





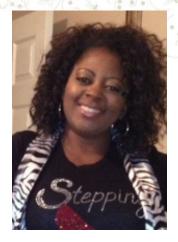
March 2014 Recognition & Results



Top Love Check ADonna Williams



Sharing Queen ADonna Williams



YTD Sharing Queen ADonna Williams



YTD Retail Queen Hasana Lawhorn

# **Congratulations to Our Star Consultants!**



ADonna Williams Sapphire



Beverly Bryan Sapphire



Hasana Lawhorn Sapphire

Dear Ravishing Roses,

Hats off to those of you who attended Career Conference! What an inspiration and true motivation!!! I always come home dreaming big, setting God-sized goals, and feeling re-energized! Make the commitment now to attend SEMINAR this July! You will not believe the excitement! Dreams are born here! I want each of you to be a part of dreaming bigger than ever before. The stories, training, information, and preparation for what's coming and making your dreams a reality are amazing!

It's time for an amazing April! Color is everywhere! Our new products are making news and are quite a splash of color! I've already heard so many success stories from our unit members about our amazing new foundations. Plus, MK has just launched the Foundations for All section to take the guess work out of things. It's hard not to get excited about them. Have you ordered yours? If not, now is the time-especially so you are prepared for Mother's Day!! Make sure to stock up on basics as well for all of the color appointments you'll be holding this month. They are <u>so</u> easy to book!

There are so many women just waiting for the perfect opportunity to come their way, and with the Share the Love Promotion, now is the perfect time! We all could use some extra spending money right now. Mary Kay makes a great part-time supplemental income in any household. How do you spot your next potential recruit? She'll be a great hostess who loves our products! Mary Kay can fit just about any personality type! The key to a successful team relationship is in choosing a high caliber woman with whom you enjoy working. Make sure to have each potential team member hold a class before holding the interview. If she is not willing and excited about hostessing a class, she probably won't want to hold them as a consultant either. By selecting team members who are excited about what Mary Kay has to offer, you will also select women who are willing to use this opportunity to fulfill their needs & dreams. Plus, Doug Shulman, the commissioner of the IRS, notes that "80% of Americans get an average of a \$3,000 refund," so now is the perfect time for them to get started.

Have you considered the fact that Mary Kay is a part of your path so that you can enrich another's life? I believe that you are not here by chance or coincidence! This is your time to step up to the plate, reach out, and SHINE! Make a point of offering the Mary Kay opportunity to each person that you have not approached and that you think would make a quality team member! Let them say no. There are so many grand opportunities for New Consultants right now! Go onto the Mary Kay website and get excited about all that they are offering! We have amazing products! We have amazing opportunities! We have an amazing circle of friends, support, belief, and materials to help us succeed in Mary Kay. The choice is ours! Make the choice, TODAY, to make your dreams come true!! Set your goals, and then plan to make them happen each day! I know you can do it! I believe in you! You are here for a time such as this! Make each day count!

Love and Belief, Regina



Does your day ever feel like this? But First... I can't wait to make my booking calls today, but first I am going to tidy up a bit, just in case someone stops by. You know, while I am tidying up, I should really throw a load of laundry in the wash. Oh, while I am in the laundry room, I should sweep this kitchen floor, and clean up those counter tops from making the kids' breakfast. Oh, I really need to take out the trash... you know, those flowers probably need to be watered. Back inside to do my phone calls... Oh, the laundry is done, I better fold that and put it away. Guess I'll watch my favorite show while I fold. You know, I should check out that website they mentioned before I forget... Oh- look at all these emails I have from friends, I'll just check those for a second. I should call Sue and see how she is- she sounded down. Sue mentioned this great sale at the store, I should go check it out while I have a minute. I better hurry home and start dinner! My, how time has flown today!

Team Up to Make a Difference Mary Kay Ash believed in the power of women — especially when they work together to help others. Today, The Mary Kay Foundation carries on this legacy with Team Up for Women! From now until May 12, Consultants are reaching out to women everywhere in our annual Team Up for Women! fundraiser.

What better way to honor Mary Kay's birthday than by supporting her Foundation? With your help, we have donated more than \$55 million to fund research for cures for cancers that affect women and to provide grants to women's shelters and other non-

profit agencies to help stop domestic violence. As you know, these two causes were close to Mary Kay's heart, so we honor our Founder's legacy

of giving during Team up for Women fundraiser.

