

Business Debut Checklist:

____ Schedule your business debut with your first 2-3 weeks of business. You will want to have your inventory before your debut!

____ If possible, hold your business debut in your home, mostly because it is a friendlier, environment. Church fellowship halls, friend or family member's home, our weekly success meeting location

____ Invite ALL the people on your Contact List This should be a minimum of 50 people (You can expect 10-20 to attend with proper follow up)

____ Send out a minimum of 50 Business Debut invitations. **Sending out postcards alone**

will NOT be effective. Go to www.mkrichgirls.com to find a sample business debut

invitation and additional important info! After you have mailed your invitations, plan to call each guest personally and invite them. This is very important and will greatly improve

the attendance of your debut! **Your attendance will be in direct proportion to the**

number of guests that you personally speak with 72-48 hours prior to the event. Don't

be afraid to tell your guests that you will receive a prize when 10 people over the age

of 18 are present & remind every - one that they can bring a friend!

Please give a copy of your guest list to your recruiter/director, she may call and personally thank them for their support for your business.

____ Call each guest on your Contact List Remember, your family and friends are coming to help YOU! If they cannot come to your debut, you'll want to either schedule an appointment with them and/or invite them to the next unit event (success meeting). Share your goals of 30 faces in 30 days! Book appts with guest that can't attend. Have 5 appts on your books before your debut!

____ Send your Director a message with your confirmed RSVP list. **Once you have called to confirm your guests, send me the complete "Yes" and "Maybe" list with names 24-48 hours prior to the event. This is one of the most important things you can do to make your Debut a success!**

____ Memorize the Business Debut Scripts. Go to angiecameron.com and click on "Business Debut" to read the scripts and other important information about your Business Debut.

The Day of the Debut:

Provide simple refreshments. Please ask someone ahead of time to serve (such as your family or close friend) This is so, you can be focused on your guests to schedule appointments and work with your director at individual consultation.

____ Have your datebook marked and know when you will be working your MK business. Put a STAR beside your power start weeks. Your main goal is to book your follow up appointments.

____ Have these supplies available: ____ Pens and profile cards ____ money bag (with \$20 change) ____

____ Sales tickets ____ Calculator ____ Roll up Bag Sheets

____ Your recruiter/director will arrive ½ hour before the program . Please have the contents of your starter kit unpacked, products out of boxes, Roll up bag displayed and product displayed..this lets your guest know you are serious about serving their needs, at least 3 door prizes for guest.

____ You will want to purchase the following supplies: cotton balls/cotton rounds, plastic bowls, pens, treat bags or something to put prizes in, and a roll of double tickets,

____ Have enough hostess packets prepared to give each guest at your debut. Hostess Packets include Look Book, Sales Receipts, Hostess Flyer, Business Card, Opportunity CD

____ Remember to relax and have fun with your guests. Your recruiter/director will do the talking. The focus will be to schedule your power start and your pearls of sharing! Enjoy your debut!