
- Terra Smith February 25
- Lauren Stacy February 3
- Heather Stanley February 15
- Karolina Ward February 27



Happy Anniversary



- Krista Mannino 1 Year
- Amanda Rambo 1 Year
- Shelly Hoffman 1 Year
- Sara Compton 1 Year

Congratulations Stars

Already stars

- Meagan Godfrey - Emerald
- Hannah Godwin - Sapphire

On-target Stars

- Sheila Roxbury
- Emily Strube
- Johna Sereg
- Halie Hood
- Amanda Rambo
- Bekka McDowell



Ordering Consultants

- Lisa Davis
- Haley Hood
- Krista Mannino
- Rebekah McDowell
- Kayla Nored
- Nicole Nored
- Sarah Perdue
- Amanda Rambo
- Sheila Roxbury
- Johna Sereg
- Emily Strube

Thank you for your order!!

You put yourself in a position to gain rewards, bonus gifts and recognition when you place a wholesale order. And it also helps us reach our unit goals!

Now to him who is able to do immeasurably more than all we ask or imagine, according to his power that is at work within us, to him be glory in the church and in Christ Jesus throughout all generations, for ever and ever! Amen. Ephesians 3:20-21

PINK ALERT!

Beginning March 1, 2014, the minimum wholesale order will increase from \$200 to \$225.

If you are currently inactive, order your favorite products by February 28 and



become active for \$200 wholesale (\$400 retail.)

Karen's Kitchen



Poppy Seed Chicken

- 3 Cups Chopped Cooked Chicken
- 1 Can Cream of Chicken Soup
- 1 8 oz. Container Sour Cream
- 1 Tbsp. Poppy Seeds
- 1 1/2 Cups Crushed Ritz Crackers
- 1/4 Cup Melted Butter
- Salt and Pepper



Combine chicken, soup, sour cream and poppy seeds (add salt and pepper to taste). Pour into baking dish. Cover with crushed crackers. Pour melted butter over crackers. Bake uncovered at 350° for 30 minutes. Enjoy!

I Love My Mary Kay Feb YOU Mary

**Share the LOVE this month
By sharing the dream & building your team!**

February 1-28

Add 2 New Team Members*
Go to Winners' Luncheon at Career Conference
AND receive a prize from me!

Add 3 New Team Members*
Go to Winners' Luncheon, AND receive a
\$25 gift card from me for your RED JACKET**!

Add 5 New Team Members*
Go to Winners' Luncheon AND receive a
\$50 gift card from me for your RED JACKET**!
*Must be qualified team member.

Stay in the LEADERS' SUITE at Career Conference with me & an exclusive party Friday night when you Go on-target for your FREE Chevi Cruz with 5 active & \$5,000 team production OR GO DIQ with 10 active!!

**If you are not going to Mobile Career Conference with me, I will pay for your suite and send you Princess gifts!*



Add 3 to earn the Share the LOVE Charm

Independent Beauty Consultants and Independent Sales Directors who from Dec. 1, 2013, through February 28, 2014, add two qualified* new personal team members will be invited to this special luncheon held in their honor. Qualified* new Independent Beauty Consultants who add one new qualified* team member from Dec. 1, 2013 through Feb. 28, 2014, also will be invited to attend the luncheon.

Note: You MUST be registered for Career Conference 2014 on or before Feb. 28, 2014, in order to attend the Career Conference Special Luncheon you may have qualified for. We cannot accommodate onsite registrants.

*A qualified new personal team member is one whose initial order with the Company is \$600 or more in wholesale Section 1 products



Join the Movement.
Build Wall to Wall Leaders.

Shining Strong Beautifully Charmed



FebVouary Special!!

A CHARMING PROMOTION FOR THE SEMINAR YEAR

Picture wearing your gorgeous winner's charm bracelet!! You will LOVE this bracelet, and it will be a great way to promote MK, YOU, and YOUR BUSINESS!!

You will earn your bracelet after placing \$400 in W/S (may be combined orders.) And remember, this is an on-going promotion with *new charms every month, SO start building yours now!!*

Have a lovely & CHARMED month!!!



EARN THE SHARE THE LOVE CHARM WHEN YOU ADD 3 NEW TEAM MEMBERS THIS MONTH!!



PLACE A **\$200** W/S ORDER IN FEBRUARY TO EARN THIS LOVELY PINK HEART CHARM!!



PLACE A **\$400** W/S ORDER IN FEBRUARY TO EARN THE LOVE CIRCLE CHARM!!

Check Out All the Exciting Bonus Charms

Add a New



Qualified Team Member

\$500 Week



Must turn in Weekly Accomplishment Sheet

Birthday



Anniversary



Monthly Queens

Wholesale Sharing
(Minimum 2)
Retail Sales
(must be supported by submitting WAS to Director)



Perfect Start
15 Faces in 15 Days



Power Start
30 Faces in 30 Days

Power Start Plus
30 Faces in 30 Days &
6 Interviews with Directors
Follow Up



Gold Medal-
5 New Team Members



Silver Medal-
4 New Team Members



Bronze Medal-
3 New Team Members



Star Consultant
Charms



Receive
STAR
Treatment

"I Love My Mary Kay"
Feb **YOU** Mary

Any Shining Strong consultant who completes Star requirements by February 28 for the third quarter (December 16 - March 15) will enjoy FREE accommodations in the STAR SUITE at Career Conference 2014!!

Already a Star?? You can win the suite by stepping up one Star level in February!!

AND

ALL stars will be invited to an exclusive dinner in Fairhope on Saturday after Career Conference!!

100 Selfies

January 20 - March 31

I am on a mission, and I need YOUR help!! Will you be 1 of my 100 Selfies. IT'S SIMPLE!!!

Allow me the privilege of pampering you with a Mary Kay facial and makeover, and then take a selfie for me!! THAT'S IT!! Not only will you help me reach my contest goals, you will also receive special goodies and be entered in a drawing for an awesome prize!!

Every selfie/customer will be entered in a drawing for choice of \$100 cash or a Michael Kors handbag & invited to a special event in their honor for the drawing!!!



LAND AMONG THE STARS!

2013-2014 Seminar Year Star Recognition Program



When you are a star consultant all 4 quarters consecutively you will be **TREATED** like the **STARS** EACH quarter as you go for 4!
Each surprise will be announced at the beginning of the new quarter **BUT** to participate **YOU MUST** be a star the quarter previous.

Ex. June 16 - Sept 15 quarter 1... **YOU ARE A STAR = SURPRISE**
Sept 16 - Dec 15 quarter 2... **YOU MISSED = No Go**
Dec 16 - Mar 15 quarter 3... **YOU ARE A STAR = NO GO**
Mar 16 - June 15 quarter 4 ...**YOU ARE A STAR = NO GO** (you missed the 2nd quarter)

To qualify you must be a star consecutively starting with the first quarter. New consultants that join after the first quarter can start the quarter they join and win each quarter they are consecutive stars.

First Quarter June 16 - Sept 15 Promotion Winners WILL JOIN Directors AT THE BEACH!!

Destin is beautiful in September and you will love the beautiful beach house, walks on the beach, boat outing, shopping at the outlets and **HANGING OUT WITH THE WINNERS!!!**

Diamond Stars and Above pay nothing toward cost of lodging.
Ruby Stars pay \$25 toward the cost of their lodging
Sapphire Stars pay \$35 toward the cost of their lodging



Each quarter will build! You will not want to miss what is in store for our 4 quarter winners!! Hmmm, Do you like New York? Vegas? Chicago?