THE MARY KAY FOUNDATION

# **Happy 50th Anniversary Mary Kay! Our Top 5 Wholesale for March**





Please Email Me Your Photo

Cecelia Bradley







Me Your Photo

ADonna Williams

Hasana Lawhorn

Rodgers

D'Jaris Crumpton

#### **Top 20 Consultants Who Invested in Their Business in March**

ADonna Williams	\$1,286.25
Hasana Lawhorn	\$970.00
Cecelia Bradley	\$600.50
Valerie Rodgers	\$600.50
D'Jaris Crumpton	\$600.00
Phylecia Bazan	\$415.00
Sherika Felton	\$395.00
L. Clark-Stokes	\$356.00
April Lindsey	\$347.25
Karen Craig	\$338.00
Melanie Long	\$334.50
Tarissa Hill	\$331.50
Marguerite Parker	\$316.50
Lindsey Harris	\$272.50
Candace Tubbs	\$272.00
Kierra Thomas	\$254.00
Christine Smalls	\$249.50
Sheryl Walker	\$245.00
Ykeca McCandless	\$238.00
Felicia Coachman	\$231.00



Celebrating 50 years: Mary Kay Ash taught us howgo live your dream! **One Woman Can!** 

**Guaranteed Tips to Having Great Results Bringing Your Guests** to Meetings By: NSD Nancy Moser



INVITE your guests to the Success Meeting, event, etc. by asking them to be your model or special guest for their opinion of our products and career at no obligations. Tell them that you need to know that you can count on their RSVP to reserve a table from your director by . Share with her a very special product gift for doing this with you and for her time.

INFORM them of the place and time to be there, or that you will pick them up. Briefly explain to them what we'll be doing at the event, the time it's ending, and most importantly: the nice, caring people they'll be meeting- your consultant friends, director, NSD, quest speaker, etc. People want to be with people whom they respect, like to be with, and who will make them feel comfortable.

INVESTIGATE, re-excite, and re-confirm by sending a "thank you in advance" note acknowledging that you appreciate being able to count on her word to be there as your model, because your director is counting on you to teach other consultants more about skin care and glamour. Write that you will have a special gift, and if she wants to bring 2-3 friends, you'll have gifts for them, too. \* Follow up to reconfirm with a call 1-2 days prior and to inquire how many friends will be joining her so you'll have gifts for everyone.

INSPECT after she attends. Call her in 24 hours to thank her for being your special guest, for bringing her friends, for booking another appointment, for purchasing more products and for listening to the career opportunity- at no obligation. Thank her for her time and feedback so you can be a better consultant. Close on whatever next step she's ready for. Be sure to ask for referrals, too.

#### **Recruiters and Their Teams**

#### Star Team Builders

#### ADonna Williams

- Audrey Zeigler Lindsey Harris Melanie Long
- Pearlie Walker
- \* Anita Hendking
- \* Anneka Ellis
- \* Brenda Dawsey
- \* Chameca Cockrell
- \* Delois Mitchell
- \* Juanell Cox
- \* Traci Armstrong
- \* Vicky Butts
- \* Yolanda Harrell

#### **Riakeisha Howard**

- Paula Smith Phylecia Bazan Phyllis Jones Rabria Carter
- \* Aairrell Nelson
- \* Dannah Wallace
- \* Judith Persons
- \* Lakista Riley
- \* Stacey Young

Senior Consultants

#### Hasana Lawhorn

Irene Lawhorn

- \* Keandra Finch
- \* Shanika Ingraham
- \* Sharmelle Slaughter

#### Karen Craig

Valencia Brown

#### Phylecia Bazan

- L. Clark-Stokes
- \* Brittaney Pleasant
- \* Charmella A Williams
- \* Miranda Craig

#### **Shirley Anderson**

Celesia Cockrell

- Felicia Coachman
- \* Laura Nixon
- \* Marqis Davis
- \* Nicole Nelson

#### Tarissa Hill

Karen Craig

\* Danielle Hill

#### **Top Love Checks**



ADonna Williams \$42.50

Shirley Anderson \$18.36

Riakeisha Howard \$17.80

4% Recruiter Commission	
ADonna Williams	\$42.50
Shirley Anderson	\$18.36
Riakeisha Howard	\$17.80
Phylecia Bazan	\$14.24
Tarissa Hill	\$13.52
Karen Craig	\$9.00
Hasana Lawhorn	\$1.00



#### Welcome New Consultants

Name: Cecelia Bradley Charmella Williams Latrice Clark-Stokes Carol Miller Delois Mitchell Anita Hendking Juanell Cox Sponsored By: Regina Clark Phylecia Bazan Phylecia Bazan Pamela Chambers ADonna Williams ADonna Williams ADonna Williams



