

Feb. 4, at midnight CT through Feb. 28, 2014, for the first week (March 21-22 and March 23 – 24)
Feb. 7, at midnight CT through Feb. 28, 2014, for the second week (March 28-29 and March 30-31)

Career Conference Special Luncheon

Independent Beauty Consultants and Independent Sales Directors who from Dec. 1, 2013, through Feb. 28, 2014, add two qualified* new personal team members will be invited to this special luncheon held in their honor. Qualified* new Independent Beauty Consultants who add one new qualified* team member from Dec. 1, 2013, through Feb. 28, 2014, also will be invited to attend the luncheon.

Note: You MUST be registered for Career Conference 2014 on or before Feb. 28, 2014, in order to attend the Career Conference Special Luncheon you may have qualified for. We cannot accommodate onsite registrants.

*A qualified new personal team member is one whose initial order with the Company is \$600 or more in wholesale Section 1 products, and it is received and accepted by the Company in the same or following calendar month that his/her Independent Beauty Consultant Agreement is received and accepted by the Company during the contest period.

Onstage Recognition

Independent Executive Senior Sales Director and Independent Elite Executive Senior Sales Director as of March 1, 2014, will be recognized onstage.

Top Ten Independent Sales Directors in Unit Sales

Independent Sales Directors with the highest unit retail production from July 1, 2013, through Feb. 28, 2014, will receive a sash and onstage recognition. The top three units will receive reserved seating.

Top Ten Independent Sales Directors in Unit Building

Independent Sales Directors with the highest number of new qualified* unit members from July 1, 2013, through Feb. 28, 2014, will receive a sash and onstage recognition. The top three units will receive reserved seating.

On-Target Double Star Achievement

Independent Beauty Consultants who achieve on-target status for the Queens' Courts of Personal Sales and Sharing and Independent Sales Directors who achieve on-target status for two of the following: Queen's Court of Personal Sales, Queen's Court of Sharing and Circle of Achievement or Excellence from July 1, 2013, through Feb. 28, 2014, will receive a name badge ribbon, onstage recognition and a special gift.

On-Target Triple Star Achievement

Independent Sales Directors who achieve on-target status for the Queens' Courts of Personal Sales and Sharing and the Circle of Achievement or Excellence from July 1, 2013, through Feb. 28, 2014, will receive a name badge ribbon, onstage recognition and a special gift. On-Target Seminar 2014 Courts or Unit Circle

Independent Beauty Consultants or Independent Sales Directors who achieve at least one of the following:

- At least \$24,000 in estimated personal retail production from July 1, 2013, through Feb. 28, 2014, will receive a name badge ribbon and onstage recognition.
- At least 16 new personal team members from July 1, 2013, through Feb. 28, 2014, will receive a name badge ribbon and onstage recognition. New team members need not be qualified at this time.
- Independent Sales Directors with at least \$200,000 or more in estimated unit retail production from July 1, 2013, through Feb. 28, 2014, will receive a name badge ribbon and onstage recognition.
- Independent Sales Directors with at least \$430,000 or more in estimated unit retail production from July 1, 2013, through Feb. 28, 2014, will receive a name badge ribbon and onstage recognition.

Class of 2014

Independent Sales Directors who debut from Aug. 1, 2013, through March 1, 2014, will receive a name badge ribbon and onstage recognition.

Cadillac Unit

Independent Sales Directors who are qualified for the use of a Cadillac as of Feb. 28, 2014, will receive a name badge ribbon and onstage recognition along with their unit members.

Movin' On Up Challenge

Independent Beauty Consultants who from Nov. 30, 2013, through Feb. 28, 2014, achieve and maintain a new step on the career path of Star Team Builder, Team Leader, Future Independent Sales Director or Independent Sales Director-in-Qualification will receive a name badge ribbon and onstage recognition.

Annual Go-Give® Award

All past annual Go Give Independent Sales Directors will receive onstage recognition.

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Additional Recognition

On-Target All-Star Consistency Challenge

Independent Beauty Consultants and Independent Sales Directors who achieve three quarters of consistent Star Consultant status from June 16, 2013, through Feb. 28, 2014, will receive a name badge ribbon and standing recognition.

I'm a Star!

Independent Beauty Consultants and Independent Sales Directors who achieve Star Consultant status from Dec. 16, 2013, through Feb. 28, 2014, will receive a name badge ribbon.

Celebrating the First Year in My Mary Kay Business

Independent Beauty Consultants who submit their Independent Beauty Consultant Agreements from March 1, 2013, through Feb. 28, 2014, will receive a name badge ribbon and standing recognition.

Cites:

MARCH 21 – 22, 2014

Des Moines, IA	Iowa Events Center
Galveston, TX**	Galveston Convention Center
Louisville, KY	Louisville Convention Center
Madison, WI	Monona Terrace
Mobile, AL	Arthur R. Outlaw Mobile Convention Center
Novi, MI	Suburban Collection Showplace
Ontario, CA I*	Ontario Convention Center
Orlando, FL	Orange County Convention Center
Pittsburgh, PA	David L. Lawrence Convention Center
Richmond, VA	Greater Richmond Convention Center
Riverside, CA	Riverside Convention Center
Schaumburg, IL**	Renaissance Schaumburg Convention Center
St. Charles, MO	St. Charles Convention Center
Tacoma, WA**	Tacoma Convention Center

March 23 – 24, 2014

Ontario, CA II	Ontario Convention Center
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WEEK 2

MARCH 28 – 29, 2014

Atlantic City, NJ I	Atlantic City Convention Center
Boise, ID	Boise Center
Charlotte, NC I	Charlotte Convention Center
Dallas, TX**	Dallas Convention Center
Denver, CO**	Colorado Convention Center
Duluth, GA	Gwinnett Center
Glendale, AZ**	Renaissance Glendale Hotel & Spa
Indianapolis, IN	Indiana Convention Center
Lancaster, PA	Lancaster Convention Center
Miami, FL I	James L. Knight Convention Center
Minneapolis, MN	Minneapolis Convention Center
Oakland, CA**	Oakland Marriott & Convention Center
Palm Springs, CA	Palm Springs Convention Center
Providence, RI**	Rhode Island Convention Center
Rochester, NY	Rochester Riverside Convention Center
San Antonio, TX **	San Antonio Convention Center

MARCH 30 – 31, 2014

Atlantic City, NJ II*
Charlotte, NC II**
Miami, FL II*

Atlantic City Convention Center
Charlotte Convention Center
James L. Knight Convention Center

*Spanish Only

**Spanish Interpretation Provided