#### Welcome Back Consultants

Celesia Cockrell Sherika Felton Marguerite Parker Candace Tubbs

# Map your plan to be in the Queen's Courts

Queen's Court of Sales: Order \$375 Wholesale Each Week

Queen's Court of Recruiting: 2 Qualified Recruits Each Month





Hasana Lawhorn

ADonna Williams





Beverly

Bryan



Valerie Rodgers

## Year to Date Retail Court

1	Hasana Lawhorn	\$11,088.00
2	ADonna Williams	\$10,645.50
3	Tarissa Hill	\$5,644.50
4	Beverly Bryan	\$4,036.00
5	Valerie Rodgers	\$3,408.50
6	Phylecia Bazan	\$3,121.00
7	April Lindsey	\$3,116.00
8	Lindsey Harris	\$2,937.00
9	Chameca Cockrell	\$2,865.50
10	Riakeisha Howard	\$2,834.00
11	Audrey Zeigler	\$2,764.00
12	Ykeca McCandless	\$2,393.00
13	Kierra Thomas	\$2,368.00
14	Chastity Claiborne	\$2,315.00
15	Latoya Minor	\$2,308.00
16	Sheryl Walker	\$2,253.00
17	Felicia Coachman	\$1,973.00
18	Ashley Jones	\$1,923.00
19	Stacey Young	\$1,812.50
20	Melanie Long	\$1,803.00

Year to Date Sharing Court



Shirley Anderson	1 Quali
Latoya Minor	1 Quali
Tarissa Hill	1 Quali
Chastity Claiborne	1 Quali

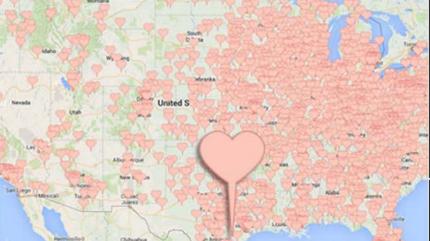
ified \$39.16

ified \$28.84 ified \$25.53 \$24.12 ified

#### Happy 50th Anniversary Mary Kay! One Woman Can!

#### We Set Another Amazing Record!

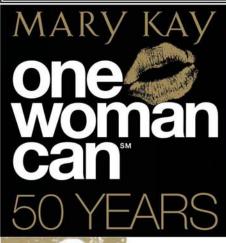
58,808! That's the new Mary Kay record for the most number of makeovers conducted in 24 hours! That's right — during the MK Makeover Day on March 8, 58,808 women attended events in your homes, training centers and the live event at our World Headquarters in Dallas! What an amazing number! And here's another amazing number.... *11,640,* the number of Consultants who participated in the makeover day! It was truly an exciting day, and we're thrilled that so many women around the country had the chance to experience a wonderful makeover, and to "discover what they love" about Mary Kay products.



#### Here's a great Script to Spring Into Action this month!

Hi \_\_\_\_\_, this is \_\_\_\_\_, your MK consultant. I would like to thank you for helping to make this my best year ever!! I am on a mission to do something that I have never done before, and that is to have a \$\_\_\_\_\_ day in sales. I am checking to see if you possibly need anything at this time. I really appreciate you as a customer, and it would be great if you can help me meet this goal. A portion of my sales will go to the MK Ash Charitable Foundation in your honor. The foundation is very involved in cancer research and promoting the awareness of domestic violence. Again, thanks for your loyalty as my customer.

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<u>May Birthdays</u>		
Shirley Anderson	2	
Latanya Wilson	6	1.
Davida Hudson	10	. "6
ADonna Williams	11	
Ashlyn Prather	11	
Pearlie Walker	16	***
Beverly Bryan	16	<
Linda James	23	· .
Traci Armstrong	25	9
Anita Hendking	28	
- 19g	٠	
May Anniversaries	*	Ž 👔
Aairrell Nelson	1	• .
Adrienne Owens	. 1	S=
Derek Milton	-1	-15
Jennifer Washington	1 A. 4	
Latanya Wilson	1	See.
Tarissa Hill	· · · · · 1	
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	and the second second	





I must confess that when my children were young, I didn't indulge in certain luxuries that probably would have been good for me. Some of the successful women at Mary Kay Cosmetics recommend these "just for you" activities for working mothers: Take a hot bubble bath at the end of the day. Treat yourself to a good professional massage. Every

now and then, go to a spa.

Taking the oad





ADonna Williams Star Team Builder

> Hasana Lawhorn Karen Craig Phylecia Bazan Shirley Anderson Tarissa Hill

Riakeisha Howard Star Team Builder

> Are You Ready to take your business to the next level?

**Our Senior Consultants** 



Regina Mitter Clark Future NSD

















LaVonda Brannon **Senior Pink Cadillac Sales Director** 











**Cynthia Stinson Sales Director** 





**Lollie Ashley Sales Director** 





**Jawana Whatley New Senior Sales Director** 





eners and energy address



# SHARE THE LOVE TEAM-BUILDING PROMOTION

During the month of April, you can Discover What You Love about Mary Kay with the new Share the Love Team-Building Promotion. Let me share the love and passion I have for my Mary Kay business and "pass it on."

From April 1 – 30, new Consultants who sign their Agreements during the month of April Can:

- Purchase your Starter Kit for just \$75, plus tax and shipping.\*
- Receive free shipping on an initial \$600 or more Section 1 wholesale order that is placed by May 31, 2014.\*
- Receive a \$100 Credit on an initial \$1,800 or more Section 1 wholesale order that is placed by May 31, 2014 (in addition to free shipping on the initial order).\*

\* Contact me or see www.marykay.com for more details – and get ready to **Share the Love**!

discover what you

WE LOVE GIVING WOMEN THE OPPORTUNITY TO BUILD THEIR DREAMS, WHICH IS WHY YOU CAN START YOUR MARY KAY BUSINESS FOR ONLY \$75 IN APRIL!

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# DARE TO DREAM!



MAKH(

March 8, 2014



# Mary Kay Dates to Remember:

- **May 1:** Online DIQ commitment form available beginning 12:01 am CST until midnight on the 3rd. Seminar 2014 registration and Seminar souvenir ordering opens for those registered for Seminar.
- **May 10:** PCP early ordering privilege of the new Summer 2014 promotional items begins for consultants who enrolled in The Look for Summer 2014.
- May 11: Mother's Day
- May 12: Mary Kay Ash's Birthday
- May 15: PCP last day of online enrollment for the Month 2 mailer.
- May 16: PCP summer issue of The Look mails.
- **May 26:** Memorial Day. All Company and branch offices closed. Postal holiday.
- May 29: Last day of the month for consultants to place telephone orders (until 10pm CST).
- **May 30:** Last business day of the month. Orders and agreements submitted by mail or dropped off at the branches must be received by 7pm local time to count toward this month's production.
- **May 31**: Last day of the month to place online orders until 9pm CST. Online agreements accepted until midnight CST.



Habits are the patterns of your behavior. Habits are dangerous because they can make your life a series of mindless actions. Many people go through their entire lives living a life of habituation. They get up at the same time, jump in the shower with their mind racing, eat the same breakfast day after day, drive the same roads to work, and do the same tasks at the office each day. The neuropathways of the brain get reinforced over and over again, day after day, year after year, decade after decade. Our life can become a collection of mindless, almost thoughtless habits.

I hope you have seen the movie *Groundhog Day*, where actor Bill Murray plays Phil, an arrogant weather forecaster who gets trapped in a time warp that has him reliving the same day over and over. He gets up every day repeating his same behavior and gets the same results. He gets very frustrated until finally one day he changes his behavior. Phil's life totally changes when he changes. It is difficult to discover true happiness when we are living each day as if it were Groundhog Day. For many of us it feels like stepping on the same treadmill each day, with it preprogrammed to the same speed and an exact length of time, therefore yielding the exact same results each day. Albert Einstein said it best. "Insanity is doing the same thing over and over again and expecting different results." The principle of cause and effect ties into the problem of habituation. So many of the individuals I have counseled over the years have lived lives entrenched in habituation and their precious lives have passed them by.

Taken from: A Life In Balance: Nourishing the Four Roots of True Happiness By: Dr. Kathleen Hall



REGINA CLARK Independent Sales Director of Ravishing Roses

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Return Service Requested



#### Words of Wisdom From Mary Kay Ash

There is a strong relationship between dreams that come true and the calluses on your hands. Your dreams will come true only if they have substance underscored by work.

cliscover what you

## There's so much to LOVE this year.

Pack your bags, grab your girlfriends and head to Dallas for the best four days of your life! You'll find prizes, recognition, education, lasting friendships, dazzling shows, glitz and glamour, and so much more! You'll want to experience all Seminar offers.

> Ruby: July 16 – 19 Sapphire: July 20 – 23 Emerald: July 23 – 26 Pearl: July 27 – 30

Diamond: July 30 – Aug. 2 LOCATION: Kay Bailey Hutchison Convention Center FEE: \$195 (if received by June 16) Visit www.MaryKayInTouch.com (Events / Special Events) for details

Priority registrants can order fun Seminar souvenirs and even get a 15 percent discount beginning April 7. All other registrants can order at regular price beginning May 